2018 SPONSORSHIP OPPORTUNITIES

San Diego Regional Chamber

Driving San Diego Business
Mission Statement
The leading, most effective advocate and voice for business policy and connections in the San Diego-Baja California region.

Custom sponsorship packages are available upon request.
For 147 years, the San Diego Regional Chamber of Commerce has played an important role in driving our region forward. Through all of our efforts, we strive to make San Diego a place where businesses can succeed and grow while creating jobs, supporting infrastructure and enriching neighborhoods. To continue to live up to this commitment, we’ve embarked on a new journey that will benefit the entire business community.

Recently, our region and state have faced significant challenges that have made it a difficult place for businesses to thrive, and the political landscape has been at the center of those challenges. We are vowing to change this, and are proud to share that our goal moving forward is to make San Diego the most business-friendly region in California.

We are proud to share our plans to help drive San Diego business, and ask that you join us as we fight to ensure the region becomes the best place to do business, and to regain our title as the finest city in America. Because when businesses thrive, everyone in our community wins.

Jerry Sanders
President & CEO
San Diego Regional Chamber of Commerce
147th Anniversary Celebration
February 6, 2018

Event Profile

As San Diego’s largest business networking opportunity of the year, the Anniversary Celebration brings together over 1,000 of San Diego’s business executives, community leaders and elected officials.

The purpose of this event is to reflect on the accomplishments of the past year and look to the goals for the year ahead. The incoming Board of Directors is also inducted.

Sponsorship Levels

Title Sponsor: $25,000
Reception Sponsor: $10,000
Award Sponsor: $10,000
Centerpiece Sponsor: $7,500
Wine Sponsor: $7,500
Program Sponsor: $7,500
Craft Beer Sponsor: $7,500
Corporate Sponsor: $6,500
Silver Table Sponsor: $3,850
Bronze Table Sponsor: $2,950
Event Profile

Similar to the Chamber’s popular Mission to Washington, DC, this trip provides the opportunity to participate in exclusive, high-level meetings, discuss industry-specific issues, and network with regional and state officials and business leaders.

The trip to Sacramento is critically important in sharing the needs of San Diego’s business community with elected officials and agencies at the state level. It is up to us to make sure that our leaders in Sacramento understand how to help our businesses grow and the issues that are pertinent to our region.

Sponsorship Levels

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Congressional Luncheon
March 2018

Event Profile

The Congressional Luncheon provides a unique opportunity for the business community to interact with San Diego’s congressional delegation.

The Congressmembers discuss issues affecting the San Diego-Baja California region, allowing for audience participation and interaction through a question-and-answer segment. This event typically draws about 500 attendees.

Sponsorship Levels

Title Sponsor: $15,000
Delegate Sponsor: $10,000
Lunch Sponsor: $10,000
Corporate Sponsor: $6,000
Event Profile

The Binational Delegation to Mexico City provides an opportunity for participants to meet with key federal officials, diverse business industry representatives and organizations to discuss international commerce, foreign investment opportunities and cultivate political and business relationships.

Trade facilitation, innovation, energy reform, global workforce training, tourism and border infrastructure are some of the major policy areas.

Sponsorship Levels

Title Sponsor: $15,000
Welcome Reception Sponsor: $12,000
Reception Sponsor: $10,500
Transportation Sponsor: $10,000
Lunch Sponsor: $10,000
Breakfast Sponsor: $8,000
Corporate Sponsor: $6,000
Event Profile
Small businesses are the lifeline of San Diego, which is why we pay tribute to their contributions to our region each year with the Small Business Awards.

Sponsorship Levels
Title Sponsor: $15,000
Reception Sponsor: $10,000
Award Sponsor: $10,000
Corporate Sponsor: $7,500
Event Profile

San Diego’s longest running military/civilian social event, the Chamber’s Annual Flag, General and Senior Officers Ball celebrates our local military leaders and military men and women across our country.

Sponsorship Levels

Title Sponsor: $20,000
Award Sponsor: $10,000
Entertainment Sponsor: $10,000
Reception Sponsor: $7,500
Program Sponsor: $7,500
Table Wine Sponsor: $7,500
Craft Beer Sponsor: $7,500
Centerpiece Sponsor: $7,500
Corporate Sponsor: $6,000
Silver Table Sponsor: $3,750
Bronze Table Sponsor: $2,500
Event Profile

The popular Liberty Mutual Invitational Chamber Golf Classic is a fun and friendly competition with the regional business community. Held at Maderas Golf Club, the format is a four-person scramble followed by a reception and awards presentation.

Regional businesses vie for a chance to compete in the Liberty Mutual Invitational National Finals.

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Mission to Washington, DC
September 30 - October 3, 2018

Event Profile
Our most popular advocacy trip, the Chamber’s annual Mission to Washington, DC offers business and civic leaders a strategic opportunity to engage high-level federal officials and Washington insiders to advocate, promote and align support for key regional priorities.

Sponsorship Levels
Presenting Sponsor: $20,000
Welcome Reception Sponsor: $15,000
Reception Sponsor: $15,000
Lunch Sponsor: $12,000
Breakfast Sponsor: $10,000
Corporate Sponsor: $6,000
Event Profile

The Annual International Tribute Dinner is the Chamber’s marquee international event. The Tribute Dinner provides an opportunity to recognize outstanding individuals and businesses that have made a significant impact in the binational efforts bridging U.S. and Mexican economies.

The San Diego/Tijuana International Region is the largest and most dynamic bi-national metropolitan area in the world. The unity of our cities for joint prosperity and economic development is an example of cooperation for all cross border areas, particularly those on the Mexico-United States border.

Sponsorship Levels

Title Sponsor: $20,000
Award Sponsor: $10,000
Wine Sponsor: $7,500
Craft Beer Sponsor: $7,500
Entertainment Sponsor: $7,500
Corporate Sponsor: $6,000
Silver Table Sponsor: $3,750
Bronze Table Sponsor: $2,500
Event Profile

The annual Legislative Lounge is a casual and fun networking reception that recognizes our region’s elected and public officials, along with their hard-working staff members.

Deserving individuals receive awards in categories such as “Newcomer Award,” “People’s Choice” and “A Staffer Who Really Gets Things Done.”

Sponsorship Levels

Title Sponsor: $15,000
Award Sponsor: $10,000
Cocktail Sponsor: $7,500
Corporate Sponsor: $6,000
Good Government Speaker Series
Quarterly

Event Profile

This civic seminar series engages members with speakers pertaining to local, state and federal government operations in a roundtable discussion format.

Offering insight into the relationship between government and business, the Good Government Speaker Series is exclusive to Silver-level members and above.

Sponsorship Levels

Title Sponsor: $10,000
Lunch Sponsor: $7,500
Breakfast Sponsor: $7,500
Corporate Sponsor: $6,000
Circles of Influence Receptions
Business After Five Mixers
Biannually / Bimonthly

Event Profile

Circles of Influence Receptions are exclusive biannual events for Bronze-level members and above, as well as Chamber Board members.

Averaging 250-300 attendees, these networking mixers offer high-level connections and visibility among San Diego’s decision makers and top level executives.

... Known as the “best networking event in town,” the Chamber’s Business After Five Mixers commence every other month at various member businesses across the county and draw about 300 attendees on average.

Sponsorship Levels

Title Sponsor: $50,000
Wine Sponsor: $7,500
Craft Beer Sponsor: $7,500
Corporate Sponsor: $6,000