

The background of the entire page is a photograph of Washington, D.C. landmarks at sunset. On the left is the Lincoln Memorial, in the center is the Washington Monument, and in the foreground is the Arlington Memorial Bridge over the Tidal Basin. The sky is a mix of orange, yellow, and blue.

# **16<sup>TH</sup> ANNUAL MISSION TO WASHINGTON, D.C.**

**APRIL 14 - 17, 2024**

**SPONSORSHIP OPPORTUNITIES**



# 16th Annual Mission to Washington, D.C.

On April 14 - 17, 2024 the region's business leaders, political representatives, and the Chamber Board of Directors will convene at the nation's capital to advocate for issues on behalf of San Diego's businesses.

The Chamber's 16th Annual Mission to Washington D.C. offers business and civic leaders a strategic opportunity to engage high-level federal officials and Washington insiders to advocate, promote, and align support for key regional priorities.

## Value-added Benefits

- Identify hot topics & and key issues important to your industry
- Schedule meetings and function with key federal officials
- Connect with like-minded peers who share your regional priorities and more!

Follow @SDChamber on social media, at #SDinDC for updates throughout the trip.

**The Royal Sonesta  
Washington, DC Capitol Hill**





# Title Sponsor \$20,000

## **Prominent Name & Logo Recognition**

Increase audience recall through mixed media marketing - your company will be listed as "Title Sponsor" on all promotional materials (web, mobile, app, media presentations, social media).

## **Speaking Opportunities**

A representative from your company has multiple speaking opportunities to address the delegation throughout the three-day program

## **Product Sample/Promotional Piece**

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

## **Exposure in Chamber Newsletter**

Company spotlight included in the Chamber's e-newsletter (8,600+ subscribers)

## **Company Logo Displayed on Event Page**

Your company's logo will be prominently displayed on the event pager

## **Maintain Connections**

Follow up on connections with an Excel-formatted listing of all attendees following the trip

## **Four Attendee Registrations**

Invite four of your key decision-makers to be involved first-hand



# Welcome Reception Sponsor | \$15,500

## **Prominent Name & Logo Recognition**

Increase audience recall through mixed media marketing - your company will be listed as a "Welcome Sponsor" on all promotional materials (web, mobile, app, media presentations, social media).

## **Speaking Opportunity**

A representative from your company has the opportunity to address the delegation at the reception

## **Product Sample/Promotional Piece**

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

## **Exposure in Chamber Newsletter**

Company spotlight included in the Chamber's e-newsletter (8,600+ subscribers)

## **Company Logo Displayed on Event Page**

Your company's logo will be prominently displayed on the event page

## **Two Attendee Registrations**

Invite two of your key decision-makers to be involved first-hand





# Reception Sponsor

## \$15,500

### **Prominent Name & Logo Recognition**

Increase audience recall through mixed media marketing - your company will be listed as a "Reception Sponsor" on all promotional materials (web, mobile, app, media presentations, social media).

### **Speaking Opportunity**

A representative from your company has the opportunity to address the delegation at the reception

### **Product Sample/Promotional Piece**

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

### **Exposure in Chamber Newsletter**

Company spotlight included in the Chamber's e-newsletter (8,600+ subscribers)

### **Company Logo Displayed on Event Page**

Your company's logo will be prominently displayed on the event page

### **Two Attendee Registrations**

Invite two of your key decision-makers to be involved first-hand



# Luncheon Sponsor \$13,000

## **Prominent Name & Logo Recognition**

Increase audience recall through mixed media marketing - your company will be listed as a "Luncheon Sponsor" on all promotional materials (web, mobile, app, media presentations, social media).

## **Speaking Opportunity**

A representative from your company has multiple speaking opportunities to address the delegation at the luncheon

## **Product Sample/Promotional Piece**

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

## **Exposure in Chamber Newsletter**

Company spotlight included in the Chamber's e-newsletter (8,600+ subscribers)

## **Company Logo Displayed on Event Page**

Your company's logo will be prominently displayed on the event page

## **Two Attendee Registrations**

Invite two of your key decision-makers to be involved first-hand





# Breakfast Sponsor \$13,000

## **Prominent Name & Logo Recognition**

Increase audience recall through mixed media marketing - your company will be listed as a "Breakfast Sponsor" on all promotional materials (web, mobile, app, media presentations, social media).

## **Speaking Opportunity**

A representative from your company has multiple speaking opportunities to address the delegation at the lunch

## **Product Sample/Promotional Piece**

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

## **Exposure in Chamber Newsletter**

Company spotlight included in the Chamber's e-newsletter (8,600+ subscribers)

## **Company Logo Displayed on Event Page**

Your company's logo will be prominently displayed on the event page

## **Two Attendee Registrations**

Invite two of your key decision-makers to be involved first-hand



# Welcome Gift Sponsor \$10,000

## **Prominent Name & Logo Recognition**

Increase audience recall through mixed media marketing - your company will be listed as a "Welcome Gift Sponsor" on all promotional materials (web, mobile, app, media presentations, social media).

## **Product Sample/Promotional Piece**

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

## **Exposure in Chamber Newsletter**

Company spotlight included in the Chamber's e-newsletter (8,600+ subscribers)

## **Company Logo Displayed on Event Page**

Your company's logo will be prominently displayed on the event page

## **Two Attendee Registrations**

Invite two of your key decision-makers to be involved first-hand





# Transportation Sponsor \$8,000

## **Prominent Name & Logo Recognition**

Increase audience recall through mixed media marketing - your company will be listed as a "Transportation Sponsor" on all promotional materials (web, mobile, app, media presentations, social media).

## **Product Sample/Promotional Piece**

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

## **Exposure in Chamber Newsletter**

Company spotlight included in the Chamber's e-newsletter (8,600+ subscribers)

## **Company Logo Displayed on Event Page**

Your company's logo will be prominently displayed on the event page

## **Two Attendee Registrations**

Invite two of your key decision-makers to be involved first-hand



# Corporate Sponsor \$7,000

## **Prominent Name & Logo Recognition**

Increase audience recall through mixed media marketing - your company will be listed as a "Corporate Sponsor" on all promotional materials (web, mobile, app, media presentations, social media).

## **Product Sample/Promotional Piece**

Your company has the opportunity to provide a promotional item to be given to every attendee, allowing your company a valuable opportunity to showcase product attributes and shape purchasing decisions

## **Exposure in Chamber Newsletter**

Company spotlight included in the Chamber's e-newsletter (8,600+ subscribers)

## **Company Logo Displayed on Event Page**

Your company's logo will be prominently displayed on the event page

## **Two Attendee Registrations**

Invite two of your key decision-makers to be involved first-hand





# FOR MORE INFORMATION

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PLEASE CONTACT SHERMAN STOCKER  
AT 619.544.1354 OR [SSTOCKER@SDCHAMBER.ORG](mailto:SSTOCKER@SDCHAMBER.ORG)



## Social Media Following

Facebook: 7,300+ followers

X: 23,300+ followers

Instagram: 3,000+ followers

LinkedIn: 12,500+ followers

