



# VISIONARY AWARDS

SEPTEMBER 19, 2024

## 2024 HONOREES



**Linda L. Katz (90)**

Neil Morgan Memorial Award for  
Lifetime Achievement



**Justin C. Lipford (19)**

LEAD Graduate  
of the Year



**Liz Ramirez (20 & 23)**

Ronald Kendrick Memorial  
Award for Regional  
Collaboration



**Mark Neville (15)**

Innovation &  
Economic Opportunity  
Award



**Marisa Aurora Quiroz**

Charles Nathanson Memorial  
Award for Cross-Border  
Region Building



# 2024 VISIONARY AWARDS

## SPONSORSHIP OPPORTUNITIES

\$25,000

### VISIONARY SPONSOR

**SOLD**

Fair Market Value (FMV): \$1,700

- Recognition and premier logo placement as exclusive "Visionary Sponsor" from podium, in all marketing materials, website, invitation, event signage and on large screen on stage during entire program
- Opportunity to greet audience or present video at event (2 min.)
- Opportunity to present award to one Visionary Award recipient at podium during event
- 20 tickets to the event with premier seating
- Full page ad in event program
- Inclusion in earned media pitches

\$15,000

### AWARD SPONSOR

**SOLD**

(FMV): \$850

- Recognition and prominent logo placement as exclusive "Award Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Opportunity to present award to one Visionary Award recipient at podium during event
- 10 tickets to the event with priority seating
- Full page ad in event program

\$15,000

### COMMUNITY SPOTLIGHT SPONSOR

**SOLD**

(FMV): \$850

- Recognition and prominent logo placement as "Community Spotlight Sponsor" from podium, in all marketing materials, website, invitation, and event signage
- Opportunity to present the award to Community Spotlight Award winner at the podium during event
- 10 tickets to the event with priority seating
- Full page ad in event program

\$10,000

### RECEPTION SPONSOR

(FMV): \$850

- Exposure in all marketing materials
- 10 tickets to the event with priority seating
- Half page ad in event program

\$7,500

### PARTNERING SPONSOR

(FMV): \$850

- 10 tickets to the event with priority seating
- Quarter page ad in event program
- Exposure in all marketing materials

\$5,000

### AFFILIATE SPONSOR

(FMV): \$850

- 10 tickets to the event with priority seating
- Quarter page ad in event program
- Company name on event program and table signage

\$3,000

### TABLE SPONSOR

(FMV): \$850

- 10 tickets to the event
- Company name on event program and table signage

For more information,  
contact Sherman Stocker  
[sstocker@sdchamber.org](mailto:sstocker@sdchamber.org)  
or Veronica Perondi  
[vperondi@sdchamber.org](mailto:vperondi@sdchamber.org).