

Freedom Boat Club
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Dan Hasbrouck Appointed to Serve on National Franchise Marketing Advisory Council

February 25, 2015, San Diego, CA – Dan Hasbrouck, owner of the Freedom Boat Club franchise in San Diego, has been appointed to serve on the inaugural Freedom Boat Club National Franchise Marketing Advisory Council.

In this capacity, Hasbrouck joins five other selected franchise owners from across the country in this prestigious appointment, announced by Freedom Boat Club Chief Marketing Officer Wanda Kenton Smith.

“We are so pleased to have Dan Hasbrouck serve with us in this very important capacity,” said Kenton Smith. “He will be actively engaged with our corporate marketing team, and will provide valuable feedback and recommendations on a variety of our current and new marketing initiatives.”

Appointment for this national council was exclusively by recommendation, and approved through corporate leadership.

“We welcome the fresh perspectives and the proven experience of Dan Hasbrouck along with our other appointed franchise operators, and look forward to working together to collectively develop strategies and tactics to further grow both the Freedom Boat Club brand as well as club membership,” said Freedom Boat Club President and CEO John Giglio.

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“I’m honored to have been selected to serve on this council and I’m very enthusiastic about both contributing to and learning more about new marketing strategies and exciting opportunities ahead,” added Dan.

ABOUT FREEDOM BOAT CLUB

Freedom Boat Club is the world’s oldest and largest members-only, private boating club offering a simple and affordable alternative to boat ownership. Now in its 26th year, Freedom Boat Club has 10,000 members, with 86 franchise and corporate-owned locations in 19 states. For more information about Freedom Boat Club in San Diego visit freedomboatclub.com or call 619-981-2628