





JUNE 21 - 22, 2018

Hotel Real Inn Tijuana







ABOUT US

INM•BILIARE



Inmobiliare Magazine

Inmobiliare Magazine is one of the most recognized magazines in the Mexican real estate industry and the only bilingual one.

Through high profile events and conferences in both Mexico and the United States and by partnering with the US-Mexico Chamber of Commerce NE Chapter, Inmobiliare has strengthened its presence and extensive experience recognized by the real estate community. They have also had highly attended events, conferences and exhibitions in Mexico.

Their publication is supported by leading organizations and associations such as the Real Estate Developers Association (ADI) and the Urban Land Institute (ULI MEXICO), the International Council of Shopping Centers (OCSC) and the Mexican Association of Private Industrial Parks (AMPIP).

B2B Media

The most prestigious and recognized real estate multimedia platform in Latin America.

It is a multimedia holding, founded in 2000, which has multiplatform publications: Printed, Digital, Web, Newsletter, Real Estate Summits and International Congresses.

B2B Media is a company that offers specialized multimedia services and is renowned for its innovation.

B2B Media organizes international business meetings of the highest industry standards. Its main objective is to promote real estate investments in the region and connect developers, investors, builders and real estate professionals in its sector.





Real Estate Investment Summit Baja California 2018

THE 1ST SUMMIT OF REAL ESTATE BUSINESS - BAJA CALIFORNIA, MEET ALL THE LINKS OF THE REAL ESTATE CHAIN IN ONE PLACE June 21 and 22, 2018 Hotel Real Inn Tijuana

Objectives

Deliver a comprehensive analysis regarding the current situation and outlook of the real estate market in Mexico and its relation with the United States, from the perspective of recognized specialists from both countries.

Learn about business opportunities in commercial, industrial, tourism and residential real estate in Mexico open for U.S. and international industry players.

Understand trends and innovation on investing and financing real estate in Mexico.

Provide a forum for prime networking opportunities with individuals currently participating or interested in the Mexican real estate market, including real estate specialists, institutional investors, bankers and developers from Mexico and the United States.

Discuss about business opportunities for Mexican companies and investors in the real estate sector in the United States, and learn about international trends in the industry.

Target audience

We expect an attendance between 150 and 200 executives representing real estate funds, institutional investors, developers, real estate brokers, consultants, attorneys, academics, as well as government officials and other representatives of the business and financial community of New York and Mexico.

The event will be attended by reporters and editors of Inmobiliare Magazine and its coverage will be included in the Magazine providing an even larger visibility to the event.









Program

Thursday June 21th

19:00 PM Cocktail Networking at Terrace IOS OFFICES, Via Corporativo

Friday June 22nd

| 08:00 AM | Breakfast&Registration |
|----------|----------------------------------|
| 08:45 AM | Welcome and opening presentation |

- 09:00 AM OPENING PANEL : CURRENT SITUATION OF THE HOTEL INDUSTRY OF THE COUNTRY - MARKET
 - OUTLOOK New actors, brand expansion, type of tourism, new experiences and elements that impact travel to Mexico.
- 09:45 AM FINANCING PANEL: FINANCING SOURCES FOR THE HOTEL SECTOR AND THE DIFFERENT INVESTMENT MECHANISMS Who and how are you investing in the hotel industry? New Tourism proposals. What are hotel brands and franchises in Mexico betting on? New tourism trends and their potential.
- 10:30 AM INFRASTRUCTURE PANEL: MIXED USE PROJECTS AND MASTER PLANS Medical tourism Hospitality Commercial Residential
- 11:15 AM SPEED MEETING: BUSINESS RELATIONSHIPS - ONE ON ONE

- 11:45 AM REAL ESTATE PANEL: RESURGENCE OF TOURISM REAL ESTATE DEVELOPMENTS Second Residences Retreat Tourism Resorts New products (Wine Route)
- 12:30 PM BIG DATA PANEL TOURIST DESTINATIONS INTELLIGENT SOLUTIONS AND TECHNOLOGICAL TOOLS AIRBNB Trivago TripAdvisor
- 13:15 PM CONFERENCE: HOSPITALITY AND ITS DIFFERENT EXPERIENCES - HOW TO DIFFERENTIATE FROM THE NATIONAL OFFER Lesuire tourism, Gastronomic, Adventure, sports, etc.
- 14:00 PM PANEL: LOW INVESTMENT OPPORTUNITIES CALIFORNIA Ministry of Economic Develpment (SEDECO) & Ministry of Tourism (SECTURE) Private Initiative. (Projects: Wine Route, Real Estate, Medical Tourism)
- 14:45 PM END OF PROGRAM AND CLOSING REMARKS Optional: Tour departure to Guadalupe Valley









SPONSORSHIP LEVELS

| BENEFITS | | | | |
|---|------------|------------|-----------|-----------|
| | DIAMOND | PLATINUM | GOLD | SILVER |
| REGULAR PRICE | 15,000 USD | 10,000 USD | 5,000 USD | 2,500 USD |
| DISCOUNT 20% | 12,000 USD | 8,000 USD | 4,000 USD | 2,000 USD |
| | | | | |
| Double page ad in INMOBILIARE | • | | | |
| Full page ad in INMOBILIARE | | • | | |
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| Promotion booth with material | • | 0 | • | 0 |
| Logo on banners, announcements, bulletins etc | • | ٠ | • | • |
| Publication of the event review in the INMOBILIARE magazine | • | 0 | 0 | 0 |
| Complimentary badges | 7 | 5 | 3 | 2 |

* Discount valid for members of the Ministry of Tourism of Baja California and Government Entities of Baja California

DATOS DE PAGO

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Registration & Lodging

TERRACE IOS OFFICES, VIA CORPORATIVO COCKTAIL THURSDAY, JUNE 21ST - 7:00PM



TERRACE IOS OFFICES, VIA CORPOTARIVO

Misión de San Javier 10643 - 400 , Zona Urbana Río, Tijuana, B.C. 22010

HOTEL REAL INN TIJUANA

Paseo de los Héroes No. 9902 Col. Zona Río, Tijuana, Baja California 22010

Special rate to stay at the host hotel with the following group code:

"B2B Media"

| TYPE OF ROOM | PUBLIC FEE | AGREED RATE |
|---|-----------------|-----------------|
| DELUXE | \$ 3,450.00 MNX | \$ 1,400.00 MNX |
| DELUXE WITH BREAKFAST BUFFET | \$ 3,700.00 MNX | \$ 1,575.00 MNX |
| DOUBLE LUXURY WITH BREAKFAST BUFFET | \$ 3,950.00 MNX | \$ 1,750.00 MNX |
| EXECUTIVE | \$ 4,200.00 MNX | \$ 1,950.00 MNX |



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