

# VISIONARY



# AWARDS

San Diego's Premier Leadership Recognition Event

Wednesday, October 27, 2021

4:30 - 7:00 PM

Humphreys Half Moon Inn

## 2021 RECIPIENTS



Lifetime Achievement

**Nancy Jamison**



Regional Collaboration

**Rip Rippetoe (19)  
& Convention  
Center Team**



Cross-Border  
Region Building

**San Diego Loyal  
Soccer Club**



LEAD Graduate  
of the Year

**Star Lewis (93)**



Economic Opportunity

**Jim Schmid,  
Chelsea  
Investment Corp.**

With up to 600 representatives of the corporate, civic and nonprofit sectors in attendance, the Visionary Awards provides the opportunity to not only honor our region's dynamic leaders, but also network with top executives.

Support of The Visionary Awards provides the opportunity to showcase your company to this prestigious audience. It also demonstrates your commitment to civic leadership in our community and provides vital support for LEAD San Diego's programs and services.

LEAD San Diego is a 501 (c)(3) nonprofit organization that has been dedicated to developing our region's future leaders throughout relevant programming that informs and inspires leadership on regional issues for more than 35 years. LEAD educates, connects and engages – all with an eye toward helping improve the San Diego/Northern Baja California region.

# 2021 VISIONARY AWARDS

## SPONSORSHIP OPPORTUNITIES

\$25,000

### TITLE SPONSOR

Fair Market Value (FMV): \$1,700

- Recognition and premier logo placement as exclusive "Title Sponsor" from podium, in all marketing materials, website, invitation, event signage and on large screen on stage during entire program
- Opportunity to greet audience or present video at event (2 min.)
- Opportunity to present award to one Visionary Award recipient at podium during event program
- 20 tickets to the event with premier seating
- Full page ad in event program
- Inclusion in earned media pitches

\$20,000

### ANCHOR SPONSOR

(FMV): \$1,700

- Recognition and prominent logo placement as "Anchor Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Opportunity to present award to one Visionary Award recipient at podium during event program
- 20 tickets to the event with priority seating
- Full page ad in event program

### THEME SPONSOR

(FMV): \$1,700

- Exclusive opportunity to showcase your company's support for this year's theme (past themes have included military, education, collaboration, philanthropy and people) from the podium
- Recognition and prominent logo placement as exclusive "Theme Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- 20 tickets to the event with priority seating
- Full page ad in event program

\$15,000

### RECEPTION SPONSOR

(FMV): \$850

- Recognition and prominent logo placement as exclusive "General Reception Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Opportunity to present award to one Visionary Award recipient at podium during event program
- 10 tickets to the event with priority seating
- Full page ad in event program

### COMMUNITY SPOTLIGHT SPONSOR

(FMV): \$850

- Recognition and prominent logo placement as "Community Spotlight Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Prominent signage in Community Spotlight Video Lounge
- Opportunity to present the award to Community Spotlight Award winner from the main stage podium
- 10 tickets to the event with priority seating
- Full page ad in event program

### SHOW SPONSOR

(FMV): \$850

- Company logo placed as digital on-screen "bug" on all images shown on jumbo media wall(s) during main reception
- Company logo placed at the end of each video vignette for honorees during the awards ceremony
- 10 tickets to the event with priority seating
- Full page ad in event program

For more information, contact Sherman Stocker at 619-544-1354  
or [sstocker@sdchamber.org](mailto:sstocker@sdchamber.org) or Samantha Beck [sbeck@sdchamber.org](mailto:sbeck@sdchamber.org).

# 2021 VISIONARY AWARDS

## SPONSORSHIP OPPORTUNITIES

\$10,000

### PRESENTING SPONSOR

Fair Market Value (FMV): \$850

- Opportunity to present award to one Visionary Award recipient at podium during event program
- 10 tickets to the event with priority seating
- Half page ad in event program
- Exposure in all marketing materials

\$7,500

### PRINTING SPONSOR

(FMV): \$850

- 10 tickets to the event with priority seating
- Quarter page ad in event program
- Exposure in all marketing materials

### DESSERT SPONSOR

(FMV): \$850

- 10 tickets to the event with priority seating
- Quarter page ad in event program
- Exposure in all marketing materials
- Logo or name recognition on actual dessert

### AWARDS SPONSOR

(FMV): \$850

- 10 tickets to the event with priority seating
- Quarter page ad in event program
- Exposure in all marketing materials

\$5,000

### PARTNER TABLE SPONSOR

(FMV): \$850

- 10 tickets to the event with priority seating
- Quarter page ad in event program
- Company name on event program and table signage

\$3,000

### ASSOCIATE TABLE SPONSOR

(FMV): \$850

- 10 tickets to the event with priority seating
- Company name on event program and table signage



**Ad space in the program is also available starting at \$250.**

For more information, reach out to us!  
Sherman Stocker: 619-544-1354 or [sstocker@sdchamber.org](mailto:sstocker@sdchamber.org)  
Samantha Beck: [sbeck@sdchamber.org](mailto:sbeck@sdchamber.org)