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LEAD SAN DIEGO DEBUTS “LEADER MATCH” VOLUNTEER PLATFORM

New program, sponsored by Cox Communications, connects graduates with board service and volunteer opportunities

SAN DIEGO (October 18, 2018) – When empowered with the right tools, great leaders step up willingly. That is a driving belief of LEAD San Diego. And, today, LEAD introduces its newest tool in cultivating the region’s most effective leaders: Leader Match, presented by Cox Communications. Leader Match is a volunteer matching service that connects LEAD Alumni Association members with opportunities from partner nonprofits to serve on boards, commissions, committees and to fill skills-based volunteer needs.

“LEAD has a long history of inspiring and equipping civically-minded community leaders and now, the power of the LEAD programs can continue long after participants graduate our programs,” said Jerry Sanders, President and CEO of the San Diego Regional Chamber of Commerce, of which LEAD is an affiliate. “Leader Match is a resource for our graduates and the San Diego community – both will benefit from the opportunity to put the knowledge and leadership skills gained in LEAD programs to work throughout the region.”

Leader Match will be unveiled this evening at a launch event at Park & Rec attended by LEAD Alumni Association members, recent graduates, and Board Members. The new program allows LEAD program graduates who join the Alumni Association to continue their leadership journey by tapping into a database of diverse skills and experience-based opportunities with organizations throughout the San Diego region. The new database is searchable by keyword, allowing participants to tailor their search to their specific areas of interest. All graduates of LEAD programs are welcome to join the Alumni Association for access to Leader Match.

“As a company that believes in giving back and building leaders for tomorrow, Cox Communications is excited to be presenting sponsor of Leader Match,” said Sam Attisha, Senior Vice President and Region Manager for Cox, and Chamber Board Chair. “We’ve seen firsthand the impact LEAD programs have had on our employees and our community, and Leader Match provides alumni with that next step to use their skills and knowledge for the benefit of our region.”

Over the course of its 36-year history, LEAD has graduated more than 2,500 individuals from its five programs. Through the Alumni Association these graduates are able to pay it forward and help contribute financial support of LEAD San Diego’s programming for future participants.

For more on LEAD’s Alumni Association, visit sdchamber.org/lead/alumni-association.

About LEAD San Diego, an affiliate of San Diego Regional Chamber

For more than 35 years, LEAD San Diego has created a network of leaders equipped with the skills, insight and passion needed to work collaboratively across industries and issues to positively transform the San Diego region. LEAD's programs are designed to engage, develop and mobilize diverse groups of emerging and current leaders. By educating, inspiring and connecting people through its high caliber programming, LEAD San Diego creates a pipeline of developed leaders who elevate themselves and their organizations, by enhancing their knowledge of key regional issues and strengthening personal leadership skills. For more information, go to sdchamber.org/lead.

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