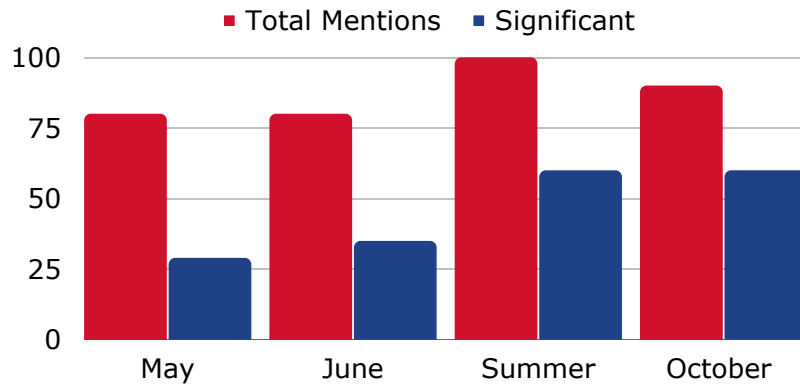




MEDIA DASHBOARD TOTALS

September 13 to October 13, 2023

Media Coverage



Estimated Ad Value:

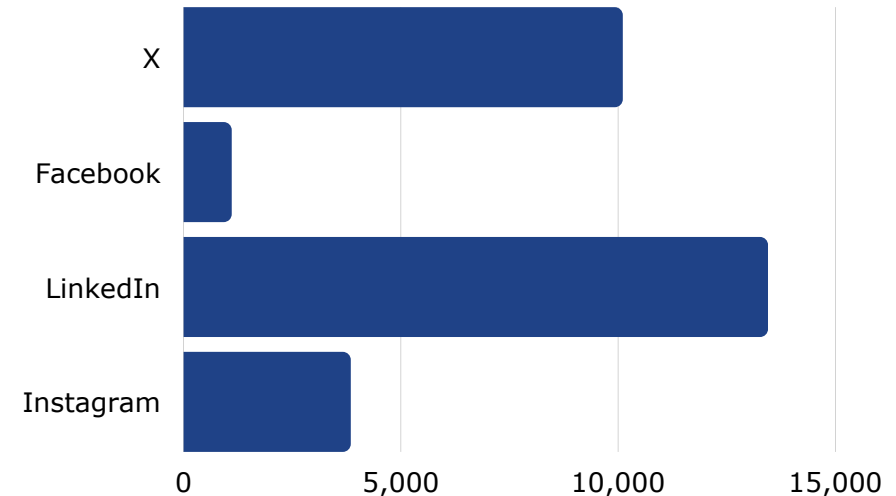
\$350,862

Total Mentions include all mentions of the Chamber from print, radio, TV, and online sources.

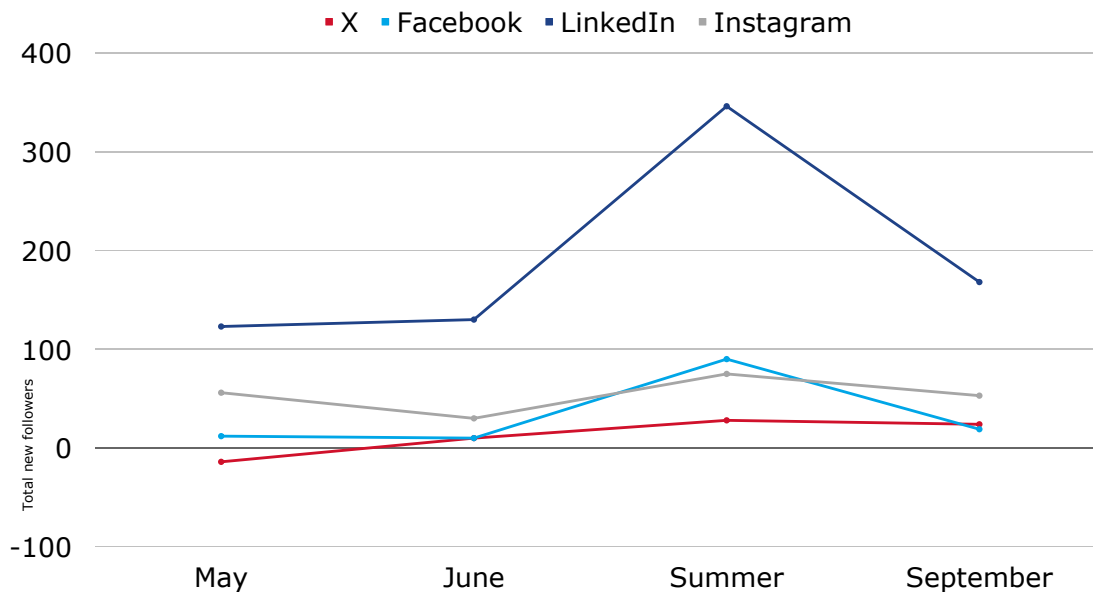
Significant are those mentions which include a quote, are the result of proactive outreach, or address a core Chamber initiative.

Social Media - Reach

Total number of people who saw @sdchamber content on all Social Media Platforms.



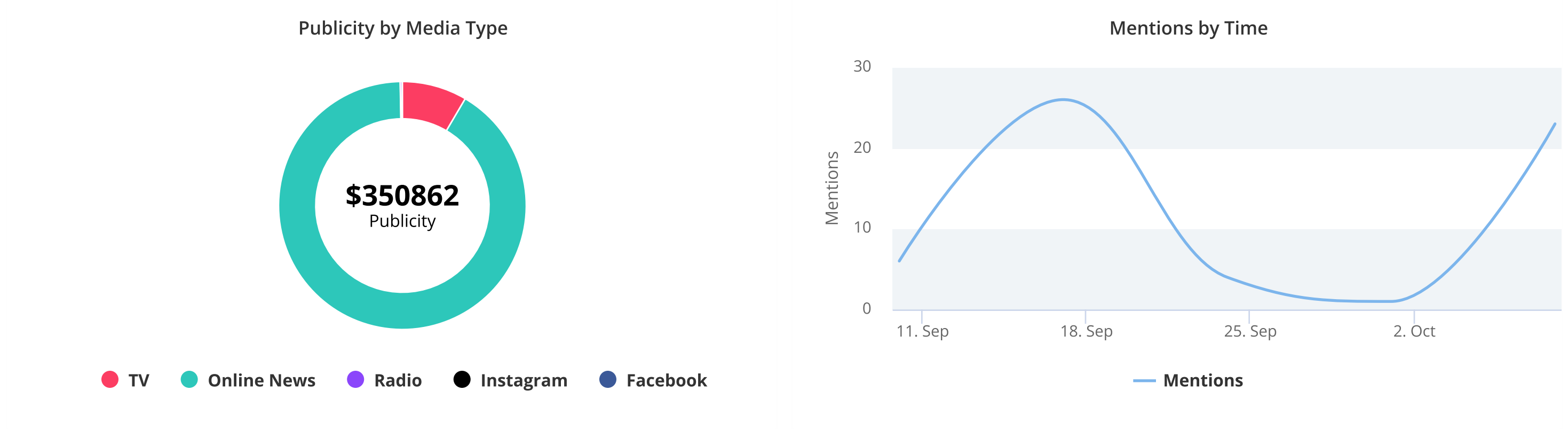
Social Media - New Followers



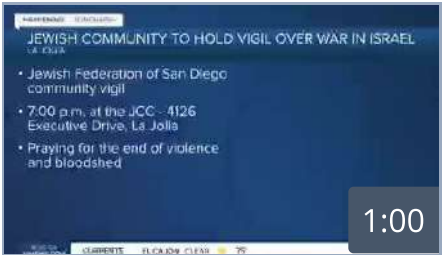
#SDinCDMX

[Click to see all hashtag mentions](#)

Mention Analytics



protected as sea levels continue to rise. if you'd like to take the survey, just go to our website. fox 5 sandiego dot com. we have a link for you under the seen on fox 5 tab. around 90 businesses and community leaders from san diego and baja, california are in mexico city in an effort to champion u.s. mexico relations. so the **san diego regional chamber** of commerce, binational delegation include san diego, mayor todd gloria and county supervisor chair woman nora vargas. the group has a list of priorities aimed at strengthening economic ties between the 2 nations. so the trip is expected to continue through wednesday. >> some drivers near barrio logan are dealing with some delays today us and that crews are working on the bayshore bikeway project is a temporary four-way stops along harbor drive last about 2 o'clock. so



10News Middyay

Time Oct 9, 2023 2:41 PM EDT
Local Broadcast Time 11:41 AM PDT
Category News
Call Sign KGTV (ABC)
Market DMA: 30 San Diego, CA
Language English

Est. National Audience 9,806
Est. National Publicity Value USD \$4,282
Est. Local Audience 9,806
Est. Local Publicity Value USD \$4,282

know every voice matters and they will be praying to end the violence. the vigil tomorrow night starts at 7 on the field of the jcc in la jolla. meanwhile, the san diego county office of education is offering resources to teachers and parents so they can discuss the war with their children. in a statement, the coe wrote, california is home to students and staff with cultural ties to israel and palestine as educators. we must make sure we provide a safe space for all members of our community to learn about current events and process their emotions. san diego mayor todd gloria board of supervisors chair nora vargas are leading a delegation to mexico city this week. they'll meet with their counterparts south of the border and talk about issues that affect both of our region's. that includes the sewage flowing into san diego from the tijuana river, as well as wait times in the border in the otay mesa border crossing project. we spoke with the president of the **san diego regional chamber** of commerce ahead of meetings tomorrow. he elaborated on the importance of our 2 nations



FOX 5 Morning News at 9:00am

Time Oct 9, 2023 12:07 PM EDT
Local Broadcast Time 9:07 AM PDT
Category News
Call Sign KSWB (Fox)
Market DMA: 30 San Diego, CA
Language English

Est. National Audience 4,361
Est. National Publicity Value USD \$1,966
Est. Local Audience 4,361
Est. Local Publicity Value USD \$1,966

>> around 90 business and community leaders from san diego of baja, california are in mexico city, an effort to champion u.s. mexico relations. the **san diego regional chamber** of commerce by national delegation includes san diego, mayor todd gloria and county supervisor chair woman nora vargas. the group has a list of priorities aimed at strengthening economic ties between the 2 nations but trip expected to continue through wednesday. >> hundreds of migrants are being released into san diego daily. eric richards has a look at a church helping those without a place to go. hi, good morning. you know, local groups providing assistance are relying on donations more than ever right now. >> we're told that need urgent. so groups are hoping for volunteers over those donations to help keeping operations running. no one place providing some help is gets money church. that's in isidro. it's been taking on many of the needs, including clothing, food, shelter, a phone to make a call right at the airport along with much more now, while the church has been serving migrants for the



FOX 5 Morning News at 7:00am

Time Oct 9, 2023 10:06 AM EDT
Local Broadcast Time 7:06 AM PDT
Category News
Call Sign KSWB (Fox)
Market DMA: 30 San Diego, CA
Language English

Est. National Audience 4,881
Est. National Publicity Value USD \$2,224
Est. Local Audience 4,881
Est. Local Publicity Value USD \$2,224

injuries. about an hour later. that suspect barricaded himself inside of a home on madrid way that was believed to be armed. that suspect surrendered around 9.30. sheriff's deputies say the incident may have started a domestic dispute. owner monitors just installed in the south bay have already confirmed elevated levels of gas is in that area. according to the union tribune, the new monitoring station shows levels of hydrogen sulfide. >> exceed state standards. that is one of the main components of sewer gas. cal osha says the levels detected are above typical background concentrations, but they are below the levels that cause nausea, headaches or loss of sleep. the hope is that the centers will help officials determine if the sewage problem is getting any better or worse. >> around 90 business and community leaders from san diego baja, california, are in mexico city in an effort to champion u.s. mexico relations. the **san diego regional chamber** of commerce's by national delegation



FOX 5 Morning News at 4:30am

Time Oct 9, 2023 7:39 AM EDT
Local Broadcast Time 4:39 AM PDT
Category News
Call Sign KSWB (Fox)
Market DMA: 30 San Diego, CA
Language English

Est. National Audience 1,420
Est. National Publicity Value USD \$1,569
Est. Local Audience 1,420
Est. Local Publicity Value USD \$1,569

that home told crews his 80 year-old wife was still inside. they were unable or they were able, i should say, to get her out and start cpr. she was then taken to a hospital but did not survive. the cause of the fire is under investigation. however, officials say it does not appear to be suspicious. >> around 90 businesses and community leaders from san diego in baja, california, are in mexico city in an effort to champion u.s. mexico relations, the **san diego regional chamber** of commerce is a binational. delegation includes san diego, mayor todd gloria and county supervisors chairwoman

nora vargas. the group has a list of priorities aimed at strengthening economic ties between both nations. the trip is expected to continue through wednesday. in the south bay, the gas levels that could be affecting people's health planning to buy electric vehicle sometime soon. we're going to tell you how much money you could



10News at 11pm

Time Oct 9, 2023 4:27 AM EDT
Local Broadcast Time 1:27 AM PDT
Category News
Call Sign KGTV (ABC)
Market DMA: 30 San Diego, CA
Language English

Est. National Audience 1,732
Est. National Publicity Value USD \$1,411
Est. Local Audience 1,732
Est. Local Publicity Value USD \$1,411

offers help to the homeless while also allowing them to do what they want in a lawful manner right now, local leaders are in mexico for their annual by national delegation. and mayor todd gloria and others traveled over the border to mexico city today. there they will discuss issues critical to the region include including sewage flowing into our area from the tijuana river and the otay mesa border crossing project. spoke with the president of the **san diego regional chamber** of commerce ahead of meetings tomorrow and he elaborated on the importance of the 2 nations working together. >> basically the california border it is is really for every job have the jobs created in san diego it's integrated supply chain they're up 368,000 jobs on the mexican side. >> the group will return from mexico on wednesday. >> all right. now to gas prices, a sigh of relief for our wallets as the average price for a gallon of regular



10News at 11pm Sunday

Time Oct 9, 2023 2:09 AM EDT
Local Broadcast Time 11:09 PM PDT
Category News
Call Sign KGTV (ABC)
Market DMA: 30 San Diego, CA
Language English

Est. National Audience 6,868
Est. National Publicity Value USD \$4,674
Est. Local Audience 6,868
Est. Local Publicity Value USD \$4,674

are being proactive as possible. making sure that we're providing. >> good services. >> and holding people accountable and making sure that we give them the opportunity to get home. >> the mayor says he believes the city needs to strike a balance between making sure it offers help to the homeless while also allowing them to do what they want in a lawful manner right now, local leaders are in mexico for their annual by national delegation. and mayor todd gloria and others traveled over the border to mexico city today. there they will discuss issues critical to the region include including sewage flowing into our area from the tijuana river and the otay mesa border crossing project. spoke with the president of the **san diego regional chamber** of commerce ahead of meetings tomorrow and he elaborated on the importance of the 2 nations working together. >> basically the california border it is is really for every job have the jobs created in san diego it's



90-Member Chamber Delegation Heading to Mexico City on Bi-National Business Mission

Date Collected Oct 8, 2023 11:36 AM EDT
Category Digital News
Source [Times of San Diego](#)

Est. Audience 47,822
Est. Publicity Value USD \$1,158
Market Del Mar, CA
Language English

... from San Diego and Baja California — including Mayor Todd Gloria and San Diego County Board of Supervisors Chairwoman Nora Vargas — will travel to Mexico City Sunday to "champion U.S.-Mexico relations and advocate for issues critical to the success of the binational business community."

The **San Diego Regional Chamber** of Commerce's 17th annual Binational Delegation to Mexico City has a list of priorities to strengthen economic ties between the two nations, including border infrastructure and environmental projects.

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"Our mission is, and always has, been clear: collaboration between nations is not a choice, it's an imperative," said Jerry Sanders, president and CEO of the **San Diego Regional Chamber** of Commerce. "At the heart of Mexico's vibrant capital, we aim to build bridges of opportunity and collaboration that will benefit both the San Diego and Cali-Baja regions.

"Together, we unlock the potential that lies in our partnerships, fostering economic growth and quality of life for our ...



FOX 5 News at 10:00pm

10

Time Oct 9, 2023 1:33 AM EDT

Local Broadcast Time 10:33 PM PDT

Category News

Call Sign KSWB (Fox)

Market DMA: 30 San Diego, CA

Language English

Est. National Audience 4,477

Est. National Publicity Value USD \$3,568

Est. Local Audience 4,477

Est. Local Publicity Value USD \$3,568

beautiful. >> still that report for us tonight. meantime, governor gavin newsom has just a few days left to sign or veto hundreds of bills that remain on his desk. yeah. this weekend he vetoed a handful of bills including one aimed at limiting the price of insulin. the bill would have banned insurance companies from imposing any out-of-pocket expenses on insulin. drugs about \$35. earlier this year, newsom announced california would soon start making its own brand of insulin. >> and sold for around \$30. the state has a 50 million dollar contract for the nonprofit pharmaceutical company to manufacture the insulin around 90 business and community leaders from san diego in baja, california, are in mexico city in an effort to champion u.s. mexico relations. the **san diego regional chamber** of commerce's binational delegation includes san diego, mayor todd gloria and county supervisor chair woman nora vargas. the group has a list of priorities aimed at strengthening economic ties



SD Regional Chamber of Commerce heads to Mexico City for annual delegation

11

Date Collected Oct 8, 2023 4:24 PM EDT

Category Digital News

Source [10News.com](#)

Est. Audience 59,778

Est. Publicity Value USD \$1,955

Market San Diego, CA

Language English

... from San Diego and Baja California -- including Mayor Todd Gloria and San Diego County Board of Supervisors Chairwoman Nora Vargas -- will travel to Mexico City Sunday to "champion U.S.-Mexico relations and advocate for issues critical to the success of the binational business community."

The **San Diego Regional Chamber** of Commerce's 17th annual Binational Delegation to Mexico City has a list of priorities to strengthen economic ties between the two nations, including border infrastructure and environmental projects.

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"Together, we unlock the potential that lies in our partnerships, fostering economic growth and quality of life for our ...



San Diego Regional Chamber of Commerce heads to Mexico City for annual delegation

12

Date Collected Oct 8, 2023 2:28 PM EDT

Category Digital News

Source [10News.com](#)

Est. Audience 59,778

Est. Publicity Value USD \$1,955

Market San Diego, CA

Language English

... from San Diego and Baja California -- including Mayor Todd Gloria and San Diego County Board of Supervisors Chairwoman Nora Vargas -- will travel to Mexico City Sunday to "champion U.S.-Mexico relations and advocate for issues critical to the success of the binational business community."

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"Together, we unlock the potential that lies in our partnerships, fostering economic growth and quality of life for our ...



Local News SD Regional Chamber of Commerce heads to Mexico City for annual delegation

13

Date Collected Oct 8, 2023 2:28 PM EDT

Category Digital News

Source [10News.com](#)

Est. Audience 59,778

Est. Publicity Value USD \$1,955

Market San Diego, CA

Language English

... from San Diego and Baja California -- including Mayor Todd Gloria and San Diego County Board of Supervisors Chairwoman Nora Vargas -- will travel to Mexico City Sunday to "champion U.S.-Mexico relations and advocate for issues critical to the success of the binational business community."

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"Together, we unlock the potential that lies in our partnerships, fostering economic growth and quality of life for our ...



Measure C backers, opponents ask California Supreme Court to weigh in on San Diego's hotel tax initiative

14

Date Collected Sep 20, 2023 8:22 PM EDT
Category Digital News
Source [San Diego Union Tribune](#)
Author Jennifer Van Grove

Est. Audience 58
Est. Publicity Value USD \$1
Market San Diego, CA
Language English

... the measure was a "bona fide citizens' initiative" or a city-sponsored initiative with a higher threshold for victory, as alleged by legal challenger California Taxpayers Action Network.

The taxpayers nonprofit, represented by attorney Cory Briggs, maintains that the chief operating officer of the **San Diego Regional Chamber** of Commerce, Jaymie Bradford, was also a principal organizer for the Measure C campaign committee while she was a member of the board of the San Diego Convention Center Corporation, a wholly owned subsidiary of the city. As such, Measure C was negotiated, sponsored, supported and promoted by the ...



Local News SD Regional Chamber of Commerce heads to Mexico City for annual delegation City News Service

15

Date Collected Oct 8, 2023 2:11 PM EDT
Category Digital News
Source [10News.com](#)

Est. Audience 59,778
Est. Publicity Value USD \$1,955
Market San Diego, CA
Language English

... from San Diego and Baja California -- including Mayor Todd Gloria and San Diego County Board of Supervisors Chairwoman Nora Vargas -- will travel to Mexico City Sunday to "champion U.S.-Mexico relations and advocate for issues critical to the success of the binational business community."

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90-Member Chamber Delegation Heading to Mexico City on Bi-National Business Mission

16

Date Collected Oct 8, 2023 11:32 AM EDT
Category Digital News
Source [Times of San Diego](#)
Author City News Service

Market United States
Language English

San Diego Regional Chamber of Commerce office in downtown San Diego. File photo

Nearly 90 business and community leaders from San Diego and Baja California — including Mayor Todd Gloria and San Diego County Board of Supervisors Chairwoman Nora Vargas — will travel to Mexico City Sunday to "champion U.S.-Mexico relations and ... advocate for issues critical to the success of the binational business community."

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"Together, we unlock the potential that lies in our partnerships, fostering economic growth and quality of life for our ...



LEAD Honors Five Visionary San Diego Leaders at 21st Annual Awards Ceremony

17

Date Collected Sep 19, 2023 5:52 PM EDT
Category Digital News
Source [OrdoNews.com](#)

Est. Audience 1,630
Est. Publicity Value USD \$41
Market Albania
Language English

... and Dr. Nicholas Holmesof Rady Children's Hospital; LEAD Chair Kerri Verbeke Kapich; Alan Ziter of NTC Foundation; Jill Ellis of San Diego Wave FC; Chris Neils, USS Midway Museum board chair; and Dr. Teresa Smith of Dreams for Change.

LEAD San Diego, the leadership development arm of the **San Diego Regional Chamber** of Commerce, has recognized five visionary leaders for their commitment to moving the regional forward.

The 21st annual Visionary Awards brought together nearly 600 business, community, and elected leaders at the Manchester Grand Hyatt last week.

"LEAD has a long history of inspiring and ...



 **KEITH B. JONES APPOINTED AS NATIONAL PARKING ASSOCIATION (NPA) BOARD MEMBER -**
ParkNews

 18

Date Collected Oct 2, 2023 3:41 PM EDT
Category Digital News
Source [ParkNews](#)
Author John Van Horn

Market United States
Language English

... , commercial, hospitality and healthcare industries. His vision brings a cutting edge to ACE's traditional values, and he has successfully established the company as an innovator in parking technology and operations. Jones has served on many boards including the Young Presidents Organization, the **San Diego Regional Chamber** of Commerce Board of Directors, and the San Diego Regional Economic Development Corporation. He has also led philanthropic efforts in partnership with groups such as the Alzheimer's Association, the Lymphoma & Leukemia Society, Susan G. Komen, the Junior League, the Children's Miracle Network, and ...



 **Trump shut the border and got a migrant deal with Mexico. Biden also shut the border and got ...**
more illegals

 19

Date Collected Sep 28, 2023 5:51 PM EDT
Category Blog
Source [American Thinker Blog](#)

Est. Audience 304,323
Est. Publicity Value USD \$2,815
Market United States
Language English

... he intended to give Mexico a year to stop the flow of migrants to the U.S.
Local business leaders fear the effect could be long-term.
"It's actually worse to have this threat renewed for a year versus resolving it now," said Paola Avila, vice president of international business affairs for the **San Diego Regional Chamber** of Commerce. "I consider it very detrimental."
Avila said businesses usually plan out investments years ahead of time, and that she foresees his comments having a chilling effect.
More than 100,000 people cross the San Diego-Tijuana border every day to go to school or work, to see a doctor or to go ...



 **Republicans line up to take another run at Rep. Levin**

 20

Date Collected Sep 27, 2023 8:04 AM EDT
Category Digital News
Source [San Diego Union Tribune](#)
Author Michael SmolensColumnist

Est. Audience 58
Est. Publicity Value USD \$1
Market San Diego, CA
Language English

... .

Margarita Wilkinson , the latest Republican entrant, is senior vice president and general manager of Entravision Communications, parent company of Univision San Diego and broadcast affiliates in Tijuana.

She lists involvement in numerous civic endeavors, including serving on the boards of the **San Diego Regional Chamber** of Commerce, Old Globe Theatre, and Lincoln Club of San Diego, and previous service on the boards of Big Brothers Big Sisters, Red Cross, San Diego Symphony, and ONE San Diego.

Wilkinson was born to a single, teenage mother in Mexico City and as a child moved to El Paso, Texas, where she attended ...



 **KPBS Evening Edition**

 21

Time Sep 19, 2023 9:48 PM EDT
Local Broadcast Time 6:48 PM PDT
Category Talk
Call Sign KPBS (PBS)
Market DMA: 30 San Diego, CA
Language English

Est. National Audience 3,433
Est. National Publicity Value USD \$907
Est. Local Audience 3,433
Est. Local Publicity Value USD \$907

hours. 4-6 hours in the passenger vehicles. >> with the **san diego regional chamber** of commerce, border wait times are at an all-time high. the majority of people impacted by closures are workers that live in tijuana and commute to san diego. they cannot reach hospitals, hotels, nursing homes, schools, they work throughout the county. >> this until north county. this is not a southbay issue. >> 2021 wart says that way times are causing them \$3.4 billion in economic output every year. without additional improvements economic losses could grow to 5 billion. >> we can talk numbers, it is a huge setback. it is not only a challenge, it is a threat to our economy.



 **KPBS Evening Edition**

 22

Time Sep 19, 2023 8:18 PM EDT

Local Broadcast Time 5:18 PM PDT

Category Talk

Call Sign KPBS (PBS)

Market DMA: 30 San Diego, CA

Language English

Est. National Audience 3,081

Est. National Publicity Value USD \$1,152

Est. Local Audience 3,081

Est. Local Publicity Value USD \$1,152

hours. 4-6 hours in the passenger vehicles. >> with the **san diego regional chamber** of commerce, border wait times are at an all-time high. the majority of people impacted by closures are workers that live in tijuana and commute to san diego. they cannot reach hospitals, hotels, nursing homes, schools, they work throughout the county. >> this until north county. this is not a southbay issue. >> 2021 wart says that way times are causing them \$3.4 billion in economic output every year. without additional improvements economic losses could grow to 5 billion. >> we can talk numbers, it is a huge setback. it is not only a challenge, it is a threat to our economy.



KPBS Radio

Time Sep 19, 2023 6:47 PM EDT

Local Broadcast Time 3:47 PM PDT

Category Entertainment

Call Sign KPBSFM (NPR)

Market DMA: 30 San Diego, CA

Language English

Est. Audience 202,552

Est. Publicity Value USD \$332

23

He plays with the **san diego regional chamber** of commerce she says border we times are at an all time high the majority of people impacted by the closures are workers who live in tijuana and commute to san diego they working our regis hospitals hotels restaurants nursing homes schools somebody by says that they were throughout the county from two of his stand coronado to serrano valley the holy and omar and this expansion all the way to north county so this is not a file paid %hesitation as you know it twenty twenty one report states that long border wait times are causing a san diego and tijuana regent loose about three point four billion dollars in economic output every year without additional improvements to the regis port of entry economic losses could grow to up to more than five billion we can time numbers that is as you said I honestly not only challenge bad press our economy disruptions to cross border commute have significant in



LEAD Honors Five Visionary San Diego Leaders at 21st Annual Awards Ceremony

Date Collected Sep 19, 2023 5:14 PM EDT

Category Digital News

Source [Times of San Diego](#)

Author Chris Jennewein

Est. Audience 47,822

Est. Publicity Value USD \$1,090

Market Del Mar, CA

Language English

24

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The 21st annual Visionary Awards brought together nearly 600 business, community, and elected leaders at the Manchester Grand Hyatt last week.

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LEAD Honors Five Visionary San Diego Leaders at 21st Annual Awards Ceremony

Date Collected Sep 19, 2023 4:59 PM EDT

Category Digital News

Source [Times of San Diego](#)

Author Chris Jennewein, More Chris Jennewein

Market United States

Language English

25

... and Dr. Nicholas Holmesof Rady Children's Hospital; LEAD Chair Kerri Verbeke Kapich; Alan Ziter of NTC Foundation; Jill Ellis of San Diego Wave FC; Chris Neils, USS Midway Museum board chair; and Dr. Teresa Smith of Dreams for Change.

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"LEAD has a long history of inspiring and ...



Impact of PedWest border closure on economy

Date Collected Sep 19, 2023 1:55 PM EDT

Category Digital News

Source [KPBS](#)

Author Emilyn Mohebbi, Debbie Cruz, Brooke Ruth

Est. Audience 22,281

Est. Publicity Value USD \$102

Market San Diego, CA

Language English

26

... reopened the crossing BUT only for northbound traffic between 6 a.m. and 2 p.m. As a result, pedestrian traffic through PedWest plummeted from 18,000 a day before the pandemic to 4,000 during the partial closure. "We still see pedestrians waiting four to six hours. Kenia Zamarripa is with the **San Diego Regional Chamber** of Commerce. She says border wait times are at an all time high. The majority of people impacted by the closure are

workers who live in Tijuana and commute to San Diego. They work in our region's hospitals, hotels, restaurants, nursing homes and schools. Zamarripa says they work throughout the ...



 **KPBS Radio**

Time Sep 19, 2023 10:49 AM EDT
Local Broadcast Time 7:49 AM PDT
Category Entertainment
Call Sign KPBSFM (NPR)
Market DMA: 30 San Diego, CA
Language English

Est. Audience 170,152
Est. Publicity Value USD \$365

 27

From eighteen thousand a day before the pandemic to four thousand during the partial closer we still feed pedestrian waiting four to six hours and we still have four to six hours rowan passenger vehicles sometimes dana somebody buys with the **san diego regional chamber** of commerce she says border we times are at an all time high the majority of people impacted by the closures are workers who live in tijuana and commute to san diego they would you know regis hospitals hotels restaurants nursing homes schools somebody by says that they weren't throughout the county from tool vista and coronado to serrano valley the holy and delmar and this expanse all the way to county said this is not a south bay a as you know it twenty twenty one report states that long border we times are causing the san diego and tijuana regent loose about three point four billion dollars in economic output every year without additional improvements to the regis port of entry



 **KPBS Radio**

Time Sep 19, 2023 8:49 AM EDT
Local Broadcast Time 5:49 AM PDT
Category Entertainment
Call Sign KPBSFM (NPR)
Market DMA: 30 San Diego, CA
Language English

Est. Audience 145,929
Est. Publicity Value USD \$160

 28

Traffic through penn was plummeted from eighteen thousand a day before the pandemic to four thousand during the partial closer we still see the desk waiting four to six hours and we still have four to six hours while in passing a vehicle sometimes dana somebody buys with the **san diego regional chamber** of commerce she says border we times are at an all time high the majority of people impacted by the closures are workers who live in tijuana and commute to san diego they would you know regis hospitals hotels restaurants nursing homes schools somebody by says that they were throughout the county from jurist and coronado to serrano valley the holy and delmar and this expansion all the way to county so this is not a foul play %hesitation as you know it twenty twenty one report states that long border we times are causing a senior U. N. Tijuana regent loose about three point four billion dollars in economic output every year without additional



 **Mechanics Bank appoints Robbin Preciado as VP & Director of retail banking**

Date Collected Sep 19, 2023 1:50 AM EDT
Category Digital News
Source [World Business Outlook](#)

Est. Audience 8,152
Est. Publicity Value USD \$281
Market United States
Language English

 29

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

Source



 **Mechanics Bank Names Robbin Preciado Executive Vice President and Director of Retail Banking**

Date Collected Sep 18, 2023 1:46 PM EDT
Category Digital News
Source [MarketScreener.com](#)

Est. Audience 364,101
Est. Publicity Value USD \$16,644
Market United States
Language English

 30

... -leadership roles for MUFG and Wells Fargo around the state. Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles. Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

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 **Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**

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Date Collected Sep 18, 2023 12:52 PM EDT
Category Digital News
Source [Bluefield Daily Telegraph](#)

Est. Audience 10,869
Est. Publicity Value USD \$195
Market Bluefield, WV
Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

About Mechanics Bank

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 **Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**

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Date Collected Sep 18, 2023 12:38 PM EDT
Category Digital News
Source [Business Radio KDW](#)

Est. Audience 54
Market Fremont, CA
Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

About Mechanics Bank

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 **Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**

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Date Collected Sep 18, 2023 12:29 PM EDT
Category Digital News
Source [Valdosta Daily Times](#)

Est. Audience 6,521
Est. Publicity Value USD \$117
Market Valdosta, GA
Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

About Mechanics Bank

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 **Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**

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Date Collected Sep 18, 2023 12:28 PM EDT
Category Digital News
Source [Bakersfield.com](#)

Est. Audience 29,345
Est. Publicity Value USD \$526
Market Bakersfield, CA
Language English

... roles for MUFG and Wells Fargo around the state.


Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.


Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

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**Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**



35

Date Collected Sep 18, 2023 12:22 PM EDT

Category Digital News

Source [Impact 601](#)

Est. Audience 543

Est. Publicity Value USD \$9

Market Hattiesburg, MS

Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

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**Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**



36

Date Collected Sep 18, 2023 12:19 PM EDT

Category Digital News

Source [Benzinga.com](#)

Est. Audience 554,302

Est. Publicity Value USD \$13,974

Market United States

Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

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**Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**



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Date Collected Sep 18, 2023 12:13 PM EDT

Category Digital News

Source [Acrofan](#)

Est. Audience 21,737

Est. Publicity Value USD \$444

Market South Korea

Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

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**Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**



38

Date Collected Sep 18, 2023 12:11 PM EDT

Category Digital News

Source [Yahoo! Finance](#)

Est. Audience 11,456,870

Est. Publicity Value USD \$249,062

Market United States

Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

About Mechanics Bank

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 **Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**

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Date Collected Sep 18, 2023 12:06 PM EDT	Est. Audience 429,313
Category Digital News	Est. Publicity Value USD \$10,673
Source Morningstar.com	Market United States
	Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

About Mechanics Bank

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 **Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**

 40

Date Collected Sep 18, 2023 12:06 PM EDT	Est. Audience 9,782
Category Digital News	Est. Publicity Value USD \$232
Source Le Zard.com	Market Canada
	Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

About Mechanics Bank

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 **Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**

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Date Collected Sep 18, 2023 12:04 PM EDT	Est. Audience 59,778
Category Digital News	Est. Publicity Value USD \$1,494
Source Street Insider	Market United States
	Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

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 **Robbin Preciado Joins Mechanics Bank to Lead**

 42

Date Collected Sep 18, 2023 12:03 PM EDT	Market United States
Category Digital News	Language English
Source Sogotrade - Barchart.com	

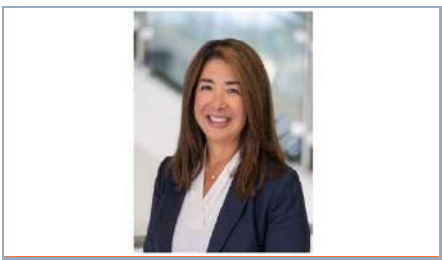
... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

About Mechanics Bank

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 **Robbin Preciado Joins Mechanics Bank to Lead Retail-Banking Business**



43

Date Collected Sep 18, 2023 12:02 PM EDT
Category Digital News
Source [Business Wire](#)

Est. Audience 494,525
Est. Publicity Value USD \$13,128
Market United States
Language English

... roles for MUFG and Wells Fargo around the state.

Preciado holds a Bachelor of Arts degree in Economics from the University of California, Los Angeles.

Active in the community, she has served on the boards of the Orange County Business Council (past Chairwoman), Orange County United Way, **San Diego Regional Chamber**, Little Tokyo Service Center, YMCA Los Angeles, KOCE Public Television, Orange County Asian Pacific Islander Coalition Alliance (past Chairwoman), and Orange County Asian Business Association.

About Mechanics Bank

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 **Daily Business Report: Sept. 18, 2023**



44

Date Collected Sep 18, 2023 9:02 AM EDT
Category Digital News
Source [San Diego Metropolitan Magazine](#)

Est. Audience 543
Est. Publicity Value USD \$1
Market Encinitas, CA
Language English

... for sale, reliable, clean energy, the center will be among the first tenants in SDSU's Innovation District to break ground next year.

San Diego Chamber presents the 2023 Visionary Awards

Rady Children's Hospital, San Diego Wave FC, JONES Consulting, USS Midway Museum were honored at the **San Diego Regional Chamber** of Commerce Visionary Awards.

Read more

Life Science Cares announces impact

Level Partnership with Kuro Oncology

Life Science Cares (LSC) announced a new \$250,000 partnership with Kura Oncology to provide additional grant funding for educational initiatives in both San Diego and Greater ...



 **Why CBP closed Ped-West border crossing**



45

Date Collected Sep 15, 2023 1:55 PM EDT
Category Digital News
Source [KPBS](#)
Author Emilyn Mohebbi, Debbie Cruz, Brooke Ruth

Est. Audience 22,281
Est. Publicity Value USD \$74
Market San Diego, CA
Language English

... in San Ysidro. GLORIA "I gotta go over to the east side and pick him up and he doesn't have a phone. " Apart from disrupting morning commutes, business experts say the closure could also impact the regional economy. Kenia "We're hugely disappointed to hear this news." Kenia Zamarripa is with the **San Diego Regional Chamber** of Commerce. She says the closure could impact jobs, tax revenues, and economic development. Kenia "We can talk numbers, but it's a huge setback and it's honestly not only a challenge but a threat to our economy." Customs and Border Protection officials say the PedWest closure is connected to an ...



 **We Must Demand Action on the Border**



46

Date Collected Sep 15, 2023 9:08 AM EDT
Category Blog
Source [FlashReport](#)
Author Margarita Wilkinson

Market United States
Language English

... is a Republican candidate for the 49th Congressional District . She is the Senior Vice President and General Manager overseeing Univision San Diego and affiliates in Tijuana.

Margarita has been a civic and philanthropic leader throughout her career, currently serving on the boards of the **San Diego Regional Chamber** of Commerce, The Old Globe Theater, and the Lincoln Club of San Diego, and previously serving on the boards of Big Brothers Big Sisters, Red Cross, San Diego Symphony, and ONE San Diego.