



# STANDARD OF LIVING DASHBOARD

## A PRODUCT OF THE REGIONAL JOBS STRATEGY

This is the final of three dashboards addressing the broadly-defined business climate in San Diego County. It illustrates how the standard of living in San Diego compares to our competing metropolitan areas of Austin, Boston, Denver, Los Angeles, Portland, Raleigh, San Francisco, San Jose and Seattle. The San Diego metro data presented in this dashboard is county-wide, unless stated otherwise, as the geographic boundary of the metro is identical to that of the County of San Diego.

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# RECREATION AND WEATHER

## PARKS AND BICYCLE INFRASTRUCTURE

San Diego ranks 1<sup>st</sup> in most acres of parkland with over 48,000 acres and 6<sup>th</sup> for bicycle infrastructure, with 2.2 miles per square mile.



## WALKABILITY

San Diego ranks 7<sup>th</sup> in walkability with a walk score of 50, meaning it is “somewhat walkable.”



## WEATHER

Each year, San Diego has 283 sunny days and only 7 days of extreme temperature, ranking 2<sup>nd</sup> among metros.



*\*Due to data availability, these metrics are ranked at the city-level.*

# HEALTH AND SAFETY

## OBESITY

San Diego has the 6<sup>th</sup> highest rate of obesity among competitor metros. Raleigh has the highest obesity ranking among metros.

COMPETITOR METRO	RANK
RALEIGH, NC	1
AUSTIN, TX	2
PORTLAND, OR	3
LOS ANGELES, CA	4
SEATTLE, WA	5
<b>SAN DIEGO, CA</b>	<b>6</b>
SAN FRANCISCO, CA	7
BOSTON, MA	8
DENVER, CO	9
SAN JOSE, CA	10

## CRIME

San Diego has the lowest property crime rate, and ranks 4<sup>th</sup> lowest for violent crime among metros, just behind San Jose, Portland and Austin. San Francisco’s violent crime rate is over 50 percent higher than San Diego.



## STANDARD OF LIVING INDEX

According to the 2016 Gallup-Healthways Well-Being Index report, the overall standard of living comparison reflects five categories:

1. Purpose
2. Social
3. Financial
4. Community
5. Physical

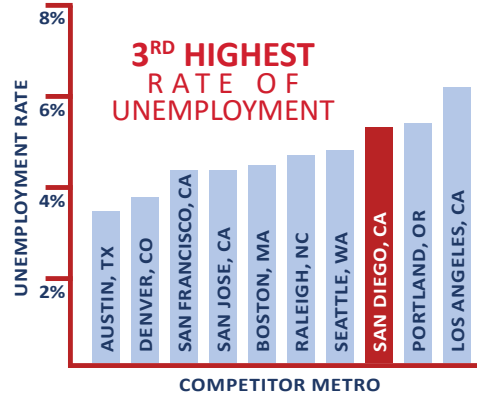
San Diego ranks 3<sup>rd</sup> among competitor metros.



COMPETITOR METRO	WELL-BEING INDEX SCORE	RANK
SAN JOSE, CA	63.7	1
AUSTIN, TX	63.5	2
<b>SAN DIEGO, CA</b>	<b>63.3</b>	<b>3</b>
SAN FRANCISCO, CA	63.0	4
RALEIGH, NC	62.9	5
LOS ANGELES, CA	62.8	6
DENVER, CO	62.5	7
BOSTON, MA	62.3	8
PORTLAND, OR	61.7	9
SEATTLE, WA	61.1	10

## UNEMPLOYMENT AND HOMELESSNESS

San Diego ranks 8<sup>th</sup> for unemployment, with an annual average unemployment rate of 5.2% - substantially lower than California's rate of 6.2%. San Diego's veteran unemployment rate ranks 4<sup>th</sup> at 6% - nearly double that of Austin, TX. Among the competitor metros, women in San Diego face the highest unemployment rate at 6.8%. Additionally, San Diego has the 4<sup>th</sup> lowest homelessness rate, and has five chronically homeless individuals per 1,000 residents.



**6.0%**  
VETERAN  
UNEMPLOYMENT



**6.8%**  
FEMALE  
UNEMPLOYMENT



**4<sup>TH</sup> LOWEST**  
RATE OF  
HOMELESSNESS

## POVERTY AND UPWARD MOBILITY

At 13.8%, San Diego has the 2<sup>nd</sup> highest poverty rate. Disconnected youth - teenagers and young adults who are neither working nor in school - are nearly twice as likely to live in poverty. At 12.1%, San Diego ranks 6<sup>th</sup> for disconnected youth - nearly 50 percent higher than Boston. However, San Diego ranks 4<sup>th</sup> for upward mobility, which measures the ability for people to change their social and economic status.



**2<sup>ND</sup> HIGHEST**  
POVERTY  
RATE



**54,278**  
DISCONNECTED  
YOUTH



**4<sup>TH</sup> HIGHEST**  
RATE OF  
UPWARD MOBILITY



The Regional Jobs Strategy is an initiative of the San Diego Regional Chamber Foundation in partnership with the City of San Diego, the County of San Diego, SANDAG, and dozens of other groups that are all focused on job creation. Through dashboards, a regional inventory of job creation initiatives, a “Strengths, Weaknesses, Opportunities and Threats” analysis, and ultimately a final report, the Regional Jobs Strategy is designed to place the attention of the entire business community on proven strategies and the issues that matter most for job creation.

The San Diego Regional Chamber Foundation is a 501(c)3 foundation. The Foundation’s mission is to create the most business-friendly region in California through investment in research, education, and leadership. The Foundation focuses its research, education, and leadership cultivation around the issues that influence San Diego’s business climate: workforce development, cross-border business, veterans employment, infrastructure, and quality of life. Learn more at [SDChamber.org/Foundation](http://SDChamber.org/Foundation).

