

2022

LEADERSHIP
DELEGATION TO
SACRAMENTO**MAY 16-17****REGIONAL POLICY PRIORITIES**

The Chamber's Leadership Delegation to Sacramento is critically important in sharing the needs of San Diego's binational business community with our leaders at the state level. The delegation includes business leaders and government officials representing a broad range of industries and interests from the Cali-Baja region. It is through this strong, unified voice that we elevate the priorities that will foster business growth in our Mega-Region and advance the Chamber's vision of making the San Diego region the best place to live and work.

CROSS-BORDER TRADE & TRANSPORTATION

Mexico is California's top trading partner and largest market for exports of California-made goods. The trade relationship between California and Mexico is vital for business growth and the increased competitiveness of our region. Due to the large amount of movement of goods and people across our borders daily, efficient and technologically advanced ports, and transportation systems are essential to the economy of the Cali-Baja region.

**90%**

of CA exports to Mexico go through San Diego Ports of Entry.

**584,000**

jobs in California are supported by trade.

**\$12 Billion**

in economic impact generated annually by San Diego International Airport.

**70,000**

direct and indirect jobs supported by business activity within the Port of San Diego.



Truck crossings in the San Diego-Tijuana region are expected to grow at an annual rate of

2.7%

reaching approximately 1.7 million trips in each direction in 2040.

**90%**

of CA exports to Mexico go through San Diego Ports of Entry.

WATER

The San Diego region has taken an innovative approach to diversifying our water supply over the past two decades to reduce the impact of drought.

**66%**

of San Diego's drinking water comes from the Colorado River.



In 2020, total regional use of potable water was about

30%

less than it was in 1990, even though the regional population grew by 35 percent.

**50%**

of the City of San Diego's potable water to be provided by the Pure Water program by 2035.

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EDUCATION

San Diego County has approximately 200,000 people employed with children ages 0 - 5.



\$8.7 billion
allotted by the state for child care and preschool programs.



66%
of San Diego families with young children live in "childcare deserts."



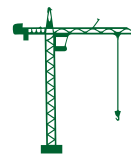
San Diego Unified School District is the
2nd
largest district in California.

DEFENSE/VETERANS

San Diego is home to the largest concentration of Navy and Marine Corps forces anywhere in the world, provides one-of-a-kind training opportunities, and is home to the third-largest number of veterans in any one region in the U.S.



More than 240,500
veterans reside in San Diego County.



\$55.2 billion
is the economic impact of the defense industry in the San Diego region. That is equal to 25 percent of the region's total GRP.



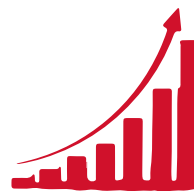
0 800
(zero8hundred) is the groundbreaking Military Transition Support Project focused on veterans' transition to civilian life.

HOUSING/URBAN DEVELOPMENT

The San Diego region has the nation's fourth largest homeless population and faces a critical housing deficit, making it difficult for employers to attract and retain employees, and challenging for the overall health of our economy.



\$805,000
San Diego County median home price.



172,000
new housing units must be created by 2029 to keep up with the region's population growth.



Over
7,500
people helped and 1,500+ housing placements through the first 2 years of State HEAP and HHAP funding in the City of San Diego.

HEALTHCARE

The hospital and healthcare system industry fuels the San Diego economy with high-paying jobs, large construction projects, and the purchase of significant amounts of goods and services.



70,000
hospital and health system jobs in the region.



500,000
healthcare professionals needed in the state by 2024.



\$1.5 Billion
Annual economic impact of health centers in San Diego.