THE WORLD IS LITTERED WITH OPPORTUNITY

THE BORDER IMPACT BOND
4Walls International
Regional Governments are Outmatched and Under-gunned

There are not enough governmental resources to comprehensively solve the overwhelming and complex problem of cross-border trash:

- Future investments in downstream (US) infrastructure = enormous O&M costs
- O&M budgets have yet to be appropriated
- Empirical evidence that preventative, community driven O&M BMPs can be more impactful and cost effective.
The Border Impact Bond

Private and public collaboration under the guidance of impacted communities to create sustainable solutions for trash in the Tijuana River:

**Community**
- 11 years of relationship building, service-learning & academic research

**Science**
- Empirically proven to be feasible - Published, *Water Resources Research*
- Creating Monitoring Framework with USEPA Border 2020

**Policy**
- Vetted by CA Assembly/Senate lawyers
- SB1301 signed, contains required language

**Finance**
- Global impact finance experts ready to help structure the BIB
WIN - WIN - WIN

“TRABAJO Y JUSTICIA SOCIAL”
Provides logistical support
Jobs and economic incentives created upstream
Improved public and environmental health

“EUREKA”
Embraces innovative financial model
Cost savings on dredging and landfilling downstream
Improved public and environmental health

“MORE IS BETTER”
Invests in strategic interventions upstream

RETURN ON INVESTMENT
Do it again
THANKS/GRACIAS!

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