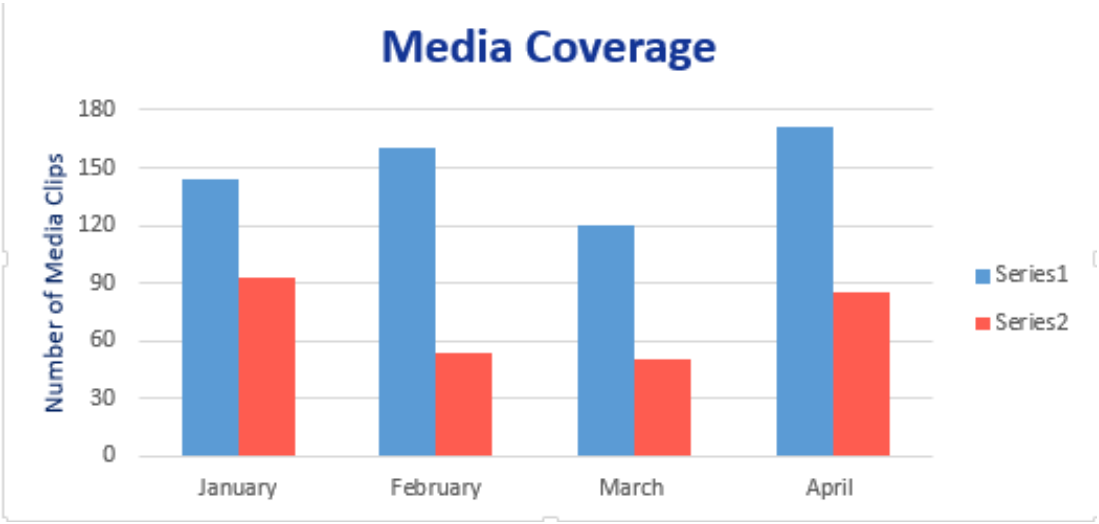
# MEDIA TOTALS DASHBOARD

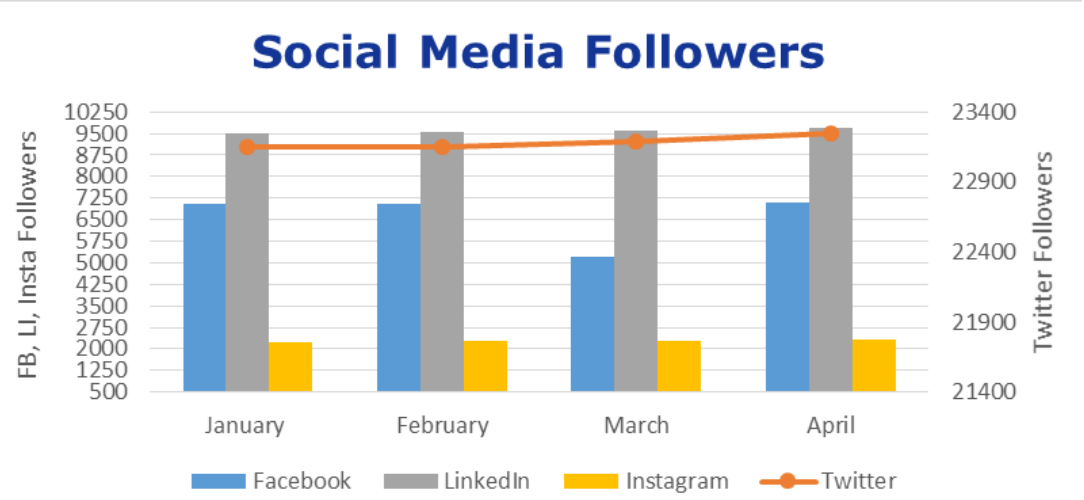
**March 12– April 13, 2022**




**Estimated Ad Value:**

$1,162,876

*"Total" includes all mentions of the Chamber from print, radio, TV, and online sources. "Significant" are those mentions which include a quote, are the result of proactive outreach, or address a core Chamber initiative.




## Social Media Engagement

| | Chamber | Industry Benchmarks |
|---|---|---|
| **Facebook** | **.7%** | **0.13%** |
| **LinkedIn** | **4.1%** | **.054%** |
| **Instagram** | **1.4%** | **2.4%** |
| **Twitter** | **1.7 %** | **0.062%** |

San Diego Regional Chamber Press Clips

The San Diego Union-Tribune

POLITICS

# Regional leaders lobbying in Washington for central transit hub, new border crossing, other infrastructure



Jerry Sanders, chief executive of the San Diego Regional Chamber of Commerce, is in Washington, D.C. this week with 140 other local leaders lobbying for federal aid. (The San Diego Union-Tribune)

## Focus of annual Chamber of Commerce trip is getting fair share of $1.2T federal infrastructure bill.

BY DAVID GARRICK

MARCH 28, 2022 4:22 PM PT

WASHINGTON, D.C. — More than 140 business and civic leaders from San Diego are in Washington, D.C. this week lobbying federal officials for help with local infrastructure projects, upgrades to the Mexican border and economic initiatives.

The group is focused particularly on 19 priority infrastructure projects that could be funded by the $1.2 trillion federal Infrastructure Investment and Jobs Act. They include a new border crossing and a central transit hub near the airport.




A delegation of local leaders went to D.C. to lobby for infrastructure funding. NBC 7's Priya Sridhar has more.

BBC NEWS | MUNDO

# Cali Baja, la dinámica megarregión en la frontera entre Estados Unidos y México que genera millones de dólares y empleos




Kenia Zamarripa es directora Ejecutiva de Negocios Internacionales de la Cámara regional de Comercio de San Diego y vive en Tijuana. "Soy binacional", dice.

Politics & Government

# Fletcher Pledges Action On Big County Challenges

San Diego County Board of Supervisors Chair Nathan Fletcher announced plans to address homelessness and the region's childcare shortage

**Voice of San Diego**, News Partner

Posted Wed, Mar 30, 2022 at 1:49 pm PT

Reply





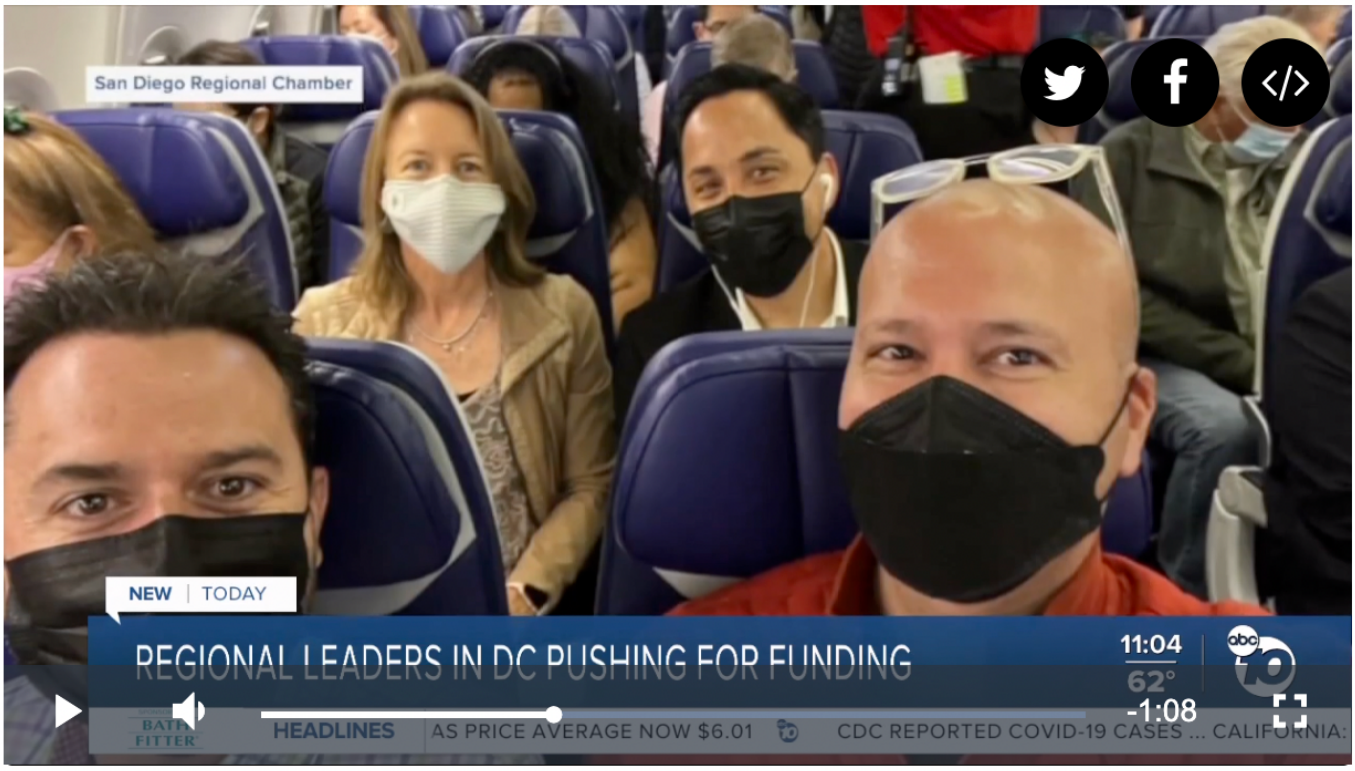



POLITICS

# Chamber and Mayor Gloria hold conference in D.C. to advocate for federal funding

The Chamber and Mayor Gloria are advocating for federal funding to cover infrastructure projects in the region.









# San Diego leaders travel to Washington D.C. to lobby for infrastructure funding

▶ LISTEN · 1:16

PRINCIPAL

# Terminó en Washington agenda sobre la frontera

Partes en la reunión binacional alcanzan acuerdos en materias de infraestructura y medio ambiente; se formarán mesas de trabajo y buscan asegurar fondos para los programas




La delegación de San Diego a la Agenda Binacional sobre proyectos comunes en la frontera México-Estados Unidos.

The San Diego Union Tribune USA · Apr 3 · 8:01 pm

**Big cat sanctuary opens new event space to help fund rescues nationwide**

business their way. Grace Tayama, who works for the San Diego Regional Chamber of Commerce, impressed. “Especially now with COVID,



1 more article · Reach 2M

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HEALTHCARE: EXPANDING MOBILE HEALTHCARE OPTIONS

# PACE Program Partners with DocGo

By Karen Pearlman

Monday, March 21, 2022

