

Regional Governments are Outmatched and Under-gunned

There are not enough governmental resources to comprehensively solve the overwhelming and complex problem of cross-border trash:

- Future investments in downstream (US) infrastructure = enormous O&M costs
- O&M budgets have yet to be appropriated
- Empirical evidence that preventative, community driven O&M BMPs can be more impactful and cost effective.





The Border Impact Bond

Private and public collaboration under the guidance of impacted communities to create sustainable solutions for trash in the Tijuana River:

Community

- 11 years of relationship building, service-learning & academic research Science
- Empirically proven to be feasible Published, Water Resources Research
- Creating Monitoring Framework with USEPA Border 2020

Policy

- Vetted by CA Assembly/Senate lawyers
- SB1301 signed, contains required language

Finance

• Global impact finance experts ready to help structure the BIB



WIN - WIN - WIN

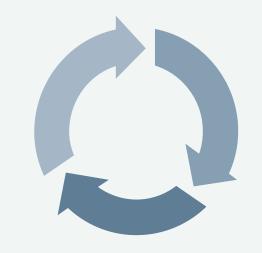


"TRABAJO Y JUSTICIA SOCIAL"

Provides logistical support

Jobs and economic incentives created upstream

Improved public and environmental health





"EUREKA"

Embraces innovative financial model

Cost savings on dredging and landfilling downstream

Improved public and environmental health



RETURN ON INVESTMENT

Do it again





