



2024

Binational Delegation to

MEXICO CITY

OCTOBER 20-23, 2024

The Binational Delegation to Mexico City provides an opportunity for participants to meet with key federal officials, including members of Mexico's new federal administration, and diverse business industry leaders to discuss major issues:

- Border Efficiency
- Water Management and Infrastructure
- Energy Policy and Sustainability
- Immigration and Workforce Integration
- Trade and economic opportunities

Delegates will also benefit from the opportunity to network and cultivate strong political and business relationships. This delegation trip brings together over 75 elected and business leaders from San Diego's binational region.

**Translation will be provided for non-Spanish speaking participants.*

SPONSORSHIP OPPORTUNITIES

sdchamber.org/cdmx24

TITLE SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Title Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunities

Multiple opportunities to address the delegation throughout the four-day program

Visibility in Mobile App

Prominent logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 4 Attendees

Invite 4 of your key decision makers for the opportunity to be involved first-hand

Maintain Connections

Follow up on connections made during the trip with an Excel-formatted listing of all attendees

\$20,000

WELCOME RECEPTION SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Reception Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

Opportunity to address the delegation during the Welcome Reception

Visibility in Mobile App

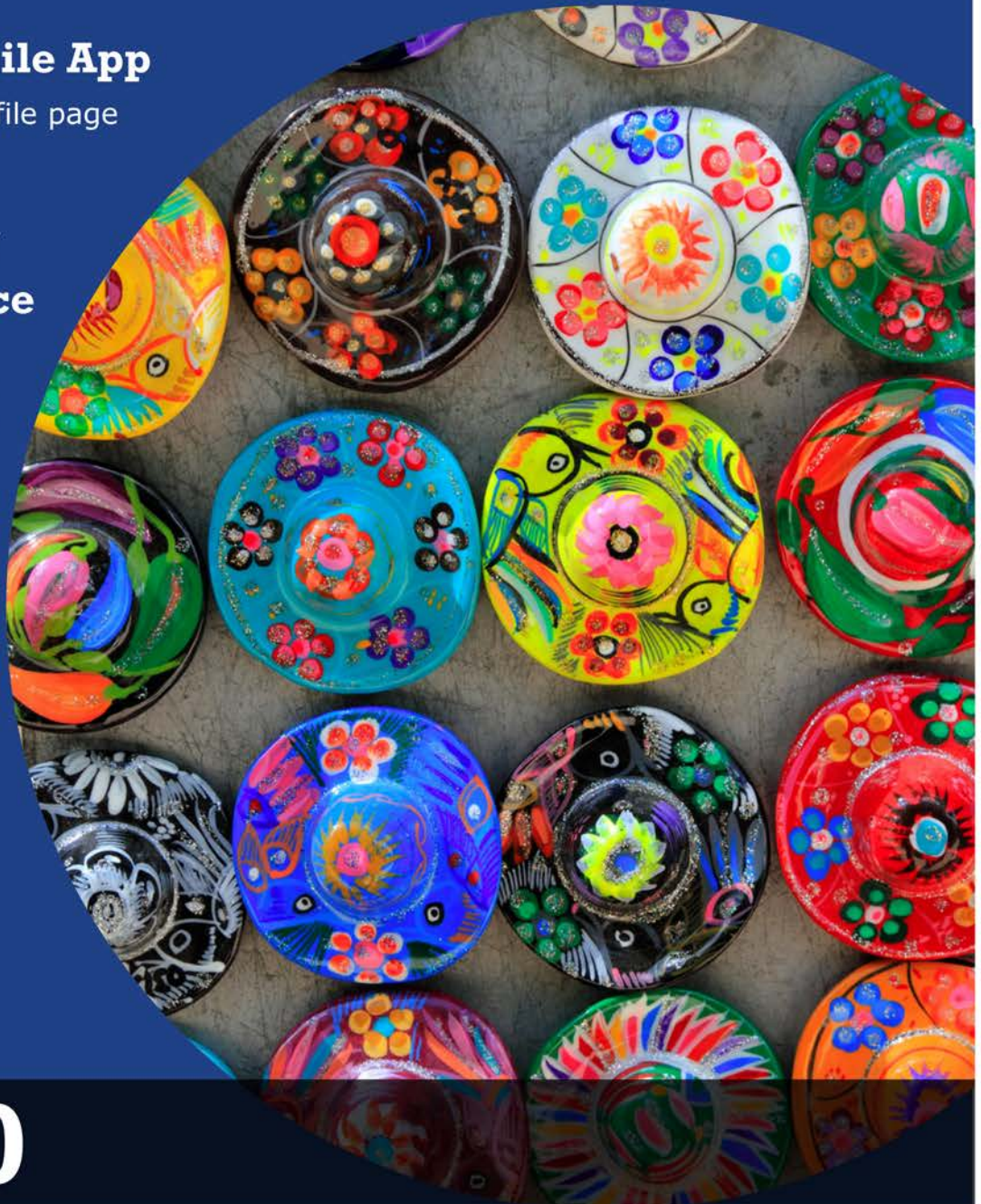
Logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$15,000

RECEPTION SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Reception Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

Opportunity to address the delegation during the Reception

Visibility in Mobile App

Logo placement and profile page in trip mobile app

Product Sample/Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$12,000

TRANSPORTATION SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Transportation Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Visibility in Mobile App

Logo placement and profile page in trip mobile app

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand

Discounted Fares for Delegates

Sponsor to provide discounted fare for Chamber delegates

Roundtrip tickets for Chamber Staff

Sponsor to provide 8 roundtrip airfare tickets or vouchers to Mexico City for Chamber staff

\$11,000

LUNCH SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Lunch Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

Opportunity to address the delegation during the luncheon

Visibility in Mobile App

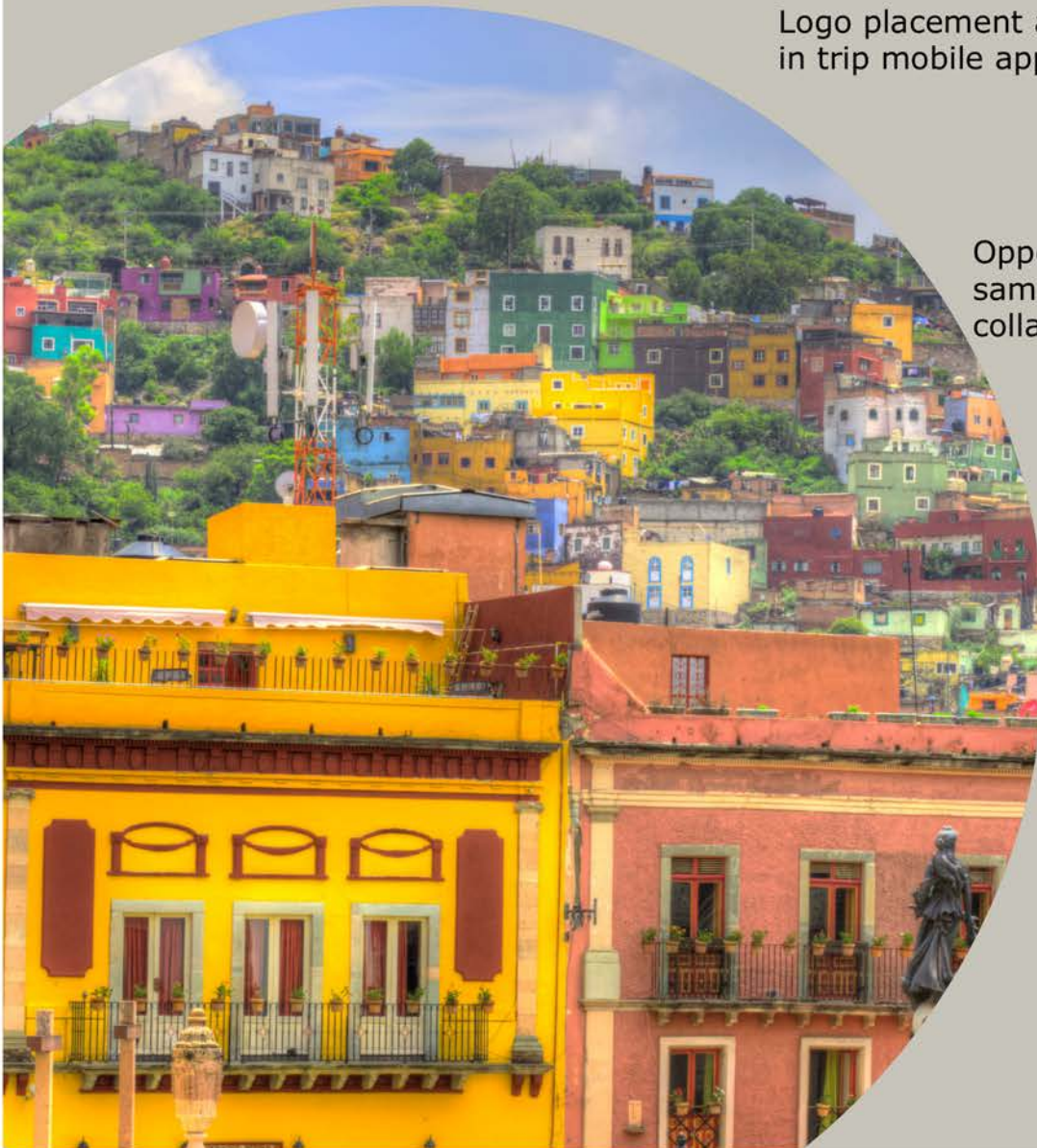
Logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$12,000

BREAKFAST SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Breakfast Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

Opportunity to address the delegation during the breakfast

Visibility in Mobile App

Logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees at breakfast

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$10,000

CORPORATE SPONSOR

Prominent Name & Logo Recognition Speaking Opportunity

Your company will be listed as "Corporate Sponsor" on all promotional materials (web, printed program, media presentation) increasing audience recall through mixed media marketing

Visibility in Mobile App

Logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$7,000

For More Information

Please contact Sherman
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SStocker@SDChamber.org

sdchamber.org/cdmx24



Attendee registrations include all meals, meetings, and receptions.