INITIATIVES

City of San Diego

Yes on C!

Measure C expands and modernizes the convention center, thereby preserving a major economic driver and creating thousands of new jobs. Importantly, Measure C funds will also go toward some of San Diego’s most chronic challenges: homelessness and streets. Via a tax on hotel guests, this measure creates a new long-term resource to improve San Diego’s quality of life and its economy.

No on A

Measure A exacerbates our existing housing crisis by requiring a county-wide vote for developments that require a general plan amendment because they provide more homes than originally planned for. Measure A would also set a dangerous precedent for long, costly, and bureaucratic processes to developing the homes our region needs.

County of San Diego

Yes on B

Measure B allows for 2,135 new homes in the County of San Diego along the I-15. Instead of large retail and office development, the measure repurposes the land to better address the region’s need for housing that can accommodate our workforce and keep families from relocating farther away from jobs.

SUPPORT THESE CANDIDATES

City of San Diego

Todd Gloria, Mayor

Todd has a history of listening to and working with the business community. Following his time on San Diego City Council as an effective policy maker and collaborator, Todd has continued to bring people together to find workable solutions at the state as an Assemblymember. Todd is a proven leader, committed to addressing our city’s most complicated issues.

Will Moore, Councilmember - District 1

A dedicated advocate to address our workforce housing shortage, Will brings experience as a small business owner and a lawyer to City Council. He is committed to balanced policy approaches that leverage stakeholders and ensure the business community a seat at the table.

Chris Olsen, Councilmember - District 3

Chris’s background in fiscal analysis and careful eye toward keeping our city solvent uniquely prepare him to ensure an environment where business and opportunity can thrive. As an analyst with the City of San Diego’s Independent Budget Analyst Office, Chris knows better than anyone how to successfully navigate the policy landscape without increasing bureaucracy.

Joe Leventhal, Councilmember - District 5

As a lawyer and a business owner, Joe clearly knows how to advocate for the business community and its needs. Combining his unique background of service and leadership, Joe brings federal experience, legal expertise, and a dedication to San Diego that ensure he will be ready to tackle San Diego’s major challenges like infrastructure and public safety.

Noli Zosa, Councilmember - District 7

Noli is a successful small business owner and understands the realities of the private sector in San Diego. He is committed to promoting practical solutions that improve the ability of every San Diegan to participate in our strong and growing economy. Noli has served on various city and community boards where he has been a committed leader for local business.

Better Choice
SUPPORT THESE CANDIDATES

City of San Diego

Mara Elliott, City Attorney
As the first woman City Attorney, Mara provides careful and balanced legal advice to the city. Bringing legal expertise to policy issues, Mara has been engaged on a number of the city’s most prominent issues.

County of San Diego

Steve Vaus, Supervisor - District 2
As Mayor of Poway, Steve demonstrated an ability to get things done while keeping an eye on what really matters. Focused on public safety, infrastructure, and housing, Steve will offer his unique qualifications and commitment to good local governance to the County during a key time.

State of California

Toni Atkins, CA Senate - District 39
A ground-breaking leader now serving as the Senate Pro Tem for the entire state, Toni has a proven ability to find policy solutions to the state’s most complicated issues. Toni has successfully passed legislation to address the state’s housing crisis, and routinely connects with the business community to identify areas for concern and further collaboration.

Tasha Boerner Horvath, CA Assembly - District 76
Tasha’s background as a local government leader and a small business owner helped her be the collaborative, forward thinking policy maker she is today in the state Assembly. In her next term, she will continue her work on sustainability, opportunity, and equality.

Congress

Scott Peters, Congressional District 52
Scott continues to demonstrate that his priorities are aligned with the Chamber’s through a proven track record of working to create an environment where business can succeed. He is a vocal supporter of smart, pro-business policies, and trade/USMCA.

Making the San Diego region the best place to live & work.

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