



## Media Kit for LEAD SAN DIEGO Alumni

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Thank you for your help in spreading the word about Impact to your networks. The strength of our LEAD programs lies in the diverse makeup of our participants each of whom brings unique experience and insight that enriches the experience for all.

Below you will find a sample copy for an email and social media post as well as graphics. If you have questions or need assistance accessing the graphics please reach out to our Comms team at [communications@sdchamber.org](mailto:communications@sdchamber.org).

Thank you!  
LEAD team

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Link for complete Impact program info: <https://sdchamber.org/lead/impact/>

Link to application: <https://www.surveymonkey.com/r/2024ImpactApp>

### Personal Note/Email

Hi [insert name here]!

Applications are open now for the LEAD San Diego Impact Class of 2024, and I think you would be a great fit! As part of the [Impact](#) 2024 cohort, you will have the opportunity to grow your professional network, learn about the industries that make our region tick, and develop a comprehensive foundation for civic and community engagement. You will also expand your personal leadership skills with hands-on experience through LEAD's Leadership Action Teams, which match class members with local nonprofit organizations for real-world projects. Learn more about Impact [here](#).

Applications are open through Friday, June 30. I hope you'll apply!

## Social Media Posts

📣 Calling all local leaders! Apply today for the @leadsandiego's Impact Class of 2024! As a member of the upcoming #LEADImpact cohort, you will get a deep dive into San Diego and enjoy unparalleled access to some of our region's top business, civic, and community leaders. Learn more and apply by Friday, June 30:  
<https://www.surveymonkey.com/r/2024ImpactApp>

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Are you ready to make a real impact? Join @leadsandiego in their transformative #LEADImpact 2024 program! It's an incredible opportunity to develop leadership skills, connect with like-minded individuals, and create positive change in our community. Trust me, it's a game-changer! Apply by June 30:  
<https://www.surveymonkey.com/r/2024ImpactApp>

## Graphics:

Click the images below to download the full-size graphic for use in your social media posts.

Once you open the image in your browser window, click the download icon (📄) in the upper right and save the image to your computer so you can upload it with your social media post.

