



# Small Business Roundtable

January 9, 2017

## AGENDA

Chamber Boardroom, 402 West Broadway, Suite 1000, San Diego, CA 92101

**Next Meeting: April 4, 2017 \* 8:30 – 10:00 AM**

- 12:00**      **Welcome / Introductions**  
Chair Adam Koven, The Cravory  
Vice Chair Shane Beard, FAST SIGNS of San Diego
- 12:05**      **ACTION ITEM: Small Business Roundtable Focus**  
Sean Karafin, San Diego Regional Chamber of Commerce
- 12:10**      **Sacramento Legislative Update**  
Tony Gonzalez, London & Gonzalez
- 12:15**      **San Diego Legislators' Approach to Small Business**  
Christopher Marsh,      Office of Senator Bates  
Collin McGlashen,      Office of Senator Anderson  
Jacob O'Neill,      Office of Senator Hueso  
Deanna Spehn,      Office of Senator Atkins  
Lee Hernández,      Office of Assembly Member Weber  
Anthony Bernal,      Office of Assembly Member Gloria  
Evan McLaughlin,      Office of Assembly Member Gonzalez Fletcher  
Gail Ramer,      Office of Assembly Member Voepel  
Robert Knudsen,      Office of Assembly Member Maienschein
- 12:50**      **Industry Perspective Panel**  
Moderated by Tony Gonzalez of London & Gonzalez  
Chris Duggan, California Restaurant Association  
Mark Arabo, Neighborhood Market Association  
Denny Knox, Ocean Beach Main Street Association  
Brittnei Salerno, California Association for Health Services at Home
- 1:10**      **ACTION ITEM: Chamber 2017 State Small Business Advocacy Platform**  
Sean Karafin, San Diego Regional Chamber of Commerce
- 1:25**      **Announcements**  
Committee Member Responsibilities  
Potential Legislation RE: ACA  
Chamber Public Policy Committee & Board of Directors Report Back  
Chamber Leadership Programs  
1/9/17 through 2/7/17 - Get Fit 30-Day Challenge, Sponsored by Kaiser Permanente  
2/22/17 - Cross-Border Business Forum  
2/2/17 - 146th Anniversary Celebration  
2/28/17 through 3/1/17 - Chamber Leadership Delegation to Sacramento
- 1:30**      **Adjourn**

## 2016 PUBLIC POLICY COMMITTEE FOCUS

The Chamber public policy committees focus on law, policy and regulation that intersect each committee's interests and the interests of the business community to improve the economic climate of the San Diego region.

## 2017 DRAFT SMALL BUSINESS ROUNDTABLE SUB-COMMITTEE FOCUS

To strongly advocate for a regional business climate that is deliberately supportive and empowering of small businesses.



# Small Business Roundtable

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## 2017 Policy Platform

### **Increase the efficiency of government rules and regulations.**

Additional rules and regulations that result in increased labor costs to businesses, expose businesses to litigation, or create ambiguous rules that are difficult to comply with result in increased prices, and a business climate in which it is more difficult to run a successful business and employer. Such rules and regulations include price-setting by independent contractors, mandated advanced scheduling requirements, and overly burdensome employer notification and training requirements. Legislation adding flexibility to both employers and employees can improve the regulatory environment.

### **Increase the efficiency of the tax and fee structure.**

Tax credits that benefit small business can help to grow the economy and create jobs. Proposals that add complexity and/or uncertainty to the current tax structure and/or pressure to increase taxes should however be avoided as they have negative impacts on the business climate and job creation. The Chamber Small Business Roundtable opposes efforts to lower the vote threshold to increase taxes and efforts to treat and tax commercial property differently than residential property.

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## **Public Policy Report for Board of Directors**

**December 2016**

### **I. Action Item**

#### **County of San Diego's Comprehensive Renewable Energy Plan**

The Chamber's Energy & Water Committee voted on December 1<sup>st</sup> and the Public Policy Committee voted on December 13<sup>th</sup> to support the County's Comprehensive Renewable Energy Plan (CREP) and provided detailed recommendations to make sure the business community's voice is heard and considered. The proposed plan will be heard by the Board of Supervisors in January. In addition, on December 12<sup>th</sup>, the Chamber hosted Supervisor Ron Roberts to brief stakeholders on the County's Climate Action Plan. A staff report on the CREP is included in the back-up.

### **II. Information Items:**

#### **Mission to Sacramento**

Our annual Mission to Sacramento is scheduled for February 28<sup>th</sup> – March 1<sup>st</sup>. As we await announcements about legislative committee leadership, Chamber policy staff and the Chamber's lobbyist will continue to plan the delegation trip and identify relevant policy priorities. If there is anything of note the Board would like to include as part of the agenda, please contact a member of the Chamber's policy team. The state legislature swearing in was held on December 5<sup>th</sup>, 2016 and includes new San Diego representation from Senator Toni Atkins, Assemblyman Todd Gloria and Assemblyman Randy Voepel.

#### **City of San Diego Elected Officials Sworn Into Office**

On December 12<sup>th</sup>, members of the Chamber staff attended the City's Inauguration ceremony. Congratulations are in order for returning officials elected for a second term, including Mayor Faulconer and Councilmembers Kersey and Sherman. We also look forward to working with new members Barbara Bry, Chris Ward and Georgette Gomez, and City Attorney Mara Elliott. Councilmember Chris Ward joined the Public Policy Committee on December 13<sup>th</sup> to share his priorities on his first full day as a City Councilmember.

#### **Tenth Avenue Marine Terminal**

The Board of Port Commissioners will vote on whether to approve the Tenth Avenue Marine Terminal Redevelopment Plan Environmental Impact Report (EIR) on December 13<sup>th</sup>. Redevelopment Plan will modernize the terminal to maximize efficiency and accommodate growth in cargo business. The new layout will allow for more efficient flow of goods through the port, and accommodate growth of the cargo business. The proposed plan will allow the port to better serve its major tenants, attract new business, and increase its economic

impact to the region. The 10th Avenue Marine Terminal Redevelopment Plan will help ensure San Diego's maritime economy for the present day and into the future.

### **TNCs at the San Diego International Airport**

On November 17<sup>th</sup>, the Airport Authority Board of Directors voted 6-2-1 to continue the Transportation Network Company (TNC) (ex. Uber, Lyft) pilot permit until the January 2017 Board meeting. The Airport Authority has set greenhouse gas (GHG) reduction goals and has requested that TNCs convert their fleets to cleaner vehicles. In order to do this, TNCs will need to provide the Board with trip data so that they can calculate the airport's GHG emissions. TNCs were reluctant to provide this data due to end-user privacy issues.

### **DVM and Energy & Water Committee Appreciations**

Chamber members Seasons 52 and Top of the Market hosted the Defense, Veterans & Military Affairs Committee and Energy & Water Committee, respectfully. These were opportunities for committee members to interact with one another outside of the Chamber boardroom. Thank you Seasons 52 and Top of the Market!

### **DVM and Healthcare Committees Host VADM Forrest Faison, Navy Surgeon General**

The Defense, Veterans & Military Affairs and Healthcare Committees hosted Vice Admiral Forrest Faison, Surgeon General of the Navy and Chief of the Bureau of Medicine and Surgery last week. Vice Admiral Faison spoke about his priorities, the challenges facing Navy medicine, opportunities for collaboration, and the importance of San Diego, among others.

### **Small Business Roundtable**

The Small Business Roundtable had its final meeting of 2012 on December 8<sup>th</sup>. The meeting included a panel on Corporate Social Responsibility (CSR) and multiple opportunities for businesses to engage in CSR programs. The 50 attendees hear a Small Business Spotlight from Finest City Improve and a presentation from the City of San Diego on the new permitting platform Open Counter.

### **Call for 2017 Policy Committee Participation**

In an effort to bolster the participation and relevance of committees, the Chamber invited members to serve on policy committees in 2017. Changes in the new year include attendance requirements and commitments to attend Chamber events and/or trips throughout the year. Participation on committees allows members access to legislative and project updates from political staff and proponents; networking with other members and presenters; and the ability to provide important policy recommendations to the Board of Directors, ultimately shaping the Chamber's legislative agenda. Committee members are being notified about the committee they've been selected to serve on this week. Committee Chairs and Vice Chairs (listed below) participated in an orientation on December 8.

#### Public Policy

Chair: Neil Mohr, Republic Services  
Vice Chair: Megan Collins, SDSU

#### Defense, Veterans & Military Affairs

Chair: Sean Mahoney, Zero8Hundred  
Vice Chair: TBD

#### Energy & Water

Chair: Lisa Kay, Alta Environmental  
Vice Chair: Colleen Klaiber, Solar Turbines

#### Small Business Roundtable

Chair: Adam Koven, The Cravory  
Vice Chair: Shane Beard, Fast Signs of SD

Healthcare

Chair: Elly Garner, Palomar Health

Vice Chair: Kristin Garrett, Molina Healthcare

Infrastructure, Housing & Land Use

Chair: Rikki Schroeder, RMA Consultants

Vice Chair: Kathi Riser, Atlantis Group

Education & Workforce Development

Chair: Margie Newman, Intesa Communications Group

Vice Chair: Jill Monroe, Point Loma Nazarene University

### COUNTY OF SAN DIEGO'S COMPREHENSIVE RENEWABLE ENERGY PLAN PHASE 1

**POSITION:** The Chamber's Energy & Water Committee voted to take a "support with recommendations" position and provided detailed recommendations on December 1, 2016. The plan be on the Chamber's Public Policy Committee consent agenda on December 13, 2016.

**STATUS:** The plan with County staff recommendations will go before the County Board of Supervisors on January 25, 2017.

#### AT-A-GLANCE

The County's Comprehensive Renewable Energy Plan Phase I represents County staff preliminary research and analysis, resulting in 11 recommendations to be considered by the Board of Supervisors in early 2017. The Chamber's Energy & Water Committee provided detailed recommendations that are outlined in this document. The Chamber's representative who sat on the Technical Advisory Committee (TAC) for this plan was present to provide the TAC perspective and context. The Chamber's recommendations include the County leading a regional dialogue on cost-effective strategies for greenhouse gas reduction by prioritizing the transportation sector, minimizing risk, maintaining flexibility, and working with various stakeholders including SDG&E.

#### SUMMARY

The County of San Diego's Comprehensive Renewable Energy Plan (CREP) Phase I represents County staff preliminary research and analysis, informed by work conducted by Ascent Environmental and stakeholder engagement relating to the economy, feasibility, and potential best management practices (BMPs). A preliminary discussion of alternative energy models, such as Community Choice Aggregation, Direct Access, and Sustainable Energy Utility, were included within the CREP. Seventeen "BMPs" were identified through development by consultants, stakeholders, and the Technical Advisory Committee (TAC). County staff ultimately made their own recommendation that the County Board of Supervisors consider moving forward with 11 of the 17 identified "BMPs." Those 11 "BMPs" are:

1. Prepare a Community Choice Aggregation Feasibility Study
2. Track Community Solar and Wind Initiatives
3. Prepare a Microgrid Feasibility Study
4. Prepare Renewable Energy Design and Development Guidelines and Zoning Regulations Applicable to the Unincorporated County
5. Increase the County's Renewable Energy Generation, Transmission, Use and Storage
6. Develop Strategies to Address Barriers to Alternative Fuel Deployment
7. Promote Vetted Renewable Energy Finance Mechanisms such as Property Assessed Clean Energy Programs, Bonds, Peer-to-Peer Lending or Crowdfunding, Among Others
8. Develop and Implement a Renewable Energy Education and Outreach Strategy
9. Develop and Implement a Strategy to Support Renewable Energy Legislation that benefits San Diego County
10. Establish a Sustainability Taskforce within the County's Existing Organizational Framework
11. Participate in the Creation of a New Regional Energy Network

## **ANALYSIS**

The Chamber is supportive of efforts to diversify our regional energy portfolio in compliance with State law. The Chamber's Energy & Water Committee voted on December 1, 2016 to take a "support with recommendations" position and provided the following recommendations as the County moves forward with this plan:

1. The County should initiate and lead a regional and collaborative dialogue about the best ways to reduce carbon emissions by prioritizing the transportation sector. Transportation is where the most greenhouse gas (GHG) emissions occur, both region-wide and within the unincorporated areas. This dialogue should include increasing the use of energy storage and alternative fuels such as biofuels and transportation electrification consistent with state law. We urge the County to work with San Diego Gas & Electric, San Diego Association of Governments (SANDAG), municipalities, and other government agencies and stakeholders to develop a truly inclusive approach that respects the geographic and economic diversity of the region.
2. County priorities should be based on the most cost-effective strategies to reduce emissions, minimizing risk, and maintain flexibility. The analysis to make such determinations should be performed by qualified and unbiased specialists.
3. As the County Planning Commission recognized, the County should continue to explore all opportunities for increasing renewable energy including through future and existing programs already authorized by the State and offered by San Diego Gas & Electric.

# Live. Work. Lead.

Driving young professional growth in the San Diego Cali-Baja region by providing the relationships, mentoring and community awareness necessary to become an influential business leader.



We are currently accepting nominations for the 2017 SDYL board of directors. The deadline is **January 13<sup>th</sup>**.

San Diego Young Leaders (SDYL) is a diverse group of professionals, ages 21 to 40, who are emerging leaders in their field with a commitment to community involvement and professional growth. SDYL is led by a 40-member board of directors acting as a steering body for the general membership, which is open to an unlimited number of young professionals.

General membership is on-going and application-based, contingent upon board approval and on a per-person basis. Board membership is highly selective due to the limited number of seats and must be approved by the SDYL nominating committee. Board seats will be granted based on industry and other criteria to ensure a diverse representation.

## **SDYL membership includes:**

- Four quarterly meetings per year (featuring education and relevant guest speakers) followed by a networking happy hour held at the most popular San Diego locations.
- Chamber-organized philanthropic opportunities throughout the year.
- Member-exclusive educational opportunities.
- Mentor/Mentee opportunities with Chamber Board of Directors, including the President & CEO, elected officials, regional executives, and entrepreneurs.
- Invitations to the exclusive Chamber "Good Government Speaker Series" events.
- Opportunity to contribute fresh perspective to Chamber initiatives.

To apply for general membership or to nominate someone for the board, contact Hannah Castillo at [hcastillo@sdchamber.org](mailto:hcastillo@sdchamber.org) or 619.544.1391.



**Take your business experience  
beyond the boardroom.**

Join the Public Leadership Institute  
Class of 2017 and prepare to make an  
impact on our region.



**A PROGRAM OF THE SAN DIEGO REGIONAL CHAMBER**



The **Public Leadership Institute** is a nonpartisan program for business-minded leaders interested in exploring public leadership, learning how to run for office, or securing a government appointment.

The expert-led classes cover topics including candidacy, appointments, public issues, and leadership strategies. Networking events provide members with invaluable opportunities to build relationships across the political and professional spectrum.

Classes will run from April through October and members receive a 100 percent scholarship.

Visit [www.sdchamber.org/sdpli/application](http://www.sdchamber.org/sdpli/application) to apply today. All applications must be submitted by **February 13**.

"PLI is a fantastic program. I appreciated hearing firsthand from people who were involved in politics and policy and learning what it's like to go through a campaign and prepare for a leadership position. The program teaches the skills to make a contribution."

**Hon. Chris Cate**  
San Diego City Councilmember  
Class of 2013

"The PLI experience exceeded my expectations. It makes me proud to know that people are proactively directing the future of leadership in San Diego regardless of political persuasion. Thank you. You have opened my world to new opportunities and options."

**Christine LaMarca**  
The Kevane Company, Inc.  
Class of 2016

"As a small business owner, I developed sound financial management principles that now provide the cornerstone of my service as an elected official. PLI made a tremendous difference in my transition."

**Hon. Bill Sandke**  
Coronado City Councilmember  
Class of 2014

For questions about the program contact Hannah Castillo at [hcastillo@sdchamber.org](mailto:hcastillo@sdchamber.org) or 619.544.1391.

# JOIN SAN DIEGO'S **FREE** 30-DAY FITNESS CHALLENGE!



Start 2017 with a healthier lifestyle by participating in the Get Fit San Diego 30-Day Challenge! Participate as an individual or a team with co-workers, family or friends and enjoy free fitness events all over San Diego.

The Challenge begins January 9! For more information, visit [www.GetFitSD.org](http://www.GetFitSD.org).



#XBorderLunch

# CROSS-BORDER VISION *for* 2017 LUNCHEON

Chula Vista  
Marriott Marquis & Marina | San Diego Ballroom

January 18, 2017 | 11:30 am - 1:30 pm



Featuring keynote speaker Dr. Lee E. Ohanian

Presented by:



Sempra

International



CHAMBER DELEGATION TO

**SACRAMENTO**

FEBRUARY 28

&

MARCH 1

**SHERATON GRAND SACRAMENTO HOTEL**

Early Bird Pricing: \$225/members, \$350/non-members

After 01/31/17: \$299/members, \$350/non-members

Signing up is quick and easy at [sdchamber.org/event/sacramento17/](http://sdchamber.org/event/sacramento17/)

## **2017 Committee Member Responsibilities**

Thank you for your commitment to get involved! The Chamber relies on its robust policy committees to consider emerging issues, ratify Chamber policy positions, and inform and educate Chamber members on issues critical to the business community. Policy actions adopted by committees are recommended to the Board of Directors and become the basis of the Chamber's on-going advocacy efforts.

Through participation in Chamber policy committees you will have an active voice in the organization's decision-making process. The committees also provide members with an invaluable opportunity to interact with elected officials and government agencies, receive updates on upcoming legislative proposals and projects throughout the local, state, and federal levels of government, and expand their network as we advance commerce and public policy ideas that enhance business expansion and job creation.

It is important that the Chamber's Board of Directors receives thoughtful and relevant position recommendations from committees and that committees are of value to those who serve. In order to achieve this goal, committees are being restructured to include attendance and Chamber requirements.

### **PUBLIC POLICY COMMITTEE**

Limited to 50 members

One year appointment

Commitment to attend at least 75% of meetings

Commitment to attend at least three Chamber events and/or lobbying trips

Make best effort to either attend legislative hearings or contact elected representatives on positions taken by the Board of Directors.

### **SUBCOMMITTEES**

One year appointment



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San Diego, CA 92101-3585  
p: 619.544.1300

[www.sdchamber.org](http://www.sdchamber.org)

Commitment to attend at least 75% of meetings

Commitment to attend at least two Chamber events and/or lobbying trips

Make best effort to either attend legislative hearings or contact elected representatives on positions taken by the Board of Directors.

Please sign and date below to indicate your acceptance of the Chamber's 2017 Committee Member responsibilities. Thank you for your involvement in Chamber policy and advocacy efforts.

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature