

### IKE DIGITAL INFORMATION KIOSK

**POSITION:** The Chamber's Public Policy Committee voted to SUPPORT the proposal on October 13, 2020. The Board voted to SUPPORT the proposal on October 22, 2020.

**RATIONALE:** The downtown area could benefit from state of the art technology that will improve way-finding and place making in their development and ongoing improvement.

**STATUS:** The proposal is expected to go before San Diego City Council by the end of the year.

#### SUMMARY

The Downtown San Diego Partnership issued a request for proposals to address design, installation, operation, and maintenance of a network of interactive digital kiosks in the downtown area. Through an open competitive bidding process, Ike Smart City was chosen to implement the program. In summary, the kiosks will be 65" of touch screen that can help pedestrians and visitors navigate the city through mobility options, wayfinding and provide directions to social services for individuals experiencing homelessness. The hope is that the program can elevate local businesses, mobility options like FRED and rideshare, and highlight civic and cultural engagement by providing easily accessible information at convenient points in the downtown area.

#### INDUSTRY/IES IMPACTED

Industries impacted are the general development community, as the proposal could become an example of success that other affordable developers would wish to emulate. The local business community located in the direct vicinity may also have some impacts by the additional residents but likely no more impact than if the site were developed as industrial or retail/commercial space.

#### SUPPORTERS

Downtown San Diego Partnership

#### OPPONENTS

None Known

#### ARGUMENTS IN FAVOR

Smart cities throughout the world are leveraging technology to provide navigation services and create vibrant urban cores like that of downtown San Diego. These unobtrusive digital kiosks are a useful tool that come with proven software and integration plans.

#### ARGUMENTS IN OPPOSITION

In some locations, such smart kiosks can attract homeless people, loitering and undesirable outcomes if not appropriately maintained.

#### MORE INFORMATION

Locations will be chosen with resident and business input in Phase 2, following Council approval. It will begin in Q1 2021, and it is hoped that in Q2, initial construction will begin and the first units will become operational.