San Diego Regional Chamber

14TH ANNUAL MISSION TO WASHINGTON D.C.

SPONSORSHIP OPPORTUNITIES

MARCH 27-30, 2022

14th Annual Mission to Washington, D.C.

On March 27-30, 2022 the region's business leaders, political representatives and the Chamber Board of Directors will convene at the nation's capital to advocate for issues on behalf of San Diego's busineses.

The Chamber's 14th Annual Mission to Washington D.C. offers business and civic leaders a strategic opportunity to engage high-level federal officials and Washington insiders to advocate, promote and align support for key regional priorities.

Value Added Benefits

- Identify hot topics & key issues important to your industry
- Schedule meetings and function with key federal officials
- Interact and connect with peers who share your regional priorities
- & much more...

Follow @SDChamber on social media, at #SDinDC for updates throughout the trip.

JW Marriott Washington D.C.

Presenting Sponsor
$20,000

Prominent Name & Logo Recognition

Your company will be listed as "Presenting Sponsor" on all promotional materials (web, mobile, app, media presentations, social media) increasing audience recall through mixed media marketing

Speaking Opportunities

A representative from your company has multiple speaking opportunities to address the delegation throughout the three-day program

Product Sample/Promotional Piece

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

Exposure in Chamber Newsletter

Company spotlight included in the Chamber's e-newsletter (7000+ subscribers)

Company Logo Displayed on Event Page

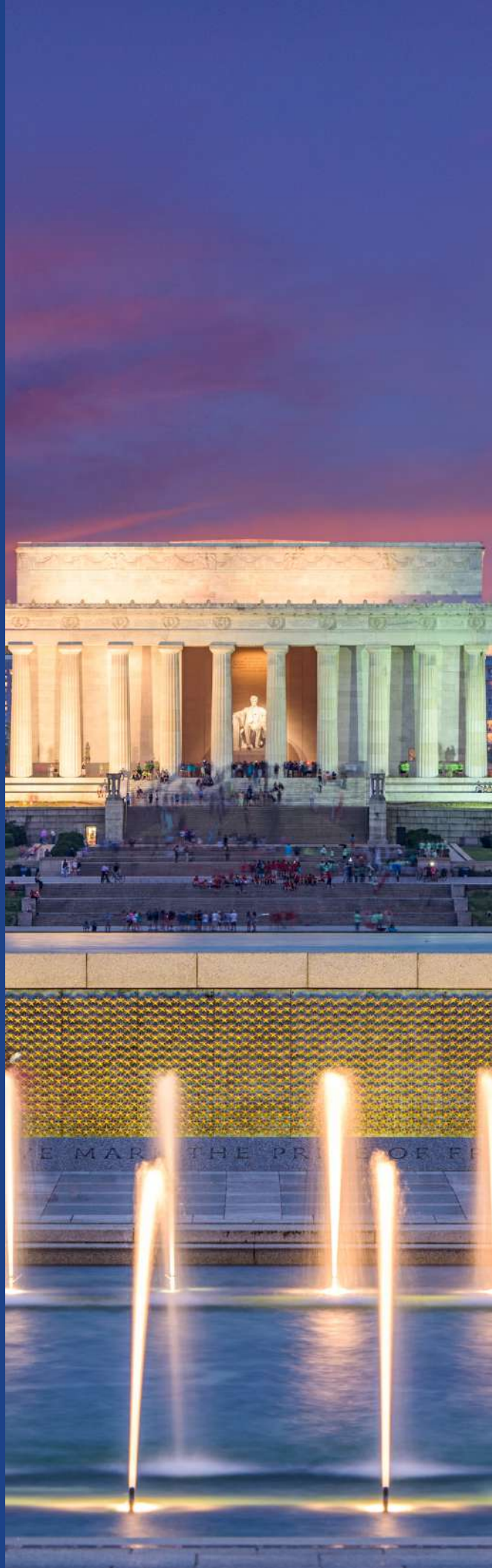
Your company's logo will be prominently displayed on the event page for one full year

Maintain Connections

Follow up on connections with an Excel-formatted listing of all attendees following the trip

Four Attendee Registrations

Invite four of your key decision-makers to be involved first-hand



Welcome Reception Sponsor | $15,000

Prominent Name & Logo Recognition

Your company will be listed as "Welcome Reception Sponsor" on all promotional materials (web, mobile, app, media presentations, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

A representative from your company has the opportunity to address the delegation at the reception

Product Sample/Promotional Piece

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

Exposure in Chamber Newsletter

Company spotlight included in the Chamber's e-newsletter (7000+ subscribers)

Company Logo Displayed on Event Page

Your company's logo will be prominently displayed on the event page for one full year

Two Attendee Registrations

Invite two of your key decision-makers to be involved first-hand

Reception Sponsor
$15,000

Prominent Name & Logo Recognition

Your company will be listed as "Reception Sponsor" on all promotional materials (web, mobile, app, media presentations, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

A representative from your company has the opportunity to address the delegation at the reception

Product Sample/Promotional Piece

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

Exposure in Chamber Newsletter

Company spotlight included in the Chamber's e-newsletter (7000+ subscribers)

Company Logo Displayed on Event Page

Your company's logo will be prominently displayed on the event page for one full year

Two Attendee Registrations

Invite two of your key decision-makers to be involved first-hand

Luncheon Sponsor
$12,000

Prominent Name & Logo Recognition

Your company will be listed as "Lunch Sponsor" on all promotional materials (web, mobile, app, media presentations, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

A representative from your company has multiple speaking opportunities to address the delegation at the lunch

Product Sample/Promotional Piece

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

Exposure in Chamber Newsletter

Company spotlight included in the Chamber's e-newsletter (7000+ subscribers)

Company Logo Displayed on Event Page

Your company's logo will be prominently displayed on the event page for one full year

Two Attendee Registrations

Invite two of your key decision-makers to be involved first-hand

Breakfast Sponsor
$10,000

Prominent Name & Logo Recognition

Your company will be listed as "Breakfast Sponsor" on all promotional materials (web, mobile, app, media presentations, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

A representative from your company has multiple speaking opportunities to address the delegation at the lunch

Product Sample/Promotional Piece

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

Exposure in Chamber Newsletter

Company spotlight included in the Chamber's e-newsletter (7000+ subscribers)

Company Logo Displayed on Event Page

Your company's logo will be prominently displayed on the event page for one full year

Two Attendee Registrations

Invite two of your key decision-makers to be involved first-hand

Welcome Gift Sponsor $10,000

Prominent Name & Logo Recognition

Your company will be listed as "Welcome Gift Sponsor" on all promotional materials (web, mobile, app, media presentations, social media) increasing audience recall through mixed media marketing

Product Sample/Promotional Piece

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

Exposure in Chamber Newsletter

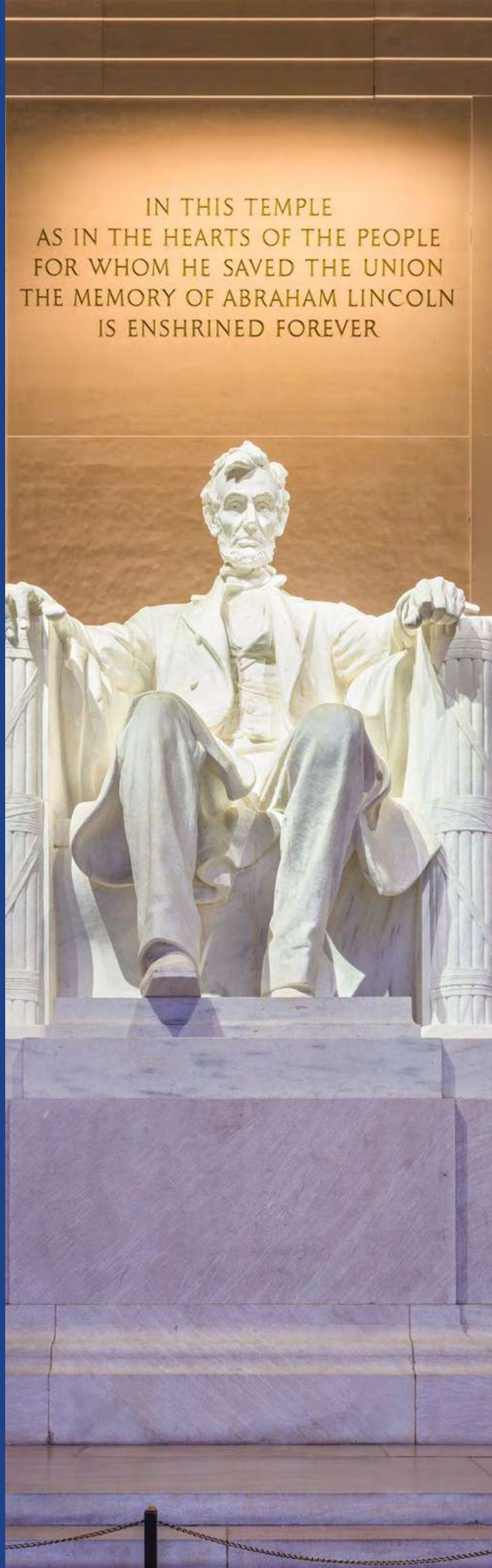
Company spotlight included in the Chamber's e-newsletter (7000+ subscribers)

Company Logo Displayed on Event Page

Your company's logo will be prominently displayed on the event page for one full year

Two Attendee Registrations

Invite two of your key decision-makers to be involved first-hand



Transportation Sponsor
$7,500

Prominent Name & Logo Recognition

Your company will be listed as "Transportation Sponsor" on all promotional materials (web, mobile, app, media presentations, social media) increasing audience recall through mixed media marketing

Product Sample/Promotional Piece

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

Exposure in Chamber Newsletter

Company spotlight included in the Chamber's e-newsletter (7000+ subscribers)

Company Logo Displayed on Event Page

Your company's logo will be prominently displayed on the event page for one full year

Two Attendee Registrations

Invite two of your key decision-makers to be involved first-hand

Corporate Sponsor
$6,000

Prominent Name & Logo Recognition

Your company will be listed as "Corporate Sponsor" on all promotional materials (web, mobile, app, media presentations, social media) increasing audience recall through mixed media marketing

Product Sample/Promotional Piece

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

Exposure in Chamber Newsletter

Company spotlight included in the Chamber's e-newsletter (7000+ subscribers)

Company Logo Displayed on Event Page

Your company's logo will be prominently displayed on the event page for one full year

Two Attendee Registrations

Invite two of your key decision-makers to be involved first-hand

FOR MORE INFORMATION

PLEASE CONTACT OUR CORPORATE RELATIONS DEPARTMENT AT 619.544.1354 OR SSTOCKER@SDCHAMBER.ORG

San Diego Regional Chamber

Social Media Following

Facebook: 6,800+ followers
Twitter: 23,000+ followers
Instagram: 2,100+ followers
LinkedIn: 9,000+ followers