

CHAMBER DELEGATION TO SACRAMENTO

2020 REGIONAL POLICY PRIORITIES

The Chamber's Leadership Delegation to Sacramento is critically important in sharing the needs of San Diego's binational business community with our leaders at the state level. The delegation includes more than 90 business leaders and government officials representing a broad range of industries and interests from the Cali-Baja region. It is through this strong, unified voice that the Chamber advances the policies that will foster business growth in our Mega-Region, including: cross-border trade, transportation, healthcare, housing and urban development, military/veterans, and water. As one voice for San Diego business, we advance the Chamber's goal of making San Diego the best place to live and work.

CROSS-BORDER TRADE & TRANSPORTATION

Mexico is California's main trading partner and largest market for exports of California-made goods. The trade relationship between California and Mexico is vital for business growth and increased competitiveness of our region. Due to the large amount of movement of goods and people across our borders on a daily basis, efficient and technologically advanced ports and transportation systems are essential to the economy of the Cali-Baja region.



1/5
jobs in California
are supported by
trade.



\$59.5 billion
is the value of
trade at our
commercial land
points of entry.



\$69,911,592
was Baja Railroad's
cargo value
transported through
Cali-Baja from
2017-2018.



3.4 million
commercial truck
border crossings
are estimated for
San Diego
County by 2050.



90%
of CA exports to
Mexico go through
San Diego Ports of
Entry.



63,306
direct and indirect
jobs generated
throughout the
region by Port of
San Diego's
business operations
on the waterfront.

HOUSING/URBAN DEVELOPMENT

The San Diego region has the nation's fourth largest homeless population and faces a critical housing deficit, making it difficult for employers to attract and retain employees, and challenging for the overall health of our economy.



\$650,000
San Diego County
median home price.



172,000
new housing units
must be created by
2029 to keep up
with the region's
population growth.



8,576
homeless people
in San Diego
County.

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HEALTHCARE

The hospital and healthcare industry fuels the San Diego economy with high-paying jobs, large construction projects, and the purchase of significant amounts of goods and services.



121,000

Health care jobs in the region.



80,000

Research institutions are located in the San Diego region - the highest concentration in the country.



\$1.8 Billion

Annual economic impact of health centers in San Diego.

MILITARY/VETERANS

San Diego is home to the largest concentration of Navy and Marine Corps forces anywhere in the world, and the third-largest number of veterans in any one region in the United States. The region also provides one-of-a-kind training opportunities to active and retired servicemembers.



239,000

Veterans and families reside in San Diego County.



\$28 billion

Total direct spending related to Defense in San Diego. This represents more than one out of every 5 jobs existing in the county.



354,000

Number of jobs the military sector is responsible for creating in San Diego. This represents more than one out of every 5 jobs existing in the county.

WATER

The San Diego region has established a track record of taking an innovative approach to diversifying our water supply over the past two decades to reduce the impact of the current drought.



72%

of San Diego's water supply in Fiscal Year 2019 was from imported supplies.



16%

reduction in potable municipal and industrial water use between June 2015 and June 2019.



1/3

of San Diego's potable water to be provided by the Pure Water program by 2035.

EDUCATION & WORKFORCE

San Diego County has approximately 200,000 people employed with children ages 0 - 5.



Second

San Diego Unified School District's rank in size compared to others in California.



\$4 billion

Spent by California for subsidized childcare and preschool.



66%

of San Diego families with young children live in "Childcare deserts".

