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HOST LARGE-SCALE VACCINATION EVENT AND SAN DIEGO COUNTY WILL BRING THE VACCINES

San Diego Regional Chamber’s ‘Time to Vaccinate’ Program Prioritizes Worker Vaccinations

SAN DIEGO (May 7, 2021) — Employers, business chambers and entities wishing to host large-scale vaccination events now can partner with the County of San Diego who will bring the vaccines and medical personnel to administer them. Today Board of Supervisors’ Chair Nathan Fletcher, together with leaders from the San Diego Regional Chamber of Commerce and the Otay Mesa Chamber of Commerce made the announcement from the San Diego Mission Bay Resort.

“This new initiative to partner with employers and chambers who want to host large vaccination events is one of the many adjustments we are making to our vaccination program to make it easier for people to get the vaccine,” said Chair Fletcher. “The best way to restore our economy and put San Diego on a path to recovery is for everyone to get the vaccine.”

Any entity capable of coordinating a large vaccination event can visit coronavirus-sd.com/vaccine, click on the “Host a Vaccination Event” button, fill out the form and a County team member will reach out to learn more and coordinate having a mobile vaccination team participate. A large event is considered to be hundreds, if not thousands of participants.

Otay Mesa Chamber of Commerce for example has already successfully organized five events since March with key employers in their area with their smallest being about 800 participants and their largest being more than 2,200.

“The unique advantage to having vaccinations on site for large employees is that workers only take a few minutes to get vaccinated and then go back to work,” said Alejandra Mier y Teran, Executive Director, Otay Mesa Chamber. “We never thought at the Chamber we would be engaged in vaccinations but this pandemic has shown us that we all need to be flexible, creative and have empathy. I hope these innovative partnerships will continue throughout San Diego County.”

To have successful programs like this new one by the County, you need to have vaccination champions -- groups like the San Diego Regional Chamber of Commerce that launched Time of Vaccinate, a new education and awareness campaign sponsored by SDG&E and Cox. The program provides employers with resources and information to encourage their workforce to get vaccinated. Nearly 70 businesses from across the region have already taken the pledge.

“A full San Diego recovery depends on all of us working together to make sure that everyone who wants a vaccine can get one as quickly and efficiently as possible,” said Jerry Sanders, Chamber President and CEO. “Our Time to Vaccinate program provides businesses a path to make a positive difference in our collective fight against COVID-19.”
The San Diego Mission Bay Resort, who hosted today's press conference, has taken the San Diego Chamber’s Time of Vaccinate pledge and had two employees represent them: Rosalba Ponce, a Housekeeping Coordinator and Ignacio Sanchez, a Restaurant Busser.