LEAD SAN DIEGO

VISIONARY AWARDS

June 10, 2020 **Hilton San Diego Bayfront**

Lifetime Achievement

Congressmember Susan Davis
CA Representative District 53

LEAD Graduate of the Year

Sofia Salgado (97)
Executive Director
Southwestern College Foundation

Economic Opportunity

Mike Krenn
CEO
CONNECT

Regional Collaboration

Rudolph A. Johnson III (94)
President & CEO
Neighborhood House Association

Cross-Border Region Building

Roxana Velásquez (11)
Executive Director
San Diego Museum of Art

Sponsorship Opportunities

LEAD SAN DIEGO

VISIONARY AWARDS

Dear Partners -

Thank you for understanding how critical it is to cultivate, empower, and recognize the leaders who are making positive change in our community.

LEAD San Diego's annual Visionary Awards brings together 800 community, business, and elected leaders to celebrate innovative, collaborative, and change-making leadership. Leadership that is making meaningful, long-lasting impacts on the people, neighborhoods, and industries of our bi-national region.

Your support of the Visionary Awards event provides your organization the opportunity to connect with key influencers and decision makers who are invested in the community and care about doing business with like-minded individuals. LEAD offers a variety of options for connecting with your audience, and we are happy to discuss tailoring a package to fit your strategic needs.

LEAD is a 501(c)(3) nonprofit organization dedicated to developing, connecting, and empowering our region's leaders. It relies on community support like yours to sustain its four leadership development programs and its service work with nonprofit partners throughout the Cali-Baja region.

Thank you for your support of LEAD and the leaders of our region!

Dennis DuBard
2020 Visionary Awards Chair, LEAD Board of Directors
Manager, Government Relations, General Dynamics NASSCO

SDChamber.org/VisionaryAwards2020

Sponsorship Opportunities

$25,000
Title Sponsor
Fair Market Value (FMV): $1,700

- Recognition and premier logo placement as exclusive "Title Sponsor" from podium, in all marketing materials, website, invitation, event signage, and on large screen on stage during entire program
- Opportunity to greet audience or present video at event (2 min.)
- Opportunity to present The Lifetime Achievement Award at podium during event program
- Two tables of 10 at event with premier placement
- Full page ad in event program
- Inclusion in earned media pitches

$20,000
Anchor Sponsor
FMV: $1,700

- Recognition and prominent logo placement as "Anchor Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Opportunity to present award to one Visionary Award recipient at podium during event program
- Two tables of 10 at event with priority placement
- Full page ad in event program

Theme Sponsor
FMV: $1,700

- Exclusive opportunity to showcase your company's support for this year's theme (past themes have included military, education, collaboration, and philanthropy) from the podium
- Recognition and prominent logo placement as exclusive "Theme Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Two tables of 10 at event with priority placement
- Full page ad in event program

$15,000
Community Spotlight Sponsor
FMV: $850

- Recognition and prominent logo placement as "Community Spotlight Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Prominent signage in Community Spotlight Video Lounge
- Opportunity to present the award to Community Spotlight Award winner from the main stage podium
- One table of 10 at event with priority placement
- Full page ad in event program

Show Sponsor
FMV: $850

- Company logo placed at the end of each video vignette for honorees during the awards ceremony
- One table of 10 at event with priority placement
- Full page ad in event program
- Opportunity to present an award
- Signage throughout the reception

Sponsorship Opportunities

$12,500 Reception Sponsor
FMV: $850

- Recognition and prominent logo placement as exclusive "General Reception Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Opportunity to present award to one Visionary Award recipient at podium during event program
- One table of 10 at event with priority placement
- Half page ad in event program
- Logo on reception napkins

$10,000 Presenting Sponsor
FMV: $850

- Opportunity to present award to one Visionary Award recipient at podium during event program
- One table of 10 at event with priority placement
- Half page ad in event program
- Exposure in all marketing materials

$7,500 Printing Sponsor
FMV: $850

- One table of 10 at event with priority placement
- Quarter page ad in event program
- Exposure in all marketing materials

Dessert Sponsor
FMV: $850

- One table of 10 at event with priority placement
- Quarter page ad in event program
- Exposure in all marketing materials
- Logo or name recognition on actual dessert

Awards Sponsor
FMV: $850

- One table of 10 at event with priority placement
- Quarter page ad in event program
- Exposure in all marketing materials

$6,000 Partner Table Sponsor
FMV: $850

- One table of 10 at event
- Quarter page ad in event program
- Company name on event program and table signage

$3,500 Associate Table Sponsor
FMV: $850

- One table of 10 at event
- Company name on event program and table signage

Ad space in the event program is also available, starting at $250. Contact Lorraine Kahler, LKahler@SDChamber.org for details.