

Pro Back Office Adds Two New Partners

Greg Leiser and Francesca San Diego are Promoted to Partner

May 24, 2018 — Pro Back Office is pleased to announce the addition of two new partners of the firm, Greg Leiser and Francesca San Diego. “We are beyond excited to bring Fran and Greg onto our management team. They are talented CFO’s whose leadership will bring immense value to our company,” says Jennifer Barnes, Co-Founder of Pro Back Office. Fran, Vice President of Finance and Greg, Vice President of Service Delivery will provide additional leadership to the fast growing company.

Greg Leiser has more than twenty years of experience as a CFO in both public and privately held companies. He has facilitated or had a role in going-public transactions, secondary offerings and private placements. Greg has performed in a lead role for nine business sale transactions including: advising on deal structures, managing the diligence process, and closing a \$5 million financing round. In 2016 he was named one of San Diego Business Journal’s CFOs of the Year. As a consulting CFO with Pro Back Office for over four years, Greg will continue his impact by supporting Pro Back Office’s client growth and processes.

Francesca San Diego has almost thirty years of experience in finance and business management in a wide range of organizations, including three start-up ventures. Fran’s areas of expertise include financial oversight, strategic planning and business development. Her experience includes key financial positions at Sony and The Warehouse, serving as CFO of an Internet start-up and CFO and COO of a global entertainment business where she had full P&L responsibility. In 2017 she was named one of San Diego Business Journal’s CFOs of the Year. As a consulting CFO with Pro Back Office for over three years, Fran will be taking on a larger role on the internal team, streamlining where appropriate and ensuring continued financial success.

Pro Back Office, founded in 2012 by Mike Ford and Jennifer Barnes, provides highly skilled operational accounting, finance and strategic consulting talent, on an hourly, fractional, on-site or remote and ongoing or project basis. The firm currently services over 300 clients and has over 90 employees. Pro Back Office operates throughout the Pacific Southwest and in a broad range of industries, from start-ups to publicly traded companies as well as not for profits. The Pro Back Office team leverages decades of industry experience with an innovative, highly successful and personalized approach. “Every company is unique,” Jennifer shares “We take the time to understand their needs and find a solution that works for them; whether that is filling a gap in their accounting or HR department, helping them with a strategic project or becoming their entire finance, accounting and HR team.”

For more information, visit www.ProBackOffice.com.