



# VISIONARY *Awards*

San Diego's Premier Leadership Recognition Event



With more than 500 representatives of the corporate, civic, and nonprofit sectors in attendance, the LEAD San Diego Visionary Awards recognizes our region's dynamic leaders, and connects our community's top executives.

Support of the Visionary Awards event provides the opportunity to showcase your company to this prestigious audience while demonstrating your commitment to civic leadership in our community. As LEAD's primary fundraiser, your generous contribution helps further the impact of all the LEAD programs and services.



LEAD San Diego is a 501 (c)(3) nonprofit organization that is dedicated to developing our region's future leaders through relevant programming that informs and inspires leadership on regional issues for more than 40 years. LEAD educates, connects, and engages – all with the goal of improving the San Diego/Northern Baja California region.



**SEPTEMBER 19, 2024**

# 2024 VISIONARY *Awards*

## SPONSORSHIP OPPORTUNITIES

\$25,000

### VISIONARY SPONSOR

**SOLD**

Fair Market Value (FMV): \$1,700

- Recognition and premier logo placement as exclusive "Visionary Sponsor" from podium, in all marketing materials, website, invitation, event signage and on large screen on stage during entire program
- Opportunity to greet audience or present video at event (2 min.)
- Opportunity to present award to one Visionary Award recipient at podium during event
- 20 tickets to the event with premier seating
- Full page ad in event program
- Inclusion in earned media pitches

\$15,000

### AWARD SPONSOR

(FMV): \$850

- Recognition and prominent logo placement as exclusive "Award Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Opportunity to present award to one Visionary Award recipient at podium during event
- 10 tickets to the event with priority seating
- Full page ad in event program

\$10,000

### COMMUNITY SPOTLIGHT SPONSOR

**SOLD**

(FMV): \$850

- Recognition and prominent logo placement as "Community Spotlight Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Opportunity to present the award to Community Spotlight Award winner at the podium during event
- 10 tickets to the event with priority seating
- Full page ad in event program

\$10,000

### RECEPTION SPONSOR

(FMV): \$850

- Exposure in all marketing materials
- 10 tickets to the event with priority seating
- Half page ad in event program

\$7,500

### PARTNERING SPONSOR

(FMV): \$850

- 10 tickets to the event with priority seating
- Quarter page ad in event program
- Exposure in all marketing materials

\$5,000

### AFFILIATE SPONSOR

(FMV): \$850

- 10 tickets to the event with priority seating
- Quarter page ad in event program
- Company name on event program and table signage

\$3,000

### TABLE SPONSOR

(FMV): \$850

- 10 tickets to the event
- Company name on event program and table signage

For more information,  
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