



MEET TOWNSPEOPLE

WE BELIEVE HOUSING IS HEALTH

TOWNSPEOPLE.ORG

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ABOUT THE COMPANY

OUR STORY

Since its founding in 1984, Townspeople has embodied the notion that housing is health. Formed by a group of compassionate San Diegans in response to the HIV/AIDS epidemic, our organization provides access to affordable housing and supportive services for our community's most vulnerable members including people living with HIV/AIDS and those experiencing homelessness.

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COMMUNITY CHALLENGES

ACCESS & AFFORDABILITY

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AFFORDABLE HOUSING

According to the 2021 Affordable Housing Needs Report for San Diego County, **132,298** low-income renter households in our region do not have access to an affordable home.



HOMELESSNESS

The Regional Task Force on Homelessness reports that in the last reporting year, more than **21,000** persons experiencing homelessness accessed assistance in San Diego.



HEALTHCARE

In 2021, nearly **200,000** San Diegans were eligible for affordable healthcare assistance through Covered California.

QUOTE

THE ACHE FOR HOME LIVES IN ALL OF US, THE SAFE PLACE WHERE WE CAN GO AS WE ARE AND NOT BE QUESTIONED.

Maya Angelou



MISSION AND VISION

WHAT WE AIM TO BE

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Our mission is to finance, build, manage, and operate affordable housing and supportive services for people with special needs, providing them with equitable opportunities to achieve stability and self-sufficiency.

OUR VALUES



OPENNESS

We're anchored on access, integrity, and transparency.



CONNECTEDNESS

We have a responsibility to support the region and our community.



JUSTICE

We pursue equity and excellence in all aspects fo our work.

OUR STORY

THROUGH THE YEARS



1984

Formed in response to the HIV/AIDS epidemic



1994

Opened region's first permanent supportive housing for people living with HIV/AIDS



1995

Developed Wilson Avenue Apartments for persons with low-income and living with HIV/AIDS

OUR STORY

THROUGH THE YEARS



2007

Opened 51st Street Apartments for individuals experiencing homelessness and living with HIV/AIDS



2011

Opened the 34th Street Apartment complex for people with low-incomes and/or living with HIV/AIDS



2018

In collaboration with National CORE, developed the Vista del Puente community for veterans, households with low-incomes and special needs

And the work continues...



Since its founding, Townspeople has remained steadfast in its commitment to following the research, which shows the solution to homelessness is Housing First.

WHAT SETS US APART

EVIDENCE-BASED SOLUTIONS

OUR BRAND

WHAT WE STAND FOR

We believe housing is both a human right
and the foundation for health and wellness.



WHAT WE DO

TOWNSPEOPLE IN ACTION



AFFORDABLE HOUSING

Townspeople owns and operates four affordable housing developments in San Diego, with a total of 118 units.



RENTAL ASSISTANCE

With support from the U.S. Department of Housing and Urban Development, annually we administer rental assistance to hundreds of households.



SUPPORTIVE SERVICES

On and off-site supportive service offerings for our tenants include crisis intervention, care coordination, resource referrals, youth engagement, and case management.



EMERGENCY HOUSING

In collaboration with local motels, we operate year-round, non-congregate emergency housing for individuals living with HIV / AIDs who are experiencing homelessness.



370 CLIENTS SERVED



94% HOUSING STABILITY



\$2,011,346 FUNDS RAISED



**7,009 MOTEL NIGHTS
PROVIDED**

OUR 2021 IMPACT

IN A NUTSHELL

WHAT OUR CLIENTS SAY



51ST STREET APARTMENTS
ANONYMOUS TENANT

"I feel like I just won the lottery.
This seems too good to be
true!"



EMERGENCY HOUSING
DARCIE, RESIDENT

"Your entire staff is passionate,
caring, and very dedicated to
helping others in our time of
need."



SUPPORTIVE HOUSING
ANONYMOUS FORMER TENANT

"Thanks to Townspeople, I no
longer have the fear of feeling
that I can't accomplish anything
in life."



CURRENT STATE: REFLECTION, PLANNING, & TRANSFORMATION

WHERE WE ARE

In 2021, Townspeople implemented important changes to maximize its impact. This included the hiring of a new Executive Director, Melissa Peterman, who brings extensive experience in homelessness solutions and organizational advancement.

Together with the Board of Directors, staff, and key stakeholders, Ms. Peterman will leverage her versatile expertise to help take the organization to new heights starting with the creation of a new multi-year strategic plan that actualizes Townspeople's vision for a fully housed San Diego.

OPPORTUNITIES FOR INVOLVEMENT

HELP BUILD THE WORLD YOU WANT TO LIVE IN

ADVOCACY

Building awareness is a key part of our work. Become an advocate and help generate support for evidence-based solutions to homelessness.

DONATE

Your contributions make a difference in our effort to end homelessness and the affordable housing crisis.

BOARD & COMMITTEES

Interested in shaping the future of Townspeople? Consider joining the team as a Board or Committee Member.

VOLUNTEER

Have a skill you want to flex for a good cause? Look no further! Townspeople welcomes volunteers with open arms.

TOWNSPEOPLE®



BOARD OF DIRECTORS

ACTIVITIES AND RESPONSIBILITIES



Leveraging a strategic combination of personal attributes, expertise, and competencies our Board aims to ensure it has a diversity of perspectives, connections, and skills to carry out its governance functions.

Members of the Board serve three-year terms and are eligible for re-appointment at the completion of their term. Board meetings are held monthly on the 2nd Wednesday of the month from 5:00 - 6:30 pm via Zoom. Active Board committees include:

- Board Strengthening
- Nominating
- Special Events
- Strategic Visioning

At the moment, we are recruiting a qualified individual who is interested in serving as Board Treasurer.

OUR LEADERSHIP

2022-23 BOARD OF DIRECTORS



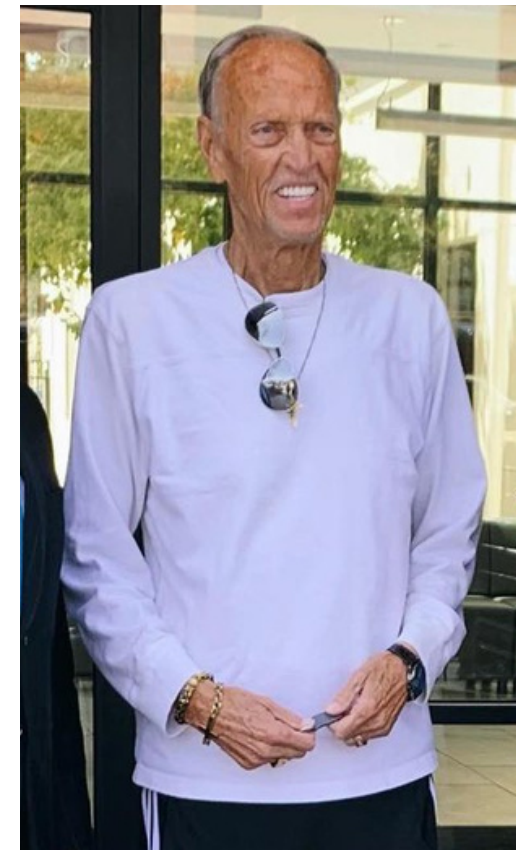
RICHARD VELASQUEZ
CHAIR



REBECCA LARSON, ESQ.
VICE CHAIR



ERICA SNYDER, MSW
SECRETARY



BRUCE CARRON
MEMBER-AT-LARGE



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CONTACT US

WE'D LOVE TO CONNECT

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