



**12th Annual
BINATIONAL DELEGATION
to MEXICO CITY**

March 26 – 29, 2017



**SPONSORSHIP
OPPORTUNITIES**



sdchamber.org/mexicocity17





The 12th Annual Binational Delegation to Mexico City provides an opportunity for participants to meet with key federal officials, diverse business industry representatives and organizations to discuss international commerce, foreign investment opportunities and cultivate political and business relationships.

Translation will be provided for non-Spanish speaking participants.

Trade facilitation, innovation, energy reform, global workforce training, tourism and border infrastructure are some of the major policy areas. Plus...

- Make invaluable connections with Mexico's top officials and industry leaders.
- Participate in high-level meetings with administration officials and agencies such as the ministries of Communications & Transportation, Economy, Energy, Foreign Relations, Governance, Health and Tourism; Embassies of the United States and Canada; the Presidency of Mexico; and both the Senate and houses of the Federal Congress.

Title Sponsor

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Title Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

SPEAKING OPPORTUNITIES

Multiple opportunities to address the delegation throughout the four-day program

FULL-PAGE ADVERTISEMENT IN PROGRAM

Full-page advertisement will be prominently positioned in the event program



PRODUCT SAMPLE/PROMOTIONAL PIECE

Provide product samples and/or promotional collateral to all attendees

REGISTRATION FOR ATTENDEES - 4

Invite 4 of your key decision makers for the opportunity to be involved first-hand

MAINTAIN CONNECTIONS

Follow up on connections made with an Excel-formatted listing of all attendees



\$15,000

Welcome Reception Sponsor



PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Reception Sponsor" on promotional materials including web, printed program, and media presentation increasing audience recall through mixed media marketing

SPEAKING OPPORTUNITY

Opportunity to address the delegation during the Welcome Reception

THIRD-PAGE ADVERTISEMENT IN PROGRAM

Third-page advertisement will be included in the event program

PRODUCT SAMPLE/PROMOTIONAL PIECE

Provide product samples and/or promotional collateral to all attendees at the reception

REGISTRATION FOR ATTENDEES - 2

Invite 2 of your key decision makers for the opportunity to be involved first-hand

\$12,000

Reception Sponsor



PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Reception Sponsor" on promotional materials including web, printed program, and media presentation increasing audience recall through mixed media marketing

SPEAKING OPPORTUNITY

Opportunity to address the delegation during the Reception

THIRD-PAGE ADVERTISEMENT IN PROGRAM

Third-page advertisement will be included in the event program

PRODUCT SAMPLE/PROMOTIONAL PIECE

Opportunity to provide product samples and/or promotional collateral to all attendees at Reception

REGISTRATION FOR ATTENDEES - 2

Invite 2 of your key decision makers for the opportunity to be involved first-hand

\$10,500

Transportation Sponsor

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Transportation Sponsor" on promotional materials including web, printed program, and media presentation increasing audience recall through mixed media marketing

COMPANY LOGO DISPLAYED ON EVENT PAGE

Your company logo and hyperlink will be prominently displayed on the event webpage for one full year.

HALF-PAGE ADVERTISEMENT IN PROGRAM

Half-page advertisement will be prominently positioned in the event program

PRODUCT SAMPLE/PROMOTIONAL PIECE

Provide product samples and/or promotional collateral to all attendees

REGISTRATION FOR ATTENDEES - 2

Invite 2 of your key decision makers for the opportunity to be involved first-hand

DISCOUNTED FARES FOR DELEGATES

Provide discounted fare for Chamber delegates

ROUNDTRIP TICKETS FOR CHAMBER STAFF

Provide eight (8) roundtrip airfare tickets or vouchers to Mexico City for Chamber staff



\$10,000

Lunch Sponsor

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Lunch Sponsor" on promotional materials including web, printed program, and media presentation increasing audience recall through mixed media marketing

SPEAKING OPPORTUNITY

Opportunity to address the delegation during the luncheon

THIRD-PAGE ADVERTISEMENT IN PROGRAM

Third-page advertisement will be included in the event program

PRODUCT SAMPLE/PROMOTIONAL PIECE

Opportunity to provide product samples and/or promotional collateral to all attendees at luncheon

REGISTRATION FOR ATTENDEES - 2

Invite 2 of your key decision makers for the opportunity to be involved first-hand

The background of the right half of the image is a photograph of the Angel of Independence statue in Mexico City. The statue is shown in silhouette against a bright, hazy sunset sky with scattered clouds. The sun is low on the horizon, creating a strong backlight effect. The statue's wings are spread wide, and it holds a torch in its right hand. Below the statue, a small balcony or platform is visible.

\$10,000

Breakfast Sponsor

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as “Breakfast Sponsor” on promotional materials including web, printed program, and media presentation increasing audience recall through mixed media marketing

SPEAKING OPPORTUNITY

Opportunity to address the delegation during the breakfast

THIRD-PAGE ADVERTISEMENT IN PROGRAM

Third-page advertisement will be included in the event program

PRODUCT SAMPLE/PROMOTIONAL PIECE

Provide product samples and/or promotional collateral to all attendees at breakfast

REGISTRATION FOR ATTENDEES - 2

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$8,000

Corporate Sponsor

PROMINENT NAME & LOGO RECOGNITION

Your company will be listed as "Corporate Sponsor" on promotional materials including web, printed program, and media presentation increasing audience recall through mixed media marketing

THIRD-PAGE ADVERTISEMENT IN PROGRAM

Third-page advertisement will be included in the event program

PRODUCT SAMPLE/PROMOTIONAL PIECE

Opportunity to provide product samples and/or promotional collateral to all attendees

REGISTRATION FOR ATTENDEES - 2

Invite 2 of your key decision makers for the opportunity to be involved first-hand

\$6,000



Individual Participation

SINGLE DELEGATE PARTICIPATION

- \$1,700 per person before February 25 (regularly \$2,300)
- \$1,300 for spouse/companion

NON-MEMBER PARTICIPATION

- \$2,800 per person before March 18

LATE REGISTRATION

- \$3,300 per person between March 19 – 22

Includes all meals, meetings, and receptions. Absolutely no registration after March 22.



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FOR MORE INFORMATION:
please contact our Corporate Relations department
at 619-544-1354 or ssstocker@sdchamber.org.

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