

Global Competitiveness Series

“Managing Global Supply Chain Risk and Complexity”

Friday, March 24, 2017

8:00am - 12:00pm

\$350* (includes workshop materials, breakfast and light refreshments)

USD Alumni and students receive a 15% discount

Register Here: <http://bit.ly/2kFgi9>



Description

This interactive workshop will deliver a comprehensive view of supply chain risk and related complexity issues. Participants will identify and discuss the impact and frequency of various supply chain risks that may affect their businesses and develop strategies to mitigate these risks. Real-world examples will provide a realistic approach to this value-packed workshop. Participants will work together in teams to apply techniques offered throughout the workshop.

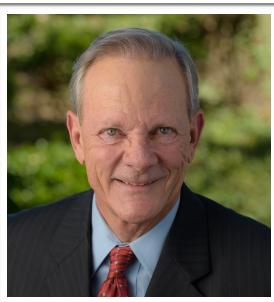
Learning Objectives

1. Develop a working understanding of supply chain risk management concepts.
2. Identify, evaluate, and prioritize supply chain risks by frequency of occurrence and degree of impact of operations.
3. Develop the tools necessary to identify potential management approaches to mitigate each risk.

Who Will Benefit

While supply chain risk and related complexity issues are often perceived as only applying to large, global enterprises, it is relevant to small business enterprises (SMEs) as well. No matter the size or geographic reach of your organization, this workshop will deliver valuable tools that you can use immediately.

Workshop Leader



Joel Sutherland has more than 30 years experience as a logistics/supply chain professional working for manufacturers, wholesale distributors and third party service providers in various industries, including automotive, paper, pharmaceutical and consumer packaged goods. Sutherland has worked and lived abroad, starting and managing a logistics service company (3PL) based in Germany for Sealand Services (now Maersk). After more than a decade managing centers of excellence at the University of San Diego and Lehigh University, Joel Sutherland is now focused on expanding his teaching of graduate level courses along with providing industry workshops and seminars, supporting international education, sharing his knowledge as an industry speaker, and overseeing consulting projects to enhance experiential education opportunities for students.

For questions, please write to ahlersevents@sandiego.edu