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## **APPLICATION SUPPLEMENT – CLASS OF 2022**

(Please retain this information for your records)

*As you prepare to complete the application for LEAD's Impact San Diego Class of 2022, the following information is designed to provide you with a greater understanding of the program.*

**PURPOSE:** To provide intense issue-oriented programming, leadership skill-building and community volunteerism opportunities to a growing set of regional leaders who understand and can respond to the quality of life challenges facing the greater San Diego region.

### **THE IMPACT SAN DIEGO PROGRAM**

LEAD San Diego's **Impact San Diego** interactive community and civic issue-oriented seminars are held monthly, and are usually full-day sessions. Seminars are held over a nine-month period, beginning in September and running through May, and are typically held on the third Thursday of each month. A graduation and project showcase will be held in June. Each seminar highlights historic and contemporary perspectives on relevant regional topics, and features leading experts and key community leaders. Described as a "master's degree" on San Diego, Impact San Diego provides a big picture of the major issues facing the San Diego region. Seminars employ a mix of interactive presentations, facilitated dialogues, behind-the-scenes site visits, and networking opportunities. In addition, participants gain hands-on experiences through outside project work to be completed in teams of eight to ten class members and enjoy social hour(s).

**Impact San Diego** is open to all adults. Due to limited seating and in an effort to assemble a class that is regionally balanced and diverse, excellent candidates may be asked to re-apply.

### **SELECTION CRITERIA**

Applicants meeting the minimum qualifications will be invited for a personal interview with a selection committee comprised of LEAD San Diego program graduates scheduled for **Thursday & Friday, July 15 & 16, 2021**; please hold these dates on your calendars. Participants will be selected from individuals who submit a completed application and participate in the personal interview. The selection committee will seek to identify those most likely to demonstrate leadership abilities for the long-term benefit to our region. The committee annually selects a group of approximately 55 participants with emphasis on broad representation from occupational, ethnic, and cultural backgrounds, as well as geographic areas and community interests.

To be accepted into **Impact San Diego**, applicants **MUST**:

- Have demonstrated positions of leadership in their employment and/or volunteer organization.
- Display evidence of mature judgment and exceptional leadership qualities.
- Have demonstrated a strong interest in and commitment to the community through significant voluntary leadership roles in community organizations.
- Be qualified to utilize their leadership skills through community service for the long-term benefit of the community.
- Have obvious potential for growing personally and effecting positive change.
- Be willing to commit the time and energy necessary to complete the program.

Other considerations:

- We strive to include participants from the entire San Diego/Northern Baja California region.
  - We seek a class that reflects the diversity of the San Diego/Northern Baja California region.
  - We seek representatives from business, government, nonprofit and volunteer sectors.
  - Tenure in San Diego will be considered. However, potential to impact San Diego now and in the future is more important. Community service in other communities is considered in the selection process.
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## BENEFITS INCLUDE

- Understanding issues, impacts, and implications that affect the region now and in the future.
- Grasping the “big picture” of the San Diego region.
- Developing an exemplary network of colleagues and collaborators.
- Access to decision-makers and industry leaders.
- The strengthening of personal leadership skills that help advance community leadership activities.

## APPLICATION PROCESS

Participants are selected based on information provided on the application, and finalists will have a personal interview. Finalists' interviews will take place after review of all applications, and the committee determines whether applicants have met the minimum criteria to be interviewed. Applicants meeting the minimum qualifications will be invited for a personal interview scheduled for **Thursday & Friday, July 15 & 16, 2021.**

## SCHEDULE

LEAD's **Impact San Diego** seminar days are held monthly, and are full-day sessions. The seminars are held over a nine-month period, beginning in September and running through May. Graduation is in June. Seminars are held the third Thursday of each month, with the exception of the December session, which takes place on the second Thursday due to the holiday season.

### SEMINARS

Thursday, September 16, 2021	Thursday, February 17, 2022
Thursday, October 21, 2021	Thursday, March 17, 2022
Thursday, November 18, 2021	Thursday, April 121, 2022
Thursday, December 9, 2021	Thursday, May 19, 2022
Thursday, January 20, 2022	

**GRADUATION/SHARECASE EVENT:** Friday, June 3, 2022

*\*all dates subject to change*

## THE SEMINARS

Each seminar highlights historic and contemporary perspectives on relevant topics and features leading experts and key community leaders. Seminars employ a mix of interactive presentations, facilitated dialogues, behind-the-scenes visits, and networking opportunities. Due to the experiential nature of **Impact San Diego**, some seminars will require participants to engage in light to moderate walking, have the ability to board/disembark buses, and have the mobility to partake in behind-the-scenes tours of a variety of venues.

## POTENTIAL SEMINAR TOPICS

- LEADing San Diego & Our Regional Economy
- Education
- Arts & Culture
- Nonprofits & Philanthropy
- Military & Defense
- Law & Society/Public Safety
- Our Binational Region
- Health & Housing
- Life Sciences & Innovation

## ATTENDANCE

LEAD San Diego requires full participation in the program. Full-day attendance is required at all nine (9) seminars and the graduation/sharecase event. Please review the previously mentioned dates. Participants who miss more than eight (8) hours of class meeting time may be asked to withdraw from the program. If you are unable to commit to this schedule, please do not apply at this time. Participants are also expected to participate fully in the outside project work.

## LEADERSHIP ACTION TEAMS

In addition to the seminars, the participating LEAD class members will be divided into Leadership Action Teams to gain hands-on experience through projects that will assist a local nonprofit, with the goal of making a lasting community impact. LEAD staff strives to assemble teams of eight to ten individuals, based upon class preference and skill sets. The small group work is an integral part of the **Impact San Diego** curriculum. Much of the project work is completed outside of class sessions. Participation in the outside project work is mandatory.

## **TUITION**

Tuition is \$3,950 and is payable upon acceptance into the program. Members of the San Diego Regional Chamber of Commerce receive a discount of \$395, making the tuition total \$3,555. Depending on the amount of tuition assistance funds available and the number of requests received, financial assistance may be available based on demonstrated need. Tuition assistance applications will be made available after the class is selected and invited. Tuition may also be paid through a four-month (September - December) installment payment plan with credit card. **Tuition is non-refundable.**

## **POST-GRADUATE COMMITMENT TO THE REGION**

Graduation from **Impact San Diego** signifies the beginning of a lifetime opportunity as a member of LEAD's graduate network. LEAD's [Alumni Association](#) hosts networking events, provides discounts to selected Chamber and LEAD events, and allows access to Leader Match, a volunteer matching service. To serve as a true "architect" of constructive community change and to further ensure the long-term success of the region, you are encouraged to serve on committees, boards, and task forces, as well as participate in organizations throughout the region.

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