

Vacasa Poised To Award Up to \$60,000 for 2015 Scholarship Program

Tech-based vacation rental management company will offer scholarships in 14 states for both high school and college students

Vacasa—named the country's fastest-growing private company in the travel industry by Inc. Magazine in August 2014—is continuing to support local communities through its annual scholarship program. Vacasa views this scholarship program, offered to both high school and college students, as a way to reinvest in the local communities it serves.

As Vacasa has grown, so has its scholarship program. This year, Vacasa's scholarship program is available in 14 U.S. states, as well as four countries. In total, Vacasa is prepared to award up to \$60,000 to support aspiring students on an international scale.

"Local community involvement is incredibly important to Vacasa," says co-founder and Chief Development Officer Cliff Johnson. "Our success depends on the beautiful destinations where our guests love to travel, and we're honored to be able to support the ongoing education of those communities' best and brightest students."

Vacasa is presenting scholarships in four categories: travel writing, travel photography, developing/coding, and graphic design. The creator of each project that is selected will be awarded a \$150 scholarship, with a different recipient selected for every college or high school district within our Vacasa communities. The top award of a \$1,000 scholarship will be granted to one student from those recipients in each category.

"This year's Vacasa scholarship program is particularly exciting for us because we're rewarding students that excel in areas that are all essential to our business," says Johnson. "We're first and foremost a technology start-up, and our developers and programmers are the key to our success. Using the structure they've built, our skilled copywriters, designers, and photographers make our website and marketing materials incredibly appealing. We're very excited to help students apply their talent and skills in all of these areas."

Scholarship applicants must be currently attending high school or college in one of the communities where Vacasa manages vacation homes. High school students in their senior year, as well as college undergraduates at any level, are welcome to apply. More information regarding the Vacasa 2015 Scholarship Program, as well as geographic eligibility, can be found at <https://www.vacasa.com/scholarships/>.

About Vacasa

Vacasa is a technology startup offering full-service vacation rental property management and marketing, based in Portland, Oregon. Founded in 2009, Vacasa currently provides professional rental management for over 1,700 homes throughout 14 states, including many of the most desirable vacation destinations in the United States. Vacasa has also launched international markets in Belize and Panama. From laid-back beach cottages on the Oregon Coast to luxury ski chalets in Vail, Vacasa is proud to offer the perfect vacation rental for every taste and budget. With an emphasis on developing industry-leading technology and personalized customer service, Vacasa's motto—Vacation Rentals Made Easy—holds true for both homeowners and guests. Learn more about Vacasa: www.vacasa.com