Mission Statement
Making the San Diego Region the best place to live and work.

In the midst of unprecedented times, the Chamber is committed to the safety of our members, and will continue to adapt our programming and events to ensure safe environments for all participants. While event dates, formats, and specific sponsorship benefits are subject to change, our mission remains the same. We are committed to advancing a thriving, connected binational business community, empowering our region’s leaders, and serving as a voice for our members and our sponsors. Thank you for partnering with us as we continue to serve the San Diego region’s business community.

Custom sponsorship packages are available upon request.
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150th Anniversary Celebration
February 4, 2021 | 1:00 - 2:30 PM - A Virtual Celebration

Event Profile

As San Diego’s largest business networking opportunity of the year, the Anniversary Celebration brings together San Diego’s business executives, community leaders and elected officials.

This year’s virtual event experience will celebrate our members, reflect on the accomplishments of the past years and look to the goals for the year ahead. The incoming Board of Directors will also be inducted.

Sponsorship Levels

Title Sponsor: $25,000
Live Stream Sponsor: $10,000
Award Sponsor: $10,000
Corporate Sponsor: $6,500
Silver Sponsor: $3,850
Bronze Sponsor: $2,950

SDChamber.org/celebrate150
Event Profile

The Congressional Luncheon provides a unique opportunity for the business community to interact with San Diego’s congressional delegation.

The Congressmembers discuss issues affecting the San Diego-Baja California region, allowing for audience participation and interaction through a question-and-answer segment.

Sponsorship Levels

Title Sponsor: $15,000
Delegate Sponsor: $10,000
Lunch Sponsor: $10,000
Corporate Sponsor: $6,000
Event Profile

The Binational Delegation to Mexico City provides an opportunity for participants to meet with key federal officials, diverse business industry representatives and organizations to discuss international commerce, foreign investment opportunities and cultivate political and business relationships.

Trade facilitation, innovation, energy reform, global workforce training, tourism and border infrastructure are some of the major policy areas.

Sponsorship Levels

Title Sponsor: $15,000
Live Stream Sponsor: $12,000
Reception Sponsor: $10,500
Corporate Sponsor: $6,000
Event Profile

Similar to the Chamber’s popular Mission to Washington, DC, this trip provides the opportunity to participate in exclusive, high-level meetings, discuss industry-specific issues, and network with regional and state officials and business leaders.

The trip to Sacramento is critically important in sharing the needs of San Diego’s business community with elected officials and agencies at the state level. It is up to us to make sure that our leaders in Sacramento understand how to help our businesses grow and the issues that are pertinent to our region.

Sponsorship Levels

**Title Sponsor:** $7,500

**Live Stream Sponsor:** $5,000

**Corporate Sponsor:** $4,000
Small Business Awards
July 2021

Event Profile
Small businesses are the lifeline of San Diego, which is why we pay tribute to their contributions to our region each year with the Small Business Awards.

Sponsorship Levels

Title Sponsor: $15,000
Live Stream Sponsor: $10,000
Award Sponsor: $10,000
Corporate Sponsor: $7,500
Small Business Sponsor: $5,000
Event Profile

The popular Chamber Golf Classic is a fun and friendly competition with the regional business community. Held at Maderas Golf Club, the format is a four-person scramble followed by a reception and awards presentation.

Regional businesses vie for a chance to compete in the Invitational National Finals.

Sponsorship Levels

Title Sponsor: $15,000
Dinner Sponsor: $10,000
Lunch Sponsor: $7,500
Corporate Sponsor: $6,000
Eagle Foursome: $1,800
Birdie Foursome: $1,400
Mission to Washington, DC
September 2021

Event Profile

Our most popular advocacy trip, the Chamber’s annual Mission to Washington, DC offers business and civic leaders a strategic opportunity to engage high-level federal officials and Washington insiders to advocate, promote and align support for key regional priorities.

Sponsorship Levels

Presenting Sponsor: $20,000
Welcome Reception Sponsor: $15,000
Reception Sponsor: $15,000
Lunch Sponsor: $12,000
Breakfast Sponsor: $10,000
Corporate Sponsor: $6,000
Event Profile

The annual Legislative Lounge is a casual and fun networking reception that recognizes our region’s elected and public officials, along with their hard-working staff members.

Deserving individuals receive awards in categories such as “Up & Comer Award,” “Bridge Builder” and “A Staffer Who Really Gets Things Done.”

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International Tribute Awards
December 2021

Event Profile
The Annual International Tribute Luncheon is the Chamber’s marquee international event. The Tribute Dinner provides an opportunity to recognize outstanding individuals and businesses that have made a significant impact in the binational efforts bridging U.S. and Mexican economies.

The San Diego/Tijuana International Region is the largest and most dynamic bi-national metropolitan area in the world. The unity of our cities for joint prosperity and economic development is an example of cooperation for all cross border areas, particularly those on the Mexico-United States border.

Sponsorship Levels

Title Sponsor: $20,000
Award Sponsor: $10,000
Wine Sponsor: $7,500
Craft Beer Sponsor: $7,500
Entertainment Sponsor: $7,500
Corporate Sponsor: $6,000
Silver Table Sponsor: $3,750
Bronze Table Sponsor: $2,500
Circles of Influence Receptions & Business After Five Mixers
Bi-annual / Monthly

Event Profile

Circles of Influence Receptions are exclusive biannual events for Bronze-level members and above, as well as Chamber Board members.

Averaging 250-300 attendees, these networking mixers offer high-level connections and visibility among San Diego’s decision makers and top level executives.

Known as the “best networking event in town,” the Chamber’s Business After Five Mixers commence every other month at various member businesses across the county and draw about 300 attendees on average.

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**Event Profile**

**Good Government Speaker Series:**
This civic seminar series engages members with speakers pertaining to local, state and federal government operations in a roundtable discussion format.

Offering insight into the relationship between government and business, the Good Government Speaker Series is exclusive to Silver-level members and above.

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**Cross-Border Business Forums:**
With a $230 billion economy, the Cali-Baja Mega-Region represents a tremendous growth opportunity for all industries, including manufacturing, biotech, agriculture, clean tech, and more. Through the Cross-Border Business Forums, the Chamber provides business leaders the essential knowledge and resources needed to thrive within the binational marketplace.

**Sponsorship Levels**

**Title Sponsor:** $10,000

**Corporate Sponsor:** $6,000