



# Sponsorship Opportunities

# VISIONARY AWARDS

Southern California's Premier Leadership Recognition Event

Thursday, June 14, 2018

**Marriott Marquis San Diego Marina**  
333 West Harbor Dr., San Diego

**This Year's Recipients:**

Neil Morgan Memorial Award for Lifetime Achievement



**Patti Roscoe**  
Civic & Community Volunteer

Ronald Kendrick Memorial Award for Regional Collaboration



**Peter Seidler and Dan Shea**  
Businessmen Confronting Homelessness in San Diego



LEAD Graduate of the Year



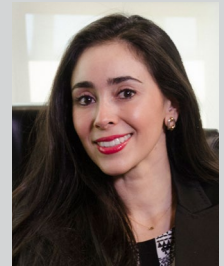
**Lidia S. Martinez (11)**  
Manager of Community Affairs & Grassroots, Southwest Airlines

Economic Opportunity Award



**Jay Flatley**  
Executive Chairman of the Board, Illumina

Charles Nathanson Memorial Award for Cross-Border Region Building



**Blanca Livier Uribe Diaz (17)**  
Vice President, Club de Béisbol Toros de Tijuana

With up to 1,000 representatives of the corporate, civic and nonprofit sectors in attendance, the Visionary Awards provides the opportunity to not only honor our region's dynamic leaders, but also network with top executives.

Support of The Visionary Awards provides the opportunity to showcase your company to this prestigious audience. It also demonstrates your commitment to civic leadership in our community and provides vital support for LEAD San Diego's programs and services.

LEAD San Diego is a 501 (c)(3) nonprofit organization which has been dedicated to developing our region's future leaders throughout relevant programming that informs and inspires leadership on regional issues for more than 35 years. LEAD educates, connects and engages – all with an eye toward helping improve the San Diego/Northern Baja California region.

For sponsorship opportunities, table reservations and ticket sales, contact Carole Ravago: 619.544.1362 or [CRavago@SDChamber.org](mailto:CRavago@SDChamber.org)

# Sponsorship Opportunities

[SDChamber.org/VisionaryAwards2018](http://SDChamber.org/VisionaryAwards2018)

**\$25,000**

## Title Sponsor

Fair Market Value (FMV): \$1,700

- Recognition and premier logo placement as exclusive "Title Sponsor" from podium, in all media/marketing materials, website, invitation, event signage and on large screen on stage during entire program
- Opportunity to greet audience or present video at event (2 min.)
- Opportunity to present award to one Visionary Award recipient at podium during event program
- Two (2) tables of ten (10) at event with premier placement
- Full page ad in event program

**\$20,000**

## Anchor Sponsor

FMV: \$1,700

*or* Community

## Spotlight Sponsor

FMV: \$1,700

- Recognition and prominent logo placement as "Anchor Sponsor" from podium, in all media/marketing materials, website, invitation, and event signage
- Opportunity to present award to one Visionary Award recipient at podium during event program
- Two (2) tables of ten (10) at event with priority placement
- Full page ad in event program
- Recognition and prominent logo placement as "Community Spotlight Sponsor" from podium, in all media/marketing materials, website, invitation, and event signage
- Prominent signage in Community Spotlight Video Lounge
- Opportunity to present the award to Community Spotlight Award winner from the main stage podium
- Two (2) tables of ten (10) at event – priority placement
- Full page ad in event program

**\$15,000**

## General Reception

## Sponsor

FMV: \$850

*or* Theme Sponsor

FMV: \$850

- Recognition and prominent logo placement as exclusive "General Reception Sponsor" from podium, in all media/marketing materials, website, invitation, and event signage
- Opportunity to present award to one Visionary Award recipient at podium during event program
- One (1) table of ten (10) at event – priority placement
- Full page ad in event program
- Exclusive opportunity to showcase your company's support for this year's theme (past themes have included military, education, collaboration, philanthropy and people) from the podium
- Recognition and prominent logo placement as exclusive "Theme Sponsor" from podium, in all media/marketing materials, website, invitation, and event signage
- One (1) table of ten (10) at event – priority placement
- Full page ad in event program

*or* After Party

## Sponsor

FMV: \$850

- Recognition and premier logo placement as exclusive "After Party Sponsor" from podium, in all media/marketing materials, website, invitation, and event signage
- One (1) table of ten (10) at event – priority placement
- Full page ad in event program

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## *or* Show Sponsor FMV: \$850

- Company logo placed as digital on-screen "bug" on all images shown on jumbo media wall(s) during main reception
- Company logo placed at the end of each video vignette for honorees during the awards ceremony
- One table of ten (10) at event – priority placement
- Full page ad in event program

## **\$10,000** Presenting Sponsor FMV: \$850

- Opportunity to present award to one Visionary Award recipient at podium during event program
- One table of ten (10) at event – priority placement
- Half page ad in event program
- Exposure in all media/marketing

## **\$7,500** Printing Sponsor FMV: \$850

- One table of ten (10) at event – priority placement
- Quarter page ad in event program
- Exposure in all media/marketing

## *or* Dessert Sponsor FMV: \$850

- One table of ten (10) at event – priority placement
- Quarter page ad in event program
- Exposure in all media/marketing
- Logo or name recognition on actual dessert

## *or* Awards Sponsor FMV: \$850

- One table of ten (10) at event – priority placement
- Quarter page ad in event program
- Exposure in all media/marketing

## *or* Libation Station Sponsor FMV: \$340

- Four (4) tickets to Visionary Awards event
- Quarter page ad in event program
- Recognition as "Libation Sponsor" on signage at bars
- Exposure in all media/marketing

## **\$5,000** Partner Table Sponsor FMV: \$850

- One table of ten (10) at event - priority placement
- Quarter page ad in event program
- Exposure in all media/marketing

## **\$3,000** Associate Table Sponsor FMV: \$850

- One table of ten (10) at event - priority placement
- Company name on event program and table signage

Ad space in the event program is also available, starting at \$250. Contact Carole Ravago, [CRavago@SDChamber.org](mailto:CRavago@SDChamber.org) for details.