



2022
BINATIONAL
DELEGATION TO
MEXICO CITY

OCTOBER 23-26



**SPONSORSHIP
OPPORTUNITIES**

SDChamber.org/MX2022

The 2022 Binational Delegation to Mexico City

provides an opportunity for participants to meet with key federal officials, diverse business industry representatives and organizations to discuss international commerce, foreign investment opportunities and cultivate political and business relationships.

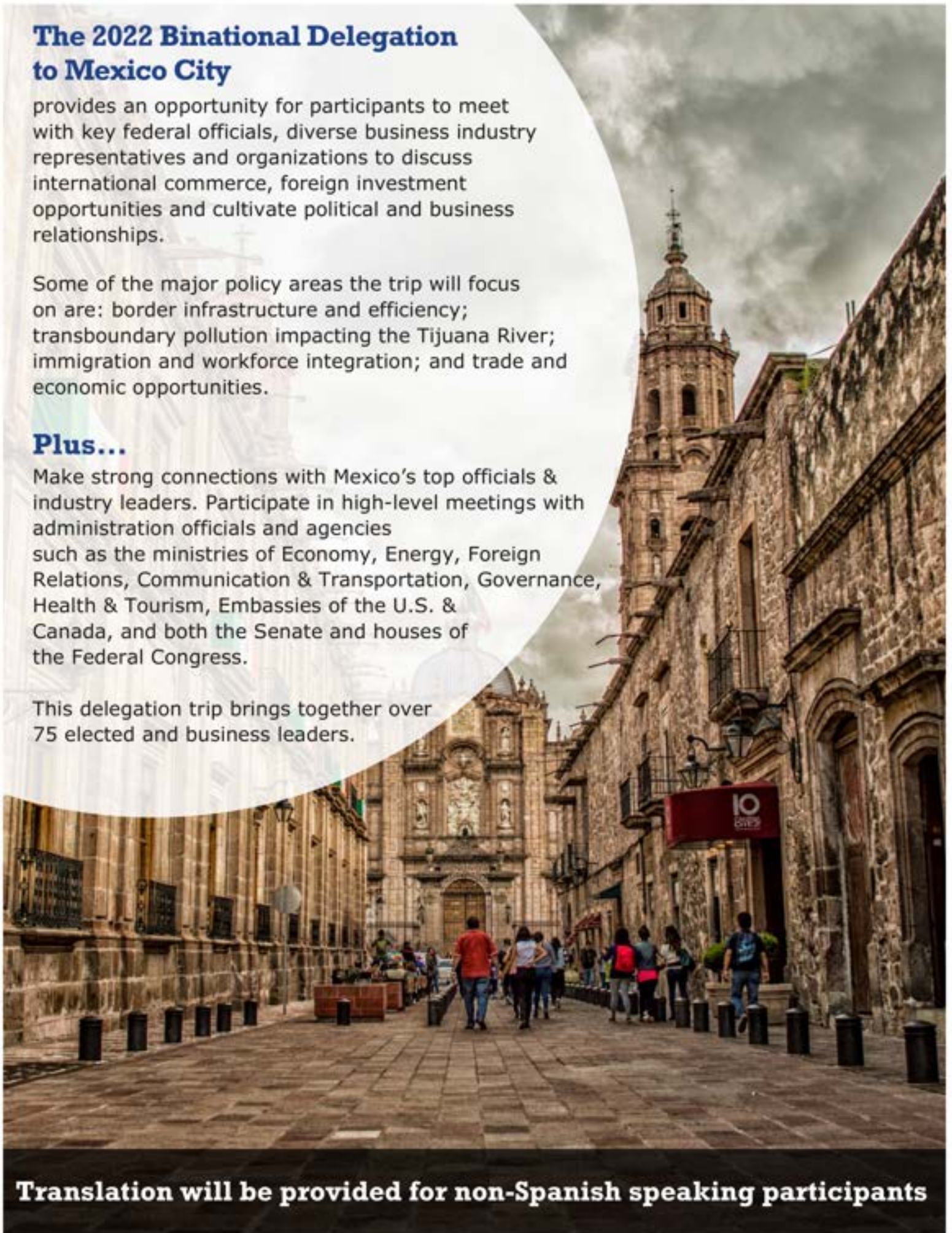
Some of the major policy areas the trip will focus on are: border infrastructure and efficiency; transboundary pollution impacting the Tijuana River; immigration and workforce integration; and trade and economic opportunities.

Plus...

Make strong connections with Mexico's top officials & industry leaders. Participate in high-level meetings with administration officials and agencies such as the ministries of Economy, Energy, Foreign Relations, Communication & Transportation, Governance, Health & Tourism, Embassies of the U.S. & Canada, and both the Senate and houses of the Federal Congress.

This delegation trip brings together over 75 elected and business leaders.

Translation will be provided for non-Spanish speaking participants



TITLE SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Title Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunities

Multiple opportunities to address the delegation throughout the four-day program

Visibility in Mobile App

Prominent logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 4 Attendees

Invite 4 of your key decision makers for the opportunity to be involved first-hand

Maintain Connections

Follow up on connections made during the trip with an Excel-formatted listing of all attendees



\$15,000

WELCOME RECEPTION SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Reception Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

Opportunity to address the delegation during the Welcome Reception

Visibility in Mobile App

Logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$12,000

RECEPTION SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Reception Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

Opportunity to address the delegation during the Reception

Visibility in Mobile App

Logo placement and profile page in trip mobile app

Product Sample/Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$10,500

TRANSPORTATION SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Transportation Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Visibility in Mobile App

Logo placement and profile page in trip mobile app

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand

Discounted Fares for Delegates

Sponsor to provide discounted fare for Chamber delegates

Roundtrip tickets for Chamber Staff

Sponsor to provide 8 roundtrip airfare tickets or vouchers to Mexico City for Chamber staff



\$10,000

LUNCH SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Lunch Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

Opportunity to address the delegation during the luncheon

Visibility in Mobile App

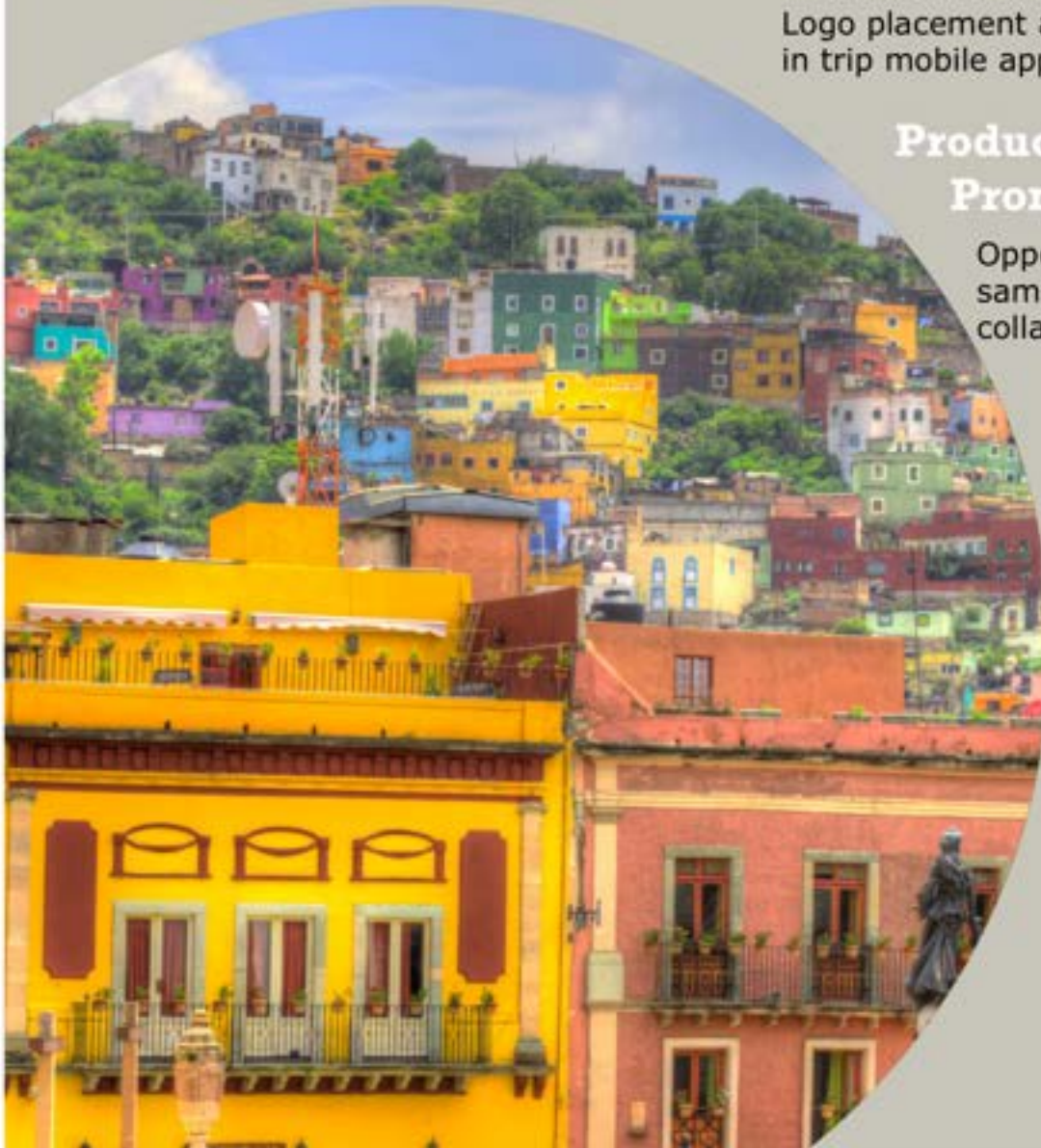
Logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$10,000

BREAKFAST SPONSOR

Prominent Name & Logo Recognition

Your company will be listed as "Breakfast Sponsor" on all promotional materials (web, printed program, media presentation, social media) increasing audience recall through mixed media marketing

Speaking Opportunity

Opportunity to address the delegation during the breakfast

Visibility in Mobile App

Logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees at breakfast

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$8,000

CORPORATE SPONSOR

Prominent Name & Logo Recognition Speaking Opportunity

Your company will be listed as "Corporate Sponsor" on all promotional materials (web, printed program, media presentation) increasing audience recall through mixed media marketing

Visibility in Mobile App

Logo placement and profile page in trip mobile app

Product Sample/ Promotional Piece

Opportunity to provide product samples and/or promotional collateral to all attendees

Registration for 2 Attendees

Invite 2 of your key decision makers for the opportunity to be involved first-hand



\$6,000

For More Information

Please contact Sherman
Stocker at 619.544.1354 or
SStocker@SDChamber.org

SDChamber.org/MX2022



Attendee registrations include all meals, meetings, and receptions.