

FOR IMMEDIATE RELEASE

**CHAMBER CELEBRATES THE ROAD AHEAD FOR SAN DIEGO BUSINESS**

*Mayor Kevin Faulconer swears in Board of Directors; four local business leaders honored*

**SAN DIEGO (Jan. 26, 2015)** – In front of nearly 1,000 local businesses – large and small – community leaders, and elected officials, the [San Diego Regional Chamber of Commerce](http://www.sdchamber.org) will celebrate its 144<sup>th</sup> anniversary as a leader in driving our region forward. Joining the distinguished group of attendees will be Mayor Kevin Faulconer who will lead the induction of the Chamber’s 2015 Board of Directors and also give an address.

“The Chamber has never been stronger,” said Jerry Sanders, President and CEO of the San Diego Regional Chamber. “The support we have received from our members and the business community has allowed us to make significant progress over the last year in our goal to make San Diego the most business-friendly region in California – and we’re going to continue that momentum into 2015 and beyond.”

The evening’s program includes two videos of Sanders, and Jerry Rebel, Chairman of the Board of Directors and Executive Vice President & Chief Financial Officer, Jack In The Box, Inc. In the video, the two take a road trip and reminisce about the Chamber’s 2014 wins and what’s ahead in 2015. Mayor Kevin Faulconer, Councilmember Chris Cate, and Congressman Juan Vargas make cameo appearances.

“The Chamber has been a part of great change for San Diego over the past year. Change that positions us for continued success through 2015 and in 2016 – when our voice will be critical,” said Rebel.

Some of the Chamber’s top goals for 2015 include strengthening collaboration with business groups on both sides of the border, establishing a coalition in support of regional infrastructure needs, creation of web-based educational programs for members, growing the Chamber Research & Information Foundation, and increasing contributions to the Chamber PAC in preparation for the 2016 election cycle.

The Chamber will present awards to four local leaders and businesses who have made a difference in the community and truly represent what makes San Diego unique.

- Ron Fowler will receive the “Herb Klein Spirit of San Diego” award for his remarkable contributions and commitment to San Diego sports, education, civic and philanthropic causes.
- Assembly Speaker Toni Atkins will be presented with the “Moving San Diego Forward” award for her leadership and dedication to San Diego.
- The “Business of the Year” award will be presented to Nuffer, Smith, Tucker for the firm’s exemplary leadership in the public relations profession and making a significant difference in San Diego and beyond.
- Sunroad Enterprises, will receive the “Binational Business of the Year” award for their long history and commitment to enhancing economic development with a strong business presence on both sides of the border.

#### **About The San Diego Regional Chamber**

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community, and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest Chamber on the West Coast, representing more than 3,000 businesses and 400,000 employees, the San Diego Regional Chamber is fighting to make San Diego the most business-friendly region in California. For more information, please visit [SDChamber.org](http://SDChamber.org) or call 619-544-1300.

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