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FOR IMMEDIATE RELEASE

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SAN DIEGO REGIONAL CHAMBER WELCOMES 2018 CHAIR

Sam Attisha, Senior Vice President and Region Manager of Cox California to lead Chamber Board of Directors

SAN DIEGO (December 19, 2017) – The San Diego Regional Chamber of Commerce announced Sam Attisha would become Chair of the Board of Directors starting January 2018. Attisha, Senior Vice President and Region Manager of Cox California, will serve a one-year term.

“Sam has long been an active member of our Board and supporter of our efforts and programs and we are fortunate to have him lead our Board as Chair,” said Jerry Sanders, President and CEO of the San Diego Regional Chamber. “Sam’s experience in business and public affairs will be an asset to the Chamber and our work in creating an environment for business to succeed.”

As Chair, Attisha will lead the Chamber’s 80-member Board that establishes the organization’s policy positions on issues important to job creation and business growth in the region. Attisha assumes the role from Ernesto Arredondo, Jr., Executive Vice President & Chief Banking Officer at Seacoast Commerce Bank, who has served as Chair since April 2016. Attisha has served on the Chamber Board since 2009, having held the role of Vice Chair since 2016 as well as Public Policy Committee Chair.

“The Chamber plays a critical role in making San Diego a vibrant place to live and do business,” said Attisha. “As Chair, I look forward to working with the Board to continue the Chamber’s important work in fighting to make San Diego a great place to do business and developing future leaders.”

Assuming the role of Vice Chair will be Rick Bregman, San Diego Market President of Bank of America. Bregman currently serves as Chair of the Finance Committee.

A ceremonious transition of the Board Chair position will take place at the Chamber's 147th Anniversary Celebration on February 6, 2018.

About the San Diego Regional Chamber of Commerce

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community, and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest local Chamber on the West Coast, representing approximately 2,500 businesses and an estimated 300,000 jobs, the San Diego Regional Chamber is fighting to make San Diego the most business-friendly region in California. For more information, please visit SDChamber.org or call 619-544-1300.

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