**Media Coverage**

- **Number of Media Clips**
  - January: Series1 (120), Series2 (90)
  - February: Series1 (150), Series2 (60)
  - March: Series1 (100), Series2 (45)
  - April: Series1 (180), Series2 (75)

**Social Media Engagement**

<table>
<thead>
<tr>
<th>Platform</th>
<th>Chamber</th>
<th>Industry Benchmarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
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<td>LinkedIn</td>
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<td>Instagram</td>
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<tr>
<td>Twitter</td>
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</table>

**Estimated Ad Value:**

$1,162,876

*"Total" includes all mentions of the Chamber from print, radio, TV, and online sources. “Significant” are those mentions which include a quote, are the result of proactive outreach, or address a core Chamber initiative.*
Regional leaders lobbying in Washington for central transit hub, new border crossing, other infrastructure

Focus of annual Chamber of Commerce trip is getting fair share of $1.2T federal infrastructure bill.

BY DAVID GARRICK
MARCH 28, 2022 4:22 PM PT

WASHINGTON, D.C. — More than 140 business and civic leaders from San Diego are in Washington, D.C. this week lobbying federal officials for help with local infrastructure projects, upgrades to the Mexican border and economic initiatives.

The group is focused particularly on 19 priority infrastructure projects that could be funded by the $1.2 trillion federal Infrastructure Investment and Jobs Act. They include a new border crossing and a central transit hub near the airport.
A delegation of local leaders went to D.C. to lobby for infrastructure funding. NBC 7’s Priya Sridhar has more.
Fletcher Pledges Action On Big County Challenges

San Diego County Board of Supervisors Chair Nathan Fletcher announced plans to address homelessness and the region's childcare shortage.

Voice of San Diego, News Partner

Posted Wed, Mar 30, 2022 at 1:49 pm PT
Chamber and Mayor Gloria hold conference in D.C. to advocate for federal funding

The Chamber and Mayor Gloria are advocating for federal funding to cover infrastructure projects in the region.
Terminó en Washington agenda sobre la frontera

Partes en la reunión binacional alcanzan acuerdos en materias de infraestructura y medio ambiente; se formarán mesas de trabajo y buscan asegurar fondos para los programas

La delegación de San Diego a la Agenda Binacional sobre proyectos comunes en la frontera México-Estados Unidos.

U-T

Big cat sanctuary opens new event space to help fund rescues nationwide

business their way. Grace Tayama, who works for the San Diego Regional Chamber of Commerce, impressed. “Especially now with COVID,
San Diego leaders travel to Washington D.C. to lobby for infrastructure funding

HEALTHCARE: EXPANDING MOBILE HEALTHCARE OPTIONS
PACE Program Partners with DocGo

By Karen Pearlman

Monday, March 21, 2023