



TAMARA Y. CRAVER (20)

President & CEO

Reality Changers

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Tamara Y. Craver joined Reality Changers as President and Chief Executive Officer in August 2019. Tamara has more than 20 years of experience in nonprofit management, executive leadership, and youth development. She is a passionate advocate for first-generation college students and equitable access and exposure for life-changing opportunities for youth.

During her 12 years as Director of The Posse Foundation, Los Angeles, Tamara built the office from a small staff and budget to the second largest office within the Posse Foundation. Under her leadership, the Los Angeles office dramatically increased the number of students it prepared and then mentored through its ten partner colleges and universities to achieve a 90% graduation rate. In addition to leading a successful office, Tamara more than quadrupled the annual revenue. She established enduring relationships with partner colleges across the nation. Prior to her role with Posse, she served as Director of Development and Communications for the Torrance South Bay YMCA and as Director, Social Markets for the American Heart Association, Western States Affiliates.

Numerous organizations have recognized Tamara's commitment to education, including the *Los Angeles Business Journal* and the Black Women Lawyers Association of Los Angeles. In 2011, *Los Angeles Magazine* selected her as one of the 50 Most Inspirational Women in Los Angeles. She was a Ralph M. Parsons Foundation Fellow (2012).

Tamara is a 2020 graduate of LEAD San Diego's Influence program and earned her Bachelor of Arts in history and psychology from the University of California, Los Angeles.