



About Alibaba.com CoCreate

[Alibaba.com CoCreate](https://cocreate.alibaba.com/) is an essential event for all business enthusiasts, B2B professionals, and industry experts, taking place September 7-8 in Las Vegas. Immerse yourself in this collaborative atmosphere and elevate your business venture to unprecedented heights with Alibaba.com this September.

- **Chamber members receive a 20% discount on tickets with code MVIP324. Register here: <https://cocreate.alibaba.com/>**

This two-day symposium will be centered around empowering business leaders with the knowledge and tools needed to revolutionize their supply chains through the integration of cutting-edge data technologies. Suppliers, digital entrepreneurs, manufacturers, and brand representatives will gain insights into real-world case studies, success stories, and actionable strategies from industry pioneers and visionaries.

As attendees, you will have a chance to mingle with the likes of Daymond John, Shark Tank investor and Founder of FUBU; Kuo Zhang, Alibaba.com's CEO, and Yang Zhou, Alibaba.com's CTO, along with pioneering voices in data, business, and supply chains worldwide like Douglas Feagin, Senior Vice President for Global Strategic Partnerships and Investments of Ant Group; and Alec Berkley, Director of Business Development at BigCommerce.

Why attend?

Smart sourcing debut

Meet Alibaba.com leaders for the launch of our next era of digital trade, featuring 10+ enhanced platform tools and services

Inspiring sessions

Attend 50+ keynotes, workshops, and showcases covering challenging topics like supplier diversity and supply chain risk

Connect with professionals

Network with top suppliers and 1,000+ like-minded peers to forge strategic partnerships and unlock limitless opportunities

EXCLUSIVE INSIGHTS FROM INDUSTRY EXPERTS



Daymond John

Founder of FUBU,
Star of Shark Tank



Yang Zhou

CTO,
Alibaba.com



Mark Brohan

Senior VP,
Digital Commerce 360



Tim Jordan

CCO,
Carbon6



Silicon Valley Girl

Co-Founder,
Linguatrip



Brandon Young

Founder,
DataDive & Seller Systems



Jason Wong

Founding partner,
Saucy



Melisa Vong

Founder,
Buzzin Brands



Hamza Naqvi

CEO,
Boss Dog Games



Steven Selikoff

Founder,
Product Development Academy



Alec Berkley

Director,
BigCommerce

PROFESSIONAL FORUM FOCUSED ON WHAT MATTERS TO YOUR BUSINESS



Business Growth Pathways



Sustainability vs. Profitability



AI-powered Product Development



Supply Chain Risk Management



Selecting the Right Supplier

: THE PREMIERE CONFERENCE FOR THE GLOBAL BUSINESS COMMUNITY



Experience the next generation of global trade tools



Create dream products using AI-enhanced tools



Explore 10,000+ factories one tap away



Hands-on Lab with real-time product tutorials from Alibaba.com experts



Network with C-level leaders

