

JOIN MAPLE BUSINESS COUNCIL FOR OUR

48 HOURS IN TORONTO DELEGATION

Sept 21-22, 2017



Build Ties to Canada's Business Capital

MAPLE Business Council® is organizing a special two-day delegation to Toronto, Ontario, Canada for businesses, investors, exporters and service providers to get a turnkey overview of Canada's largest market (4th largest in North America).

Delegate Benefits

MEET LEADING BUSINESS AND GOVERNMENT ORGANIZATIONS IN TORONTO

through private briefings leveraging the MAPLE Business Council 'calling card' for a deeper understanding of initiatives in the Greater Toronto region.

EXPAND BUSINESS NETWORK IN TORONTO

through a MAPLE cross-border networking reception with area executives, government officials and academia.

TARGETED BRAND VISIBILITY

with the Greater Toronto business community either as a delegate or delegate/sponsor.

INCREASED AWARENESS AND KNOWLEDGE

of the Southern California market within Toronto through MAPLE outreach and networking reception/ SoCal panel discussion.

Delegation Agenda

Delegates will be meeting with leading innovation, government and enterprise organizations in Toronto for private briefings.

We are currently booking appointments with leading organizations in the following sectors*:

SECTORS	ORGANIZATION
Life Sciences	JLabs, MaRS Toronto Rehabilitation Institute
Digital Media	Ryerson DMZ
Banking	Royal Bank of Canada
Consulting	EY Canada
City of Toronto	Mayor's Office
Provincial / Federal	Economic Development
US Government	Dept of Commerce

* subject to change

Cross-Border Networking Reception

SEPTEMBER 21, 5:00 - 8:00PM



MAPLE will be hosting an evening cross-border reception on Sept. 21st for delegates to network with business, government and academia leaders from across Toronto. The reception may include a panel discussion on Southern California with representatives from economic development organizations.

Dates

SEPTEMBER 21 - 22, 2017

Delegates should plan to arrive in Toronto on Sept. 20th and depart no sooner than 8pm on Friday Sept 22nd. Option to enjoy Toronto for weekend at delegate expense.

Registration Deadline

AUGUST 21, 2017

Requests to attend after August 21, 2017 will be considered if space and scheduling permit.

Delegate Costs

\$1500 USD for up to two representatives

\$500 USD for each additional delegate

**Includes lunch on briefing days and drinks / appetizers at the evening networking reception. Expenses for travel, lodging and all other meals will be the responsibility of the delegate.*

DISCOUNTED AIR TRAVEL

with Air Canada from LAX

DISCOUNTED HOTEL ACCOMMODATIONS

at Fairmont Hotels in Toronto

Sponsorship Opportunity

\$1000 USD

A limited number of sponsorship opportunities are available for pre/post delegation visibility and recognition at the networking reception.

Who Should Apply?

Southern California companies interested in learning more about exporting to Canada especially those who have identified Toronto as a key market. Companies interested in investment opportunities in Canada. Service providers, consultants and industry professionals who support a cross-border client base.

For More Information

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LOS ANGELES**

