

Influence San Diego

A Three-Day Accelerated Course for C-level and Senior Executives | April 25-27, 2019

Now entering its 11th year, **Influence San Diego** is a peer-to-peer program specially developed to further educate C-level and senior executives on key regional issues. **Influence**, known as a “crash course on San Diego,” is highly valued by corporate executives and mid-to-large companies interested in establishing a stronger connection to the regional community and an issues-based professional education program. Facilitated by San Diego’s top civic, community and business leaders, as well as key regional decision makers, **Influence** provides a unique forum for knowledge-sharing between senior executives regarding leadership best practices, experiences, and how to best drive San Diego business. **Influence** is designed to forge connections and build circles of influence.

WHO: Influence San Diego is limited to **C-level and senior executives**. The program is designed for corporate executives, especially those with medium-sized to large companies. If capacity permits, C-level and senior executives from nonprofit organizations will also be considered. Because **Influence** is peer-to-peer, mid-level executives may not qualify to participate in the program. Graduates of **Influence San Diego** are invited to join the Leadership Trust, LEAD San Diego’s highest level of membership available by invitation only, at a one-time discounted rate.

WHERE: Various venues in central San Diego will host seminars, networking, facilitated tours, and a reception.

INVESTMENT: \$2,950, which includes all materials, meals, and transportation. Members of the San Diego Regional Chamber of Commerce receive a \$295 discount.

PAST SEMINAR TOPICS INCLUDE:

Arts & Culture	Military
Demography	Political Landscape
Environment & Growth	Sports Industry
Health & Human Services	Survey of the Regional Economy
K-16 Education	Tourism
Labor	Transportation
Life Sciences & Innovation	Working Waterfront
Mexico & Our International Region	

PAST EVENTS, ACTIVITIES & VENUES INCLUDED:

- Briefing & Tour of Naval Base Point Loma & Submarine
- Briefing & Tour of San Diego International Airport
- Docent tour of the California Tower
- Exclusive Reception at Stone Brewery at Liberty Station
- Exhibitions at the San Diego Museum of Man
- Private Luncheon at The Old Globe
- Sanford Education Center at National University

2019 Influence San Diego Title Sponsor



*2019 Influence San Diego
Media Sponsor*

**The San Diego
Union-Tribune**

*2019 Influence San Diego
Transportation Sponsor*



For sponsorship opportunities, please contact Carole Ravago, Marketing & Alumni Relations Manager, at 619.544.1362 or cravago@sdchamber.org

PAST COLLABORATIVE AGENCIES & ORGANIZATIONS INCLUDE (not a comprehensive list)

aTyr Pharma	San Diego Convention Center Corporation
Balboa Park Conservancy	San Diego County Medical Society
Balboa Park Cultural Partnership	San Diego County Office of Education
Biocom	San Diego County Regional Airport Authority
Cali-Baja Binational Mega-Region Association	San Diego County Water Authority
City of San Diego	San Diego Gas & Electric
CONNECT	San Diego Military Advisory Council
County of San Diego	San Diego Museum of Man
Downtown San Diego Partnership	San Diego Regional Chamber of Commerce
Illumina	San Diego Regional Economic Development Corporation
Mingei International Museum	San Diego Tourism Authority
National University	Sharp Healthcare
Naval Base Point Loma	The Old Globe
Naval Base San Diego Navy Region Southwest	The University Club Atop Symphony Towers
Port of San Diego	Tijuana Economic Development Corporation
San Diego Association of Governments (SANDAG)	Toft Group Executive Search
<i>San Diego Business Journal</i>	West Health

PAST PROGRAM PRESENTERS INCLUDED (not a comprehensive list)

Randy Bogle (16)	Former Executive Director, San Diego Military Advisory Council
April Boling	Past Chair, San Diego County Regional Airport Authority
Betsy Brennan (06 & 18)	President & CEO, Downtown San Diego Partnership
Malin Burnham	Vice Chairman, Cushman & Wakefield
Mark Cafferty	President & CEO, San Diego Regional Economic Development Corporation
Kate Collier (15)	Vice President & Treasurer, Sempra Energy / Past Board Member, LEAD San Diego
Peter Comiskey (13)	Executive Director, Balboa Park Cultural Partnership
Randa Coniglio	President & CEO, Port of San Diego
Shannon Coulter, Ph.D.	Lead Program Evaluator, Assessment, Accountability, & Evaluation Unit, San Diego County Office of Education
Andrea Cubitt, Ph.D.	Vice President, Product Protection, aTyr Pharma
Michael Cunningham, Ph.D. (15)	Chancellor, National University System
Barry Edelstein (17)	Erna Finci Viterbi Artistic Director, The Old Globe
Walt Ekard	Former Chief Administrative Officer, County of San Diego/Former Chief Operating Officer, City of San Diego
Kevin L. Faulconer	Mayor, City of San Diego
Aimee Faucett	Chief of Staff, Office of Mayor Kevin L. Faulconer, City of San Diego
Gary Gallegos	Former Executive Director, San Diego Association of Governments (SANDAG)
Bill Geppert (14)	Community Volunteer / Board Member, LEAD San Diego
Robert Gleason	Past Chair, San Diego County Regional Airport Authority
Todd Gloria	Former Councilmember, District Three, City of San Diego
Paul Hegyi	CEO, San Diego County Medical Society
Cristina Hermosillo	Former President & CEO, Tijuana Economic Development Corporation
Tomás Herrera-Mishler (15)	CEO, Balboa Park Conservancy
Jim Hutzelman (02)	Manager, Community Services, Port of San Diego
CAPT Curt Jones (16)	Chief of Staff, Navy Region Southwest, U.S. Navy
Kerri V. Kapich (17)	COO, San Diego Tourism Authority
Sandra L. Kerl	Deputy General Manager, San Diego County Water Authority
Pradeep Khosla, Ph.D.	Chancellor, UC San Diego
RADM Yancy B. Lindsey	Commander, Navy Region Southwest, United States Navy
Shelley Lyford	President & CEO, West Health Institute and Gary & Mary West Foundation
Kathy Lynch	Senior Director, Global Affairs & Public Policy, Illumina
Nick Macchione	Director, Health & Human Services Agency, County of San Diego
Ray Major (16)	Chief Economist, San Diego Association of Governments (SANDAG)
Greg McKee	CEO, CONNECT
Kris Michell	COO, City of San Diego
Joe Panetta	President & CEO, BIOCOM
Micah Parzen, Ph.D., J.D.	President & CEO, San Diego Museum of Man
Melissa Peterman	Vice President, Development, San Diego Comic-Con Museum
Karen Possemato	Vice President, Corporate Marketing & Communications, Illumina
Helen Robbins-Meyer	Chief Administrative Officer, County of San Diego
Jerry Sanders	President & CEO, San Diego Regional Chamber of Commerce
Tom Seidler (13)	Ownership Group, San Diego Padres
Kenneth Slaght	Co-Chair & President, San Diego Cyber Center of Excellence
Maureen Stapleton (88)	General Manager, San Diego County Water Authority
Joe Terzi	CEO, San Diego Tourism Authority
Robin Toft (17)	President & CEO, Toft Executive Search Group / Board Member, LEAD San Diego
Mary Walshok, Ph.D.	Associate Vice Chancellor, Public Programs & Dean, UC San Diego Extension
Alan Ziter	Executive Director, NTC Foundation