



Indonesia Trade Promotion Center Los Angeles

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FOR IMMEDIATE RELEASE

“Indonesian culinary is the best way to expose and promote the unique diversity of Indonesian food, culture, and hospitality.” The Honorable Umar Hadi, Consul General of Indonesia in Los Angeles, has emphasized his statement many times and has spearheaded many creative efforts to share with the world the cuisines of Indonesia.

As a preview of Indonesia’s participation at the upcoming Summer Fancy Food Show 2015 held from June 28-30, 2015, Indonesia Trade Promotion Center Los Angeles in collaboration with Pantai Inn Resort in La Jolla, CA, will be hosting a night of business gathering titled *Experience Indonesia: Private Sunset Dinner Party*.

Experience Indonesia: Private Dinner Party will showcase the luxurious Bali themed Pantai Inn, a variety of Indonesian food & beverage products that will be integrated in a special dining experience by the renowned expert of Indonesian cuisine, Chef Yono Purnomo. The number of guests for the event is limited and is by invitation only.

The friends and partners of Indonesia in the greater San Diego Area invited to this event will have a chance to personally meet and greet Consul General Umar Hadi in person and interact with trade representatives of Indonesia, importers and distributors of Indonesian products in the West Coast, business owners, and even travel agencies.

Arief Wibisono, Director of Indonesia Trade Promotion Center Los Angeles, mentioned that “the goal of this event is to bring awareness to the people of San Diego and even Southern California that ambassadors of Indonesia such as Pantai Inn exists in the United States and are ready to welcome their guests and give them a good preview of what Indonesia has to offer. Mr. Wibisono also said that this event is designed not only as a people to people contact but also as a vehicle for business to business matching.

In order to continue the recent efforts to expose Indonesian coffee and tea, Experience Indonesia: Private Dinner Party has partnered with local cafes in the State of California such as Café Calabria in San Diego

and Arum Tea in San Francisco to once again showcase their exceptional organic Sumatera Cold Brew Coffee and organic Java Cold Brew Tea.

Economists from around the World have mentioned that Indonesia is an economic giant that needs to be reckoned with and as trade between the United States and Indonesia is ever growing, *Experience Indonesia* is the perfect place to explore and nurture a strong and long term business partnership between Indonesia and the Greater San Diego Area.