



150th

ANNIVERSARY CELEBRATION

THURSDAY, FEBRUARY 4

1:00 - 2:30 PM

VIRTUAL

SPONSORSHIP
OPPORTUNITIES

#CELEBRATE150

Title Sponsor | \$25,000

- Recognition and premier logo placement as exclusive “Title Sponsor” in all marketing materials, event live-stream stream branding and during virtual networking
- Opportunity to speak during livestream or present a video (2 min.)
- 20 guest passes to event
- Company logo and tag included on organic social media content
 - Facebook: 6,000+ followers
 - Twitter: 23,300 followers
 - Instagram: 2,000+ followers
 - LinkedIn: 8,000+ followers
- Inclusion in earned media pitches
- Visibility through event recording hosted on YouTube and link in description

Live-Stream Sponsor | \$10,000 (One Available)

- Recognition and premier logo placement as exclusive “Live-Stream Sponsor” in all marketing materials, event live-stream stream branding and during virtual networking
- Exclusive recognition on live-stream opening page
- 20 guest passes to event
- Company logo and tag included on organic social media content
 - Facebook: 6,000+ followers
 - Twitter: 23,300 followers
 - Instagram: 2,000+ followers
 - LinkedIn: 8,000+ followers
- Inclusion in earned media pitches
- Visibility through event recording hosted on YouTube and link in description

Award Sponsor | \$10,000

- Recognition and premier logo placement as “Award Sponsor” in all marketing materials, event live-stream stream branding and during virtual networking
 - Opportunity to present one award during virtual event
 - 20 guest passes to event
 - Company logo and tag included on organic social media content
 - Facebook: 6,000+ followers
 - Twitter: 23,300 followers
 - Instagram: 2,000+ followers
 - LinkedIn: 8,000+ followers
 - Inclusion in earned media pitches
 - Visibility through event recording hosted on YouTube and link in description
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Corporate/Gold Sponsor | \$6,500

- Logo placement on event webpage, marketing emails and lower third of live-stream
- 10 guest passes to event
- Company logo and tag included on organic social media content
 - Facebook: 6,000+ followers
 - Twitter: 23,300 followers
 - Instagram: 2,000+ followers
 - LinkedIn: 8,000+ followers
- Inclusion in earned media pitches
- Visibility through event recording hosted on YouTube and link in description

Silver Sponsor | \$3,850

- 10 guest passes to event
- Company logo and tag included on organic social media content
 - Facebook: 6,000+ followers
 - Twitter: 23,300 followers
 - Instagram: 2,000+ followers
 - LinkedIn: 8,000+ followers
- Inclusion in earned media pitches
- Visibility through event recording hosted on YouTube and link in description

Bronze Sponsor | \$2,950

- 10 guest passes to event
- Company listing included on organic social media content
 - Facebook: 6,000+ followers
 - Twitter: 23,300 followers
 - Instagram: 2,000+ followers
 - LinkedIn: 8,000+ followers
- Inclusion in earned media pitches

For more information, contact:

SHERMAN STOCKER
Corporate Relations Manager
SStocker@SDChamber.org
619.544.1354

www.sdchamber.org/celebrate150
