

10TH ANNUAL MISSION TO WASHINGTON, DC

Sponsorship Opportunities



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ON SEPTEMBER 25-28, 2016,

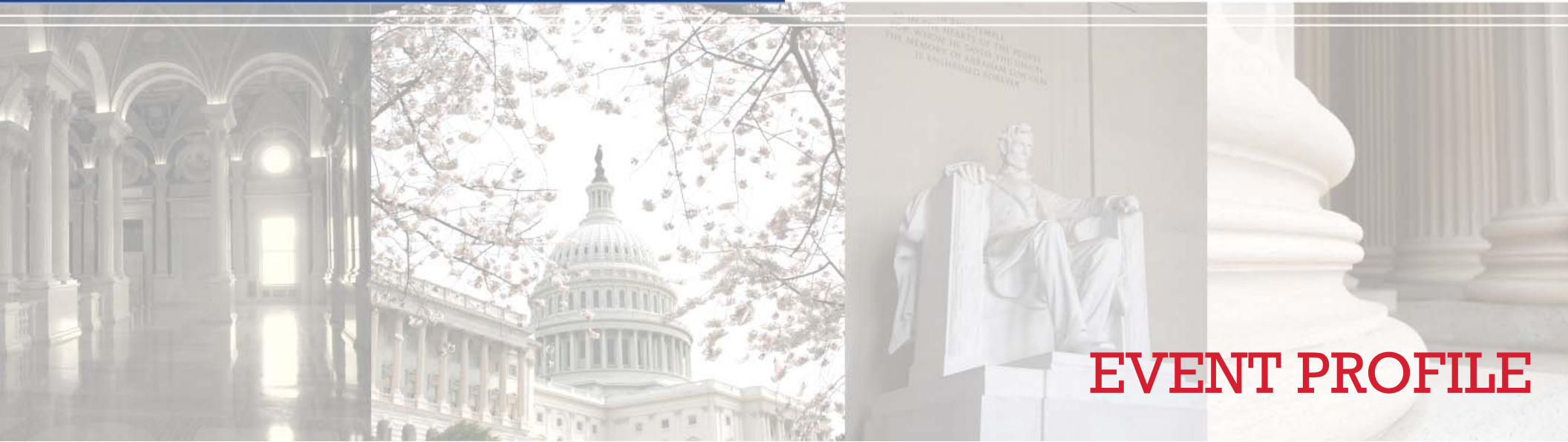
the region's business leaders, political representatives and the Chamber Board of Directors will convene at the nation's capitol to advocate for issues on behalf of San Diego's businesses.

The Chamber's **Tenth Annual Mission to Washington, D.C.** offers business and civic leaders a strategic opportunity to engage high-level federal officials and Washington insiders to advocate, promote and align support for key regional priorities.

Follow @sdchamber on Twitter, hashtag **#SDinDC** for updates.

VALUE-ADDED BENEFITS

- Identify hot topics and issues important to your industry
- Schedule meetings and functions with key federal officials
- Interact and connect with peers who share your regional priorities
- And much more...



EVENT PROFILE



PRESENTING SPONSOR

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Presenting Sponsor" on all promotional materials (web, mobile app, media presentation, social media), increasing audience recall through mixed media marketing.

SPEAKING OPPORTUNITIES

A representative from your company has multiple opportunities to address the delegation throughout the three-day program.

PRODUCT SAMPLE/PROMOTIONAL PIECE

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape buying decisions.

EXPOSURE IN CHAMBER NEWSLETTER

Inclusion in the Chamber's e-newsletter, the Business Action Online.

COMPANY LOGO DISPLAYED ON EVENT PAGE

Your company's logo will be prominently displayed on the event page for one full year.

MAINTAIN CONNECTIONS

Follow up on connections with an Excel-formatted listing of all attendees following the trip.

FOUR ATTENDEE REGISTRATIONS

Invite four of your key decision makers to be involved first-hand.

\$20,000

WELCOME RECEPTION SPONSOR

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Welcome Reception Sponsor" on all promotional materials (web, mobile app, media presentation, social media), increasing audience recall through mixed media marketing.

SPEAKING OPPORTUNITY

A representative from your company has the opportunity to address the delegation at the Welcome Reception.

PRODUCT SAMPLE/PROMOTIONAL PIECE

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape buying decisions.

EXPOSURE IN CHAMBER NEWSLETTER

Inclusion in the Chamber's e-newsletter, the Business Action Online.

COMPANY LOGO DISPLAYED ON EVENT PAGE

Your company's logo will be prominently displayed on the event page for one full year.

TWO ATTENDEE REGISTRATIONS

Invite two of your key decision makers to be involved first-hand.

\$15,000



RECEPTION SPONSOR

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Reception Sponsor" on all promotional materials (web, mobile app, media presentation, social media), increasing audience recall through mixed media marketing.

SPEAKING OPPORTUNITY

A representative from your company has the opportunity to address the delegation at the reception.

PRODUCT SAMPLE/PROMOTIONAL PIECE

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape buying decisions.

EXPOSURE IN CHAMBER NEWSLETTER

Inclusion in the Chamber's e-newsletter, the Business Action Online.

COMPANY LOGO DISPLAYED ON EVENT PAGE

Your company's logo will be prominently displayed on the event page for one full year.

TWO ATTENDEE REGISTRATIONS

Invite two of your key decision makers to be involved first-hand.

\$15,000 (one available)





WELCOME BAG SPONSOR

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as “Welcome Bag Sponsor” on all promotional materials (web, mobile app, media presentation, social media), increasing audience recall through mixed media marketing.

PRODUCT SAMPLE/PROMOTIONAL PIECE

Your company has the opportunity to provide a promotional item to be given to every attendee in the Welcome Bag, allowing your company a valuable opportunity to showcase product attributes and shape buying decisions.

EXPOSURE IN CHAMBER NEWSLETTER

Inclusion in the Chamber’s e-newsletter, the Business Action Online.

COMPANY LOGO DISPLAYED ON EVENT PAGE

Your company’s logo will be prominently displayed on the event page for one full year.

TWO ATTENDEE REGISTRATIONS

Invite two of your key decision makers to be involved first-hand.

\$10,000

LUNCH SPONSOR

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Lunch Sponsor" on all promotional materials (web, printed program, media presentation, social media), increasing audience recall through mixed media marketing.

SPEAKING OPPORTUNITY

A representative from your company has the opportunity to address the delegation at the luncheon.

PRODUCT SAMPLE/PROMOTIONAL PIECE

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape buying decisions.

EXPOSURE IN CHAMBER NEWSLETTER

Inclusion in the Chamber's e-newsletter, the Business Action Online.

COMPANY LOGO DISPLAYED ON EVENT PAGE

Your company's logo will be prominently displayed on the event page for one full year.

TWO ATTENDEE REGISTRATIONS

Invite two of your key decision makers to be involved first-hand.

\$12,000



BREAKFAST SPONSOR

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Breakfast Sponsor" on all promotional materials (web, mobile app, media presentation, social media), increasing audience recall through mixed media marketing.

SPEAKING OPPORTUNITY

A representative from your company has the opportunity to address the delegation at the breakfast.

PRODUCT SAMPLE/PROMOTIONAL PIECE

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape buying decisions.

EXPOSURE IN CHAMBER NEWSLETTER

Inclusion in the Chamber's e-newsletter, the Business Action Online.

COMPANY LOGO DISPLAYED ON EVENT PAGE

Your company's logo will be prominently displayed on the event page for one full year.

TWO ATTENDEE REGISTRATIONS

Invite two of your key decision makers to be involved first-hand.

\$10,000 (one available)

PROGRAM SPONSOR

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Program Sponsor" on all promotional materials (web, mobile app, media presentation, social media), increasing audience recall through mixed media marketing.

PRODUCT SAMPLE/PROMOTIONAL PIECE

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape buying decisions.

EXPOSURE IN CHAMBER NEWSLETTER

Inclusion in the Chamber's e-newsletter, the Business Action Online.

COMPANY LOGO DISPLAYED ON EVENT PAGE

Your company's logo will be prominently displayed on the event page for one full year.

TWO ATTENDEE REGISTRATIONS

Invite two of your key decision makers to be involved first-hand.

\$7,500



TRANSPORTATION SPONSOR

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Transportation Sponsor" on all promotional materials (web, printed program, media presentation, social media), increasing audience recall through mixed media marketing.

PRODUCT SAMPLE/PROMOTIONAL PIECE

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape buying decisions.

EXPOSURE IN CHAMBER NEWSLETTER

Inclusion in the Chamber's e-newsletter, the Business Action Online.

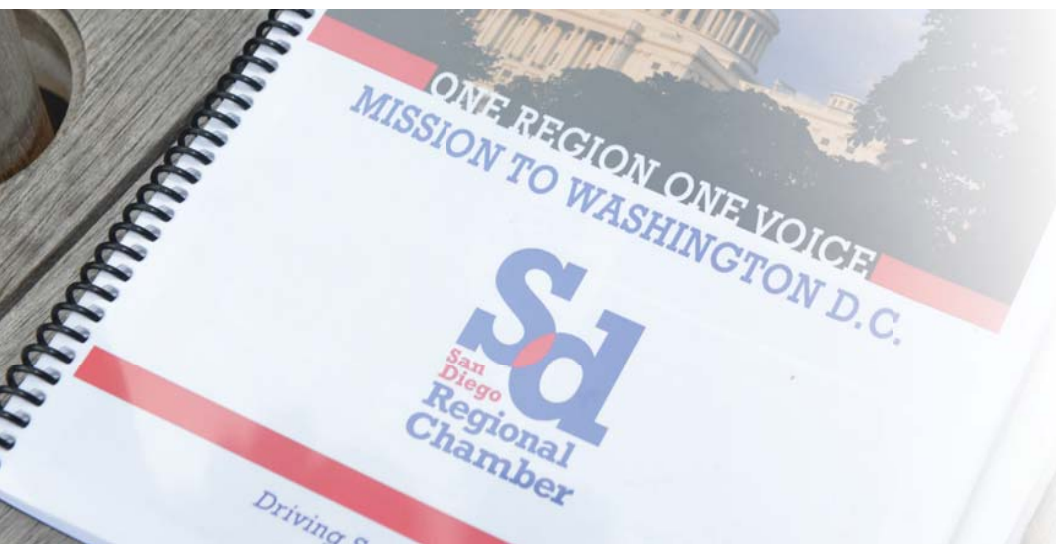
COMPANY LOGO DISPLAYED ON EVENT PAGE

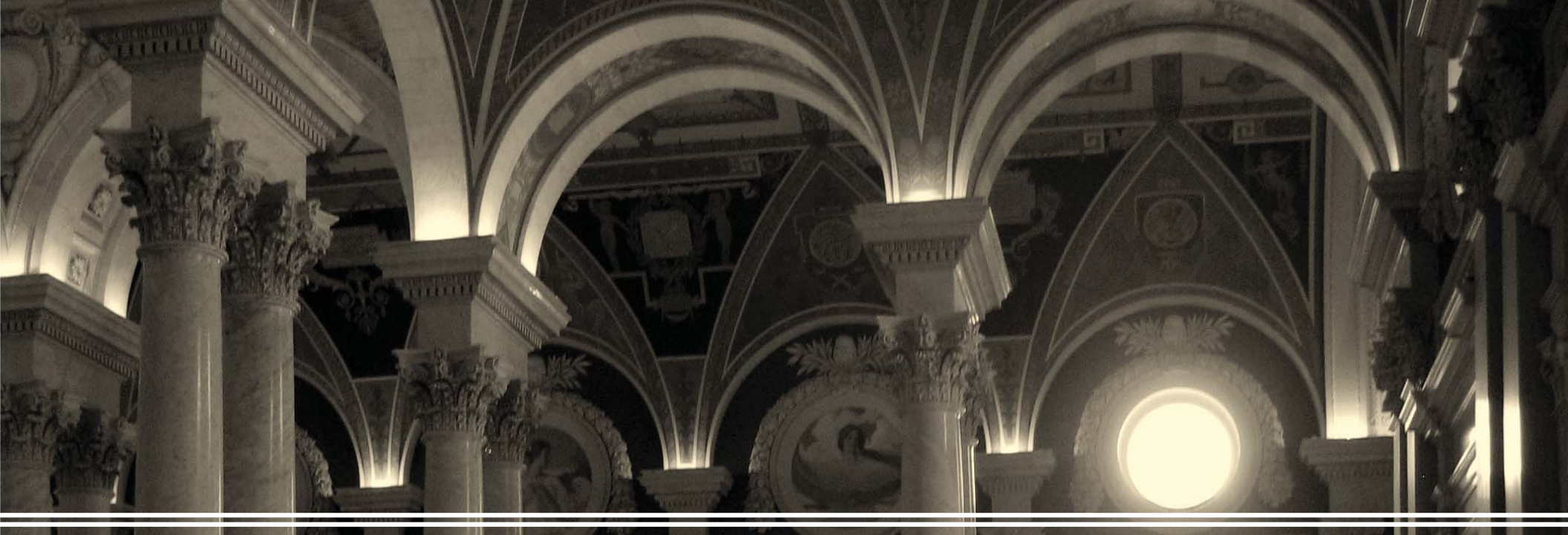
Your company's logo will be prominently displayed on the event page for one full year.

TWO ATTENDEE REGISTRATIONS

Invite two of your key decision makers to be involved first-hand.

\$7,500





CORPORATE SPONSOR

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Corporate Sponsor" on all promotional materials (web, mobile app, media presentation, social media), increasing audience recall through mixed media marketing.

PRODUCT SAMPLE/PROMOTIONAL PIECE

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape buying decisions.

EXPOSURE IN CHAMBER NEWSLETTER

Inclusion in the Chamber's e-newsletter, the Business Action Online.

COMPANY LOGO DISPLAYED ON EVENT PAGE

Your company's logo will be prominently displayed on the event page for one full year.

TWO ATTENDEE REGISTRATIONS

Invite two of your key decision makers to be involved first-hand.

\$6,000



FOR MORE INFORMATION:

please contact our Corporate Relations Department
at 619-544-1354 or ssstocker@sdchamber.org.

www.sdchamber.org

