



402 West Broadway, Suite 1000  
San Diego, CA 92101-3585  
p: 619.544.1300

[www.sdchamber.org](http://www.sdchamber.org)

## FOR IMMEDIATE RELEASE

**Contact:** Alison Phillips  
San Diego Regional Chamber of Commerce  
P: 619-544-1381 C: 805-886-8594  
[aphillips@sdchamber.org](mailto:aphillips@sdchamber.org)

## CHAMBER STATEMENT ON COUNTY'S MOVE TO PURPLE TIER

**SAN DIEGO (November 10, 2020)** – The San Diego Regional Chamber of Commerce released the following statement from President and CEO Jerry Sanders regarding San Diego County's move back into the purple tier of the state's Blueprint for a Safer Economy which will bring more restrictions for business operations:

“Small businesses, which account for more than 90% of the businesses in San Diego County, have shouldered the bulk of the impact in the struggle to contain the spread of COVID-19. The toll this health crisis is having on small business is overwhelming and every day more small businesses are not able to survive the closures and changing restrictions on their operations.

“We appreciate the County's leadership and diligence in fighting the pandemic and understand the balancing act they are faced with. However, we believe that it is crucial to create a longer-term strategy that minimizes the devastating toll these economic disruptions have on small business owners and their livelihoods.

“To that end, we hope that federal officials will agree to stimulus relief as quickly as possible that stabilizes the private sector, and that our state and county officials can work collaboratively to determine a course of action that proactively preserves jobs and businesses.”

### About the San Diego Regional Chamber of Commerce

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community, and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest local Chamber on the West Coast, representing approximately 2,500 businesses and an estimated 300,000 jobs, the San Diego Regional Chamber is working to make the San Diego region the best place to live and work. For more information, please visit [SDChamber.org](http://SDChamber.org) or call 619-544-1300.

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