

About the Chamber's Veteran Honor Roll Program

Hire A Veteran Honor Roll Program:

Purpose: As an effort led by the Chamber's Defense, Veterans and Military Affairs Committee, the Chamber established a recognition system to encourage the increased hiring of veterans, military spouses, National Guard and/or reservists throughout the San Diego region.



*Honor Roll program logo & decal design

Honor Roll Membership Criteria: To be awarded Honor Roll member status, a Chamber member business must:

- Hire a veteran, military spouse, National Guard and/or reservist, and employ them for 90 days (minimum)
- Submit an application to Chamber Public Policy staff
- Identify their level of hiring per guidelines below:

Size of Business (# of employees)	Honor Roll Status (# of vets employed)	Elite Honor Roll Status (% of vet hiring)
Small (0-49)	1	10
Medium (50-99)	1	10
Large (100 +)	1	10

Elite status percentage determined by percentage of veterans in the regional workforce

Recognition (programming by tier):

Upon approval by Chamber staff for businesses to be Honor Roll members, they will receive an award package. However, to incentivize the additional hiring, the "elite" tier of the Honor Roll was established for any business with 10% or more of their

employee population identified as veterans, military spouses, National Guard and/or reservists.

Honor Roll Award Package (subject to change):

- Logo feature at Board of Director's Meeting following designation
- Decal to use in physical storefront and/or in web or promotional items
- Social media highlight from the Chamber
- Business logo featured on Chamber website (updated quarterly)
- Notification to appropriate legislative/elected offices of constituent businesses Honor Roll designation
- Letter of congratulations from Chamber President & CEO, Jerry Sanders
- Press release and annual report language ready for modification and use

Elite Honor Roll Award Package (subject to change):

Businesses with an employee population comprised of at least 10% veterans are eligible for:

- Recognition at the Flag, General & Senior Officers Ball
- Eligibility for Small Business Award
- Eligibility for Honor Roll Member of the Year Award – presented at the Flag Ball
- Opportunity to be featured as a "Success Story" on Chamber website and other marketing materials
- All other incentives included in the standard Honor Roll Award Package