TOTAL MENTIONS

Significant are those mentions which include a quote, are the result of proactive outreach, or address a core Chamber initiative.

TOTAL MENTIONS INCLUDE ALL MENTIONS OF THE CHAMBER FROM PRINT, RADIO, TV, AND ONLINE SOURCES.

Estimated Ad Value:

$679,196

TOTAL NEW FOLLOWERS

Twitter + 0.22%
Facebook + 0.46%
LinkedIn + 1.51%
Instagram + 2.32%

SOCIAL MEDIA - REACH

Total number of people who saw @sdchamber content on all Social Media Platforms.
‘On thinner ice than ever’: County plans child care blueprint as parents’ options dwindle and costs soar

San Diego’s Girlie Garage wants to help women drive safely and avoid overpaying for car repairs
Border groups propose changes for the I-94 permit for Mexican travelers

What if the I-94 permit wasn’t needed to travel beyond 25 miles from the border? A group of business organizations and regional stakeholders in the San Diego region likes the idea and wants U.S. Customs and Border Protection to agree.

Leaders from the San Diego Regional Chamber of Commerce, the Otay Mesa Chamber of Commerce, the San Ysidro Chamber of Commerce and the Smart Border Coalition recently sent a letter to CBP with the proposal.

“We write to urge you to take the lead in the implementation of a pilot program expanding travel opportunities of Mexican citizens into a broader area within Southern California”, reads the letter sent Sept. 21.

10,000 homes, more high-rises, fewer rules: County, city commit to new housing goals at rare joint meeting

The San Diego Regional Chamber of Commerce endorsed Monday’s joint commitment by the city and county, urging both government agencies to focus on softening regulations and providing “gap” financing to help housing projects become financially viable.

San Diego County to boost hiring, services for veterans

However, county officials said the region has a higher veteran unemployment rate than other metropolitan areas. San Diego has a veteran unemployment rate of 5.6 percent — higher than many other metropolitan areas, including Los Angeles and San Francisco, and nearly twice that of Austin, Texas, according to the San Diego Regional Chamber Foundation.

“Veterans face employment barriers for a variety of reasons including difficulty translating military experience to civilian work, lack of job search and interview experience, a supportive work environment, and health issues,” the board staff report on veteran hiring said. Meanwhile, San Diego County has a vacancy rate of 13.5 percent among its staff positions, according to the report.

Nov. 2022 Election: Yes on San Diego Measure C — Raising Coastal Zone height limits

In today’s politically fraught environment, bipartisan support for a ballot measure like this one speaks volumes. Organizations including the San Diego County Democratic Party, the San Diego County Republican Party, environmental organizations like the Climate Action Campaign and business groups like the San Diego Regional Chamber of Commerce all support Measure C. These days, not much will bring together such a diverse group of organizations. Measure C has done that.

San Diego appoints 11 members to newly revived Commission on the Status of Women
San Diego planners pitch a new definition for 'sustainable development'

By Andrew Bowen / Metro Reporter
Published October 7, 2022 at 2:08 PM PDT

San Diego County program promises help for middle-income homebuyers and renters

San Diego revives Commission on the Status of Women

By Megan Burke / Senior Producer, Jade Hindmon / KPBS Midday Edition Co-Host
Published September 23, 2022 at 12:20 PM PDT
San Diego mayor convenes citizens' advisory group for Civic Core redevelopment

Best of San Diego: Expert Insight

Leaders in news, television, sports, and the arts reveal what they love most about living in San Diego

Jerry Sanders

A name arguably synonymous with San Diego, Jerry Sanders has led a life of public service for five decades. The SDSU alumnus joined the San Diego Police Department at the age of 22, becoming SWAT Team commander before ultimately serving as one of the youngest police chiefs in the city’s history. Sanders then became CEO of the United Way of San Diego County, where he increased fundraising by 20 percent. Three years later, he chaired the board of the local chapter of the American Red Cross. In 2006, San Diegans elected him Mayor of San Diego and in his two terms, Sanders led the city through financial recovery, streamlined operations, and implemented repairs of long-neglected city infrastructure. Now in his ninth year as the President and Chief Executive Officer of the San Diego Regional Chamber of Commerce, the tireless Sanders received two impressive honors within the last month alone. On September 15, The San Diego Rotary Club presented him with the 2022 Mr. San Diego award, and on September 24, the San Diego-Imperial Council Boy Scouts of America honored him at their annual Champions of Scouting Celebration aboard the USS Midway Museum. Perhaps the only question that remains is: What’s next?
Rep. Peters Earns 5th Endorsement from Influential U.S. Chamber of Commerce

Chamber virtual workshop will help women land seats on boards and commissions

The San Diego Regional Chamber of Commerce is hosting a virtual workshop on Oct. 14 to help prepare women to land a seat on a regional board or commission. The All Our Talent Boards & Commissions Workshop will focus on city, county, and nonprofit boards and commissions and provide concrete tools to women to position themselves for board seats.

Featured speakers:
- Wendy Urushima-Connn, president and CEO of the Epilepsy Foundation of San Diego County
- Childa Warren-Darby, director of appointments/commissions, City of San Diego
- Andrew Potter, executive officer/clerk of the Board of Supervisors.

The workshop on Oct. 14 will be from 10:30 a.m. to noon via Zoom. There is no cost to participate and registration is open to all. Register here.
University of San Diego Opens 120,000 SQFT Knauss School of Business Building

October 4, 2022

The Knauss School of Business is also devoted to helping local, national and international businesses. More than $190 million has been invested in growing new businesses through the Knauss School of Business’ San Diego Angel Conference. The Brink Small Business Development Center has provided free consulting services to help more than 1,400 local small businesses. The Ahiers Center for International Business has partnered with the San Diego Chamber of Commerce to produce the CaliBaja Regional Economy report. It has also partnered with the World Trade Center’s MetroConnect program to create the global readiness and global market navigator programs to leverage students and faculty as consultants for small businesses pursuing export initiatives. The Supply Chain Management Institute has partnered with the San Diego Regional Economic Development Corporation and the Anchor Institution Collaborative to support regional anchor institutions and their goals to purchase from and contract with local small businesses.

Comercio de San Diego considera viable plan piloto para eliminar permiso I-94