

**The Charter School of San Diego has been named a  
2015 Malcolm Baldrige National Quality Award recipient  
by United States Commerce Secretary Penny Pritzker!**

*November 17, 2015*

Today, United States Commerce Secretary Penny Pritzker announced that The Charter School of San Diego is one of four recipients of the 2015 Malcolm Baldrige National Quality Award, the nation's highest Presidential honor for performance excellence through innovation, improvement and visionary leadership. This is the first time that the award has been presented to a school – most importantly, a *charter* school – in its 28-year history.

This honor is a tribute to excellence across many sectors. It is awarded to organizations that demonstrate quality and performance excellence. Organizations are judged on their Leadership/ Governance, Strategic Planning, Customer Focus, Knowledge Management, Workforce Focus, Operations, and Results.

“We are thrilled to be recognized with such a prestigious honor,” said Mary Bixby, The Charter School of San Diego’s Founder and Chief Executive Officer. “We strongly believe that all students can be academically successful. The promise for excellence is most achievable when educational systems put kids first. This is such an honor and testament to the great work being done by all members of our workforce on behalf of our students and their families.”

Previous winners include Motorola, Inc., Westinghouse Electric Corporation Commercial Nuclear Fuel Division, Xerox Corporation, Business Products & Systems, FedEx, IBM, The Ritz-Carlton (now part of Marriott International), AT&T, Texas Instruments, Inc., Eastman Chemical Company, AT&T, Verizon, Armstrong Building Products Operations, Merrill Lynch, Boeing, Solar Turbines Inc., University of Wisconsin-Stout Sharp HealthCare, Honeywell Federal Manufacturing & Technologies, LLC, Nestlé Purina Pet Care Co., Lockheed Martin Missiles and Fire Control and PricewaterhouseCoopers Public Sector.

President Ronald Reagan established the Malcolm Baldrige criteria and its subsequent National Quality Award. This highly-coveted award is administered by the Baldrige Performance Excellence Program, which is based at and managed by the National Institute of Standards and Technology, an agency of the U.S. Department of Commerce. It was designed to support American business in being globally competitive.

To see a profile on The Charter School of San Diego’s Award, click on the following link:

[http://www.nist.gov/baldrige/award\\_recipients/charter-school-san-diego.cfm](http://www.nist.gov/baldrige/award_recipients/charter-school-san-diego.cfm).