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FOR IMMEDIATE RELEASE

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CHAMBER WELCOMES NEW VICE PRESIDENT OF PUBLIC POLICY AND ECONOMIC RESEARCH

Jaymie Bradford brings extensive government and policy experience

SAN DIEGO (June 6, 2016) – Former Deputy Chief of Staff/Chief of Policy for Mayor Kevin Faulconer, Jaymie Bradford, has joined the San Diego Regional Chamber as the new Vice President of Public Policy and Economic Research.

“Jaymie’s experience and impressive credentials are a tremendous asset to the Chamber, our members, and the work we are doing at the local, state, and federal levels to make San Diego the best place to do business in California,” said Jerry Sanders, President and CEO of the San Diego Regional Chamber of Commerce. “Having had the opportunity to work with Jaymie when I was Mayor, I know her expertise and collaborative leadership style will be an excellent fit with the Chamber team.”

Bradford’s background at City Hall is a perfect complement to the Chamber’s efforts as an advocate on critical business issues that support business growth and the creation of jobs. In her role as Deputy Chief of Staff/Chief of Policy in the Mayor’s office, Bradford managed a team of policy experts who work on citywide issues including land use, environment, economic development, water, infrastructure and budget. State, federal and binational affairs staff have also been part of her policy team.

Prior to her role with Mayor Faulconer, Bradford served in a similar capacity for Interim Mayor Todd Gloria while on loan from her position in government affairs at SANDAG. She

was Director of Intergovernmental Relations during Sanders's tenure as Mayor of San Diego.

At the Chamber, Bradford will oversee day-to-day activity of the Chamber's public policy department and economic research efforts while managing the policy positions and agendas for the chamber's various policy committees. She will also be reviewing the organization's positions at local, state and federal levels and setting its legislative agenda in Washington, D.C., and Sacramento.

About The San Diego Regional Chamber

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community, and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest Chamber on the West Coast, representing approximately 2,500 businesses and an estimated 300,000 jobs, the San Diego Regional Chamber is fighting to make San Diego the most business-friendly region in California. For more information, please visit SDChamber.org or call 619-544-1300.

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