

SAN DIEGO GOVERNMENT RELATIONS FIRM MADAFFER ENTERPRISES, INC., WELCOMES PUBLIC AFFAIRS MANAGER TERESA ACOSTA

February 3, 2015, San Diego, CA – San Diego Government Relations Firm Madaffer Enterprises, Inc., is pleased to welcome Public Affairs Manager Teresa Acosta.

Teresa Acosta is Public Affairs Manager at Madaffer Enterprises, Inc. Her areas of expertise are local government relations, inter-regional, inter-agency collaboration, and Latino community relations.

Previously the Principal and Founder of TAC Communications and Public Affairs in Carlsbad, Teresa brings almost 15 years of experience successfully building long-term relationships and managing communications and outreach for public officials, non-profit organizations, and private companies throughout California. She has held executive positions focused on partnership-building and strategic communications for small businesses in Los Angeles and San Diego counties and was a Regional Public Affairs Manager for the League of California Cities from 2008 to 2010. From 2001 to 2008, Teresa served as Field Representative and Internship Director for California State Senator Jack Scott in Pasadena.

Continuing a long tradition of community leadership, Teresa is a member of the Board of Directors of MAAC Project, one of San Diego County's largest social services agencies, and a supporter of numerous business and professional organizations throughout the county. She also teaches a weekly Business Communication course at MiraCosta College in Oceanside. Teresa earned a Bachelor's degree in International Relations from the University of Southern California, where she was a Dean's Scholar and served as Chief Copy Editor of the *Daily Trojan*, and a Master's degree in Business Administration from Pepperdine University, where she participated in an international studies program at the Universidad Austral in Buenos Aires, Argentina.

"We are delighted to have Teresa on board. Her regional experience and far-reaching network are valuable resources that round out our team," said former San Diego Councilmember Jim Madaffer, Principal of the firm.

Led by Jim Madaffer, Madaffer Enterprises is a full-service public affairs, business consulting and communications firm that provides tailored, strategic community and governmental outreach campaigns to help its clients accomplish their goals. By focusing on building and managing mutually beneficial relationships with key stakeholders, Madaffer Enterprises helps its diverse clients – from multi-national corporations to start-ups – successfully navigate the complex political, regulatory and media landscapes in jurisdictions throughout California.

www.madaffer.com

