

LEADERSHIP DELEGATION TO SACRAMENTO

SPONSORSHIP OPPORTUNITIES

AUGUST 15-16

THE CITIZEN
HOTEL



LEADERSHIP DELEGATION TO SACRAMENTO

2023

Lead the charge as the San Diego Regional Chamber of Commerce heads to Sacramento to bring local, regional, and state leaders together to discuss policy priorities that are in the best interest of business and job creation in the San Diego- Baja mega-region.

The trip to Sacramento is critically important in sharing the needs of San Diego's binational business community with elected officials and agencies at the state level. It is up to us to make sure that our leaders in Sacramento understand how to help businesses grow by making our voices heard on the issues that are pertinent to our mega-region.

The policy areas and issues we will be addressing on the trip include:

- Housing
- Budget Priorities
- Transportation& Infrastructure
- Healthcare





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TITLE SPONSOR \$8,000 Includes speaking opportunity, top priority name & logo placement and distinguished recognition as "Title Sponsor" accross all marketing materials, social media, event website, signage, and multimedia presentation at the event, Online Member Spotlight, two (2) attendee registrations, and contact list of attendees.

RECEPTION SPONSOR \$5,500

Includes speaking opportunity at Reception, prominent name & logo recognition as "Reception Sponsor" on all marketing materials, social media, event website, signage and multimedia presentation at the event, two (2) attendee registrations, and contact list of attendees.

CORPORATE SPONSOR \$5,250 Name & logo recognition as "Corporate Sponsor" on all marketing materials, social media, event website, signage and multimedia presentation at the event, two (2) attendee registrations, and contact list of attendees.

LUNCHEON SPONSOR \$4,000 Includes speaking opportunity at Luncheon, name & logo recognition as "Lunch Sponsor" on all marketing materials, social media, event website, signage and multimedia presentation at the event, one (1) attendee registrations, contact list of attendees.

BREAKFAST SPONSOR \$4,000 Includes speaking opportunity at Breakfast, name & logo recognition as "Breakfast Sponsor" on all marketing materials, social media, event website, signage and multimedia presentation at the event, one (1) attendee registration, contact list of attendees.





Social Media Following

Facebook: 6,800+ followers
Twitter: 23,000+ followers
Instagram: 2,500+ followers
LinkedIn: 10,700+ followers