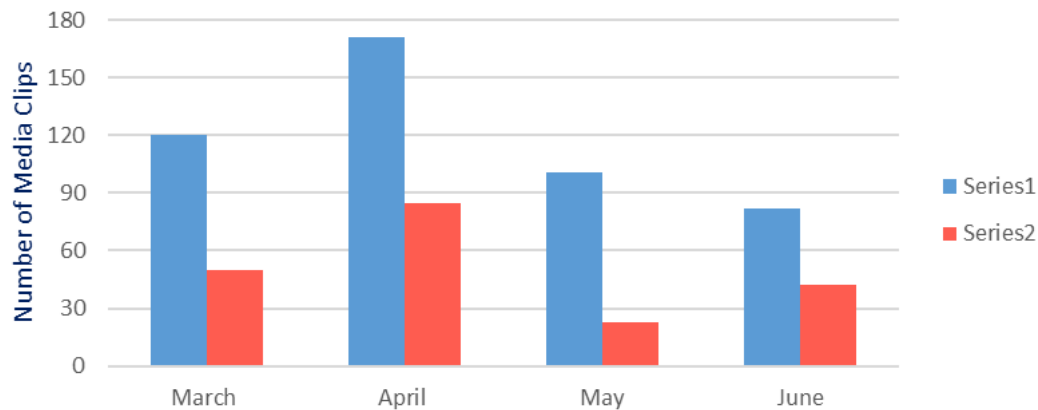


Media Coverage

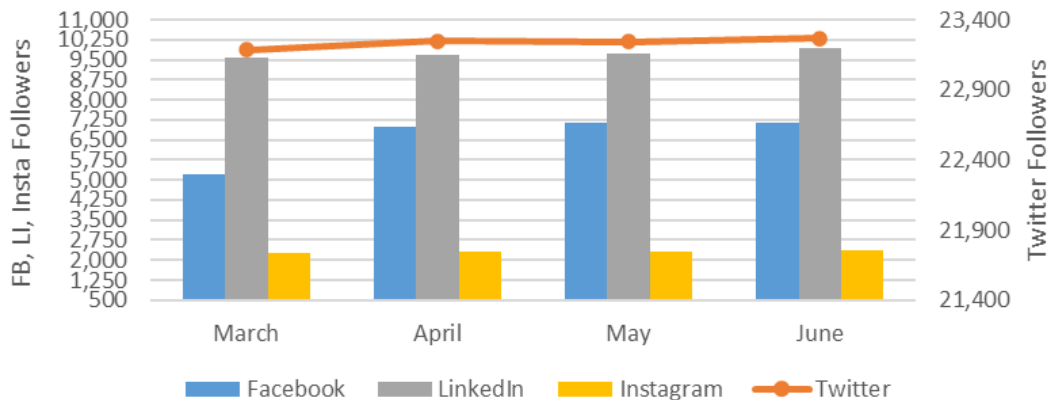


Estimated Ad Value:

\$1,919,923

*"Total" includes all mentions of the Chamber from print, radio, TV, and online sources.
"Significant" are those mentions which include a quote, are the result of proactive outreach, or address a core Chamber initiative.

Social Media Followers



Social Media Engagement

	Chamber	Industry Benchmarks
Facebook	3.19%	0.13%
LinkedIn	7.49%	.054%
Instagram	2.70%	2.4%
Twitter	1.7%	0.062%