

# IMPACT 2024 SPONSORSHIP OPPORTUNITIES



Impact is an immersive, 10-month program for mid to senior-level managers focusing on the issues and industries that are part of our region's DNA. Impact includes monthly, full-day workshops featuring unprecedented access to a variety of top community leaders who educate participants on what makes San Diego tick, the industries that power us, and the issues we face. Each session highlights contemporary perspectives on relevant regional themes and features insightful presentations, experiential tours, dialogue with leading experts and key community leaders active in the region, and networking and social events.



Idara Ogunsaju  
Class of 2017  
Founder & CEO  
The Antorge Group

"Impact San Diego goes beyond education, providing graduates with the region-specific information, insights, tools, and connections to put that new knowledge into immediate action."

## This year's topics include:

- Regional Economy
- Public Health & Safety
- Philanthropy & Nonprofits
- Arts, Culture, & Tourism
- Military & Defense
- Cross Border Region
- Health & Housing

For more information or to sponsor Impact, please contact LEAD San Diego at 619.544.1392 or [SBeck@SDChamber.org](mailto:SBeck@SDChamber.org)



## \$25,000 - Title Sponsor

- Recognition as Title Sponsor on Impact webpage
- Company name/logo and link to your organization/company website from LEAD San Diego's homepage and listing as Strategic Partner
- Acknowledgment of sponsorship in LEAD e-communications and social media
- Company name/logo on rolling PowerPoint presentations, all class agendas, signage, collateral, and website
- Tuition for one participant in the 10-month-long Impact program
- Opportunity to address participants at opening seminar and closing seminar



## \$15,000 - Series Sponsor



- Recognition as Series Sponsor on rolling PowerPoint presentations, all collateral, and signage at each seminar and on LEAD website
- One representative invited to sit in for a seminar of their choosing
- Opportunity to welcome participants at a seminar of their choosing



## \$10,000 - Graduation/Reception Sponsor

- Recognition as Graduation/Showcase Sponsor on all marketing and signage
- Opportunity to give welcome remarks during the Graduation program
- Company name/logo on rolling PowerPoint presentation, graduation collateral, and website
- Opportunity to provide a gift or promotional materials to attendees
- Priority seating for 10 at the Graduation/Showcase Reception (200 estimated attendees)



## \$5,000 - Individual Session Sponsor

- Opportunity to welcome attendees at a selected seminar
- Company name/logo on rolling PowerPoint presentation and website for selected seminar
- Priority seating for five at the Graduation/Showcase Reception (200 estimated attendees)
- 9 available sessions



## \$1,000 - Take the LEAD Scholarship

- Provide tuition scholarships to Impact participants
- Recognition as Take the LEAD sponsor on rolling PowerPoint presentations
- Company name/logo on website