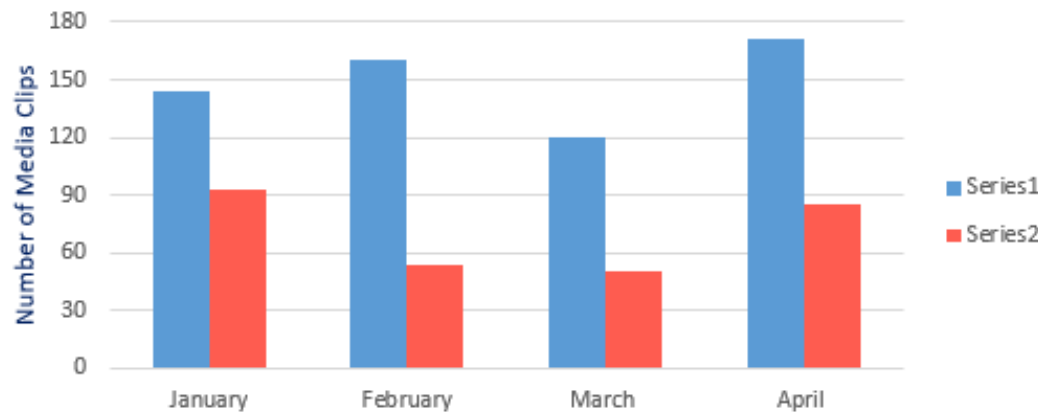


MEDIA TOTALS DASHBOARD

March 12– April 13, 2022

Media Coverage



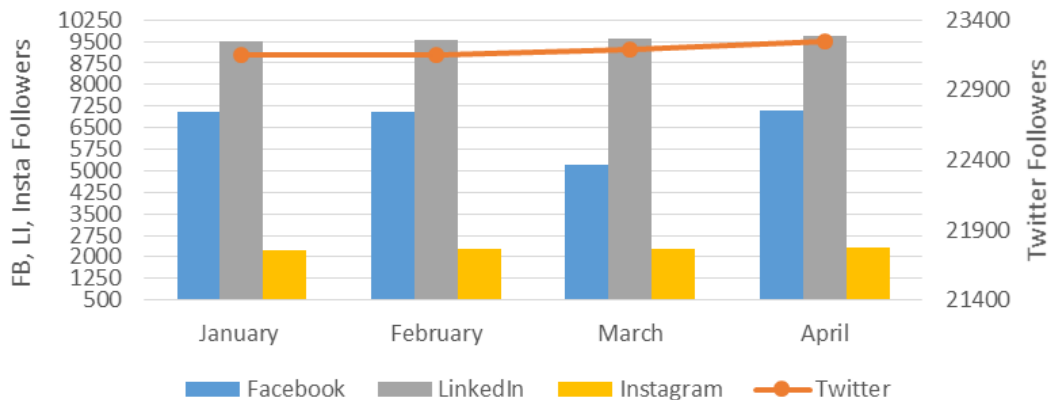
Estimated Ad Value:

\$1,162,876

*"Total" includes all mentions of the Chamber from print, radio, TV, and online sources.

"Significant" are those mentions which include a quote, are the result of proactive outreach, or address a core Chamber initiative.

Social Media Followers



Social Media Engagement

	Chamber	Industry Benchmarks
Facebook	.7%	0.13%
LinkedIn	4.1%	.054%
Instagram	1.4%	2.4%
Twitter	1.7 %	0.062%

The San Diego Union-Tribune

POLITICS

Regional leaders lobbying in Washington for central transit hub, new border crossing, other infrastructure



Jerry Sanders, chief executive of the San Diego Regional Chamber of Commerce, is in Washington, D.C. this week with 140 other local leaders lobbying for federal aid. (The San Diego Union-Tribune)

Focus of annual Chamber of Commerce trip is getting fair share of \$1.2T federal infrastructure bill.

BY DAVID GARRICK

MARCH 28, 2022 4:22 PM PT

WASHINGTON, D.C. — More than 140 business and civic leaders from San Diego are in Washington, D.C. this week lobbying federal officials for help with local infrastructure projects, upgrades to the Mexican border and economic initiatives.

The group is focused particularly on 19 priority infrastructure projects that could be funded by the \$1.2 trillion federal Infrastructure Investment and Jobs Act. They include a new border crossing and a central transit hub near the airport.



5:32

Politically Speaking: San Diego in D.C.

POLITICALLY SPEAKING

A delegation of local leaders went to D.C. to lobby for infrastructure funding. NBC 7's Priya Sridhar has more.

B B C NEWS | MUNDO

**Cali Baja, la dinámica
megarregión en la frontera
entre Estados Unidos y
México que genera millones
de dólares y empleos**



GENTILEZA KENIA ZAMARRIPA

Kenia Zamarripa es directora Ejecutiva de Negocios Internacionales de la Cámara regional de Comercio de San Diego y vive en Tijuana. "Soy binacional", dice.

Fletcher Pledges Action On Big County Challenges

San Diego County Board of Supervisors Chair Nathan Fletcher announced plans to address homelessness and the region's childcare shortage



Voice of San Diego, News Partner

Posted Wed, Mar 30, 2022 at 1:49 pm PT

Reply





POLITICS

Chamber and Mayor Gloria hold conference in D.C. to advocate for federal funding

The Chamber and Mayor Gloria are advocating for federal funding to cover infrastructure projects in the region.





Terminó en Washington agenda sobre la frontera

Partes en la reunión binacional alcanzan acuerdos en materias de infraestructura y medio ambiente; se formarán mesas de trabajo y buscan asegurar fondos para los programas



La delegación de San Diego a la Agenda Binacional sobre proyectos comunes en la frontera México-Estados Unidos.



The San Diego Union Tribune USA · Apr 3 · 8:01 pm

Big cat sanctuary opens new event space to help fund rescues nationwide

business their way. Grace Tayama, who works for the **San Diego Regional Chamber of Commerce**, impressed. "Especially now with COVID,



1 more article · Reach 2M

Neu

San Diego leaders travel to Washington D.C. to lobby for infrastructure funding

▶ LISTEN • 1:16

HEALTHCARE: EXPANDING MOBILE HEALTHCARE OPTIONS

PACE Program Partners with DocGo

By [Karen Pearlman](#)

Monday, March 21, 2022

